

MAKE ROOM

Dear Make Room Leaders,

We are Praying For You

First, thank you. Your faithfulness, generosity, service, leadership, and influence have helped shape Impact Church into what it is today. We are grateful for each of you, and for the important role you play in our church family and community.

As we continue this Make Room journey together, we want to encourage you to remain committed to prayer. At the Leadership Launch Dinner, we shared four simple prayer prompts. We encourage you to revisit these often in the days and weeks ahead:

- God, place one person on my heart.
- God, show me my part.
- God, help me follow through.
- God, do more than we can imagine.

As you pray, ask God to speak clearly and prepare your heart. Listen for His direction. Trust His leading. Consider how He may be inviting you to participate in this unique opportunity to expand our capacity to reach and disciple more people.

One of our core values at Impact is to live generously. As you seek God's guidance, ask Him to show you how you can best steward the resources He has entrusted to you for His Kingdom purposes.

Construction Updates

Since our Leadership Launch Dinner, we've already seen exciting progress as preparations continue. Church leadership recently met with our civil engineer and representatives from the City of Rock Hill to review feedback on the site plans we've submitted. The meeting went very well, and the overall response was encouraging. There are still a few details to work through with the developers on neighboring projects, but we're making good progress and moving in the right direction. We will continue to provide construction updates as they become available.

Upcoming Make Room Campaign Milestones

As we move toward the public launch of the campaign, please save the following dates:

- **Sunday, February 7, 2027: Campaign Launch Sunday.** The entire church will hear the vision and details of the Make Room Campaign for the first time.
- **Mid-February 2027: Town Hall Meetings.** We will host two Town Hall events where church members can learn more, ask questions, and hear additional details about the campaign.
- **Wednesday, February 24, 2027: Leadership Commitment Event.** As Make Room Leaders, you will have the opportunity to submit your pledge and participate in a special evening dedicated to leadership commitments.
- **Sunday, February 28, 2027: Commitment Sunday.** The entire church family will have the opportunity to make their pledge and bring their first offering.
- **Sunday, March 14, 2027: Campaign Reveal Celebration.** We will celebrate together and share the total pledge and offering commitments received through the Make Room

Campaign.

As these dates approach, we will provide additional details and resources to help you prepare.

A Reminder of Why This Matters

In case you'd like a refresher from the Leadership Launch Dinner, here are three of the most significant milestones that demonstrate what God has already done through Impact Church and why we believe now is the time to prepare for what He will do next.

- **Attendance Growth: 299 to 1,293 People Every Sunday:** Over the last nine years, average Sunday attendance has grown from 299 people to 1,293 people, an increase of 994 people and 332% growth. That's nearly 1,000 more people gathering every weekend to hear the gospel, experience authentic community, and grow in their relationship with Jesus. Simply put, God continues to bring people to Impact, and we want to be prepared to serve them well.
- **Generosity Growth: \$346,000 to \$1.59 Million:** During the first eight months of 2017, giving totaled approximately \$346,000. During that same period in 2026, giving reached approximately \$1.59 million. That represents an increase of more than \$1.25 million and 360% growth. This incredible generosity has fueled ministry, supported families, invested in future generations, and enabled countless stories of life change. It is evidence of a church that believes in the mission and is committed to advancing it.
- **The Future Opportunity. Nearly 14,000 First-Time Guests:** If historical growth trends continue over the next nine years, Impact could welcome nearly 14,000 first-time guests by 2035. That number represents far more than attendance projections. It represents people. Families. Marriages. Children. Students. Neighbors. Coworkers. Individuals searching for hope and truth who may walk through our doors for the very first time. God has entrusted Impact with extraordinary growth. The question is not whether more people are coming. The question is whether we'll be ready when they do.

Please Hold This Information Until February

Finally, we want to reiterate why we shared Make Room details with this group before the rest of the church.

You were invited into these early conversations because of your demonstrated commitment to Impact Church through your generosity, service, influence, leadership, and investment in our mission. We value your partnership and want you to have the opportunity to pray, prepare, and lead the way as we move forward.

Everything we have shared, and will continue to share, will be communicated to the entire church family beginning in February.

Until then, we kindly ask that you refrain from sharing campaign details with others. We want every person in our church to have the opportunity to hear this vision together, receive the same information at the same time, and experience the excitement of the announcement as intended.

One of the greatest gifts we can give others is the opportunity to hear and respond to the vision firsthand. Thank you for helping us protect that experience.

Thank you again for your leadership, your faith, and your prayers. We are excited to see what God will do as together we seek to Make Room for the people He desires to reach.

With gratitude,

Jason Brinkley

"Enlarge the place of your tent, stretch your tent curtains wide, do not hold back; lengthen your cords, strengthen your stakes." Isaiah 54:2