

Privacy Policy

Second Baptist Church of Evanston

1717 Benson Avenue

Evanston, Illinois 60201

www.secondbaptistevanston.org

Effective Date: September 30, 2026

Second Baptist Church of Evanston (“Second Baptist Church,” “SBC,” “we,” “us,” or “our”) respects the privacy of our members, visitors, ministry participants, donors, volunteers, guests, and others who interact with our church.

This Privacy Policy explains what information we may collect through our website, digital platforms, forms, communications, and related ministry activities; how we may use that information; and the choices available to you.

By using our website or voluntarily providing information to us, you acknowledge the practices described in this Privacy Policy.

1. Information We May Collect

We may collect personal information that you voluntarily provide to us, including:

- Name
- Mailing address
- Email address
- Telephone or mobile number
- Communication preferences
- Household or family information
- Ministry participation information
- Event registrations
- Volunteer information
- Prayer requests
- Contact or pastoral-care requests
- Information submitted through church forms
- Donation or transaction information

- Photographs, video, or other media when applicable
- Other information you voluntarily provide to the church

The information requested will depend upon the service, ministry, event, form, or interaction involved.

Sensitive Information

Certain interactions with a church may involve information that is personal or sensitive in nature. We seek to collect only information that is reasonably necessary for the ministry, service, or administrative purpose for which it is requested.

Information shared specifically within confidential pastoral-care, counseling, or similar settings may be subject to additional professional, ethical, denominational, or legal standards that are separate from this website Privacy Policy.

2. Information Collected Automatically

When you visit our website, certain technical information may be collected automatically by our website platform or service providers, including:

- Internet Protocol (IP) address
- Browser type
- Device type
- Operating system
- Approximate geographic location
- Referring website
- Pages visited
- Date and time of access
- Website usage and interaction information

We may use this information to operate our website, maintain security, understand how visitors use our site, improve the user experience, and evaluate the effectiveness of our communications.

3. How We Use Personal Information

We may use information we collect to:

- Respond to inquiries and requests

- Communicate with members, visitors, and ministry participants
- Provide information about worship services, ministries, programs, and events
- Process registrations and ministry requests
- Coordinate volunteer service
- Maintain church and membership records
- Facilitate pastoral care and congregational care
- Process charitable contributions
- Provide contribution records or acknowledgments
- Administer church programs and operations
- Send administrative notices
- Send email, telephone, or text-message communications when authorized
- Improve our website and digital services
- Protect the security and integrity of our systems
- Comply with legal, financial, insurance, or regulatory requirements
- Carry out other legitimate church and ministry purposes

We do not use personal information for purposes that are materially unrelated to the reason it was collected without an appropriate basis for doing so.

4. Text Messaging and SMS Communications

Second Baptist Church may provide opportunities for individuals to receive communications by SMS or text message.

By voluntarily providing your mobile telephone number and affirmatively opting in to a church text-messaging program, you consent to receive text messages from Second Baptist Church of Evanston at the mobile number provided.

Messages may include information such as:

- Worship or ministry announcements
- Event information
- Registration or participation reminders

- Schedule changes
- Congregational notices
- Administrative communications
- Other church-related information

Message frequency may vary. Message and data rates may apply.

Consent to receive text messages is not a condition of making a donation, attending the church, participating in worship, or receiving services from the church.

You may opt out of SMS communications at any time by replying **STOP** to a message. You may reply **HELP** for assistance where supported, or contact the church directly at office@sbcevanston.org.

Mobile opt-in information, telephone numbers, and SMS consent records will not be sold, rented, or shared with third parties for their own marketing or promotional purposes.

We may use service providers to deliver text messages on our behalf. Such providers may process telephone numbers and related messaging information only as necessary to provide services to us, subject to their contractual and legal obligations.

5. Email and Other Communications

If you subscribe to an email list, register for an event, join a ministry, or otherwise request communications from us, we may contact you using the information you provide.

You may unsubscribe from nonessential email communications by using the unsubscribe option included in applicable emails or by contacting us.

Certain administrative or transactional communications may still be necessary even if you opt out of general promotional communications.

6. Donations and Payment Information

Second Baptist Church may use third-party payment processors or church-management platforms to process donations, registrations, purchases, or other financial transactions.

Payment card and banking information may be collected and processed directly by those providers rather than stored by the church.

Our current electronic giving and payment services may include **Subsplash** or other authorized service providers.

Those providers maintain their own privacy and security practices, and we encourage you to review their applicable policies.

7. Children and Youth

Second Baptist Church provides ministries and programs for children and youth.

We may collect information concerning minors when reasonably necessary to administer those ministries, including information submitted by a parent, guardian, or authorized adult.

This may include:

- Child or youth name
- Age or date of birth
- Parent or guardian information
- Emergency contact information
- Medical or allergy information when needed for program safety
- Participation permissions
- Media permissions
- Ministry or program registration information

We seek appropriate parental or guardian authorization when required.

Information relating to children and youth should be accessed only by persons with a legitimate ministry, administrative, safeguarding, or legal need for the information.

Our general website is not intended to solicit personal information directly from young children without appropriate adult involvement.

8. Photographs, Video, and Media

Church worship services, programs, ministries, and events may occasionally be photographed, recorded, streamed, or otherwise documented.

Photographs or recordings may be used in church communications, livestreams, publications, websites, social media, historical archives, or ministry materials where appropriate.

For programs involving children and youth, we may establish additional permission and safeguarding procedures.

Individuals with concerns about the use of their image should contact the church office.

9. Cookies and Analytics

Our website may use cookies, pixels, analytics tools, or similar technologies.

These technologies may help us:

- Maintain website functionality
- Remember preferences
- Understand website traffic
- Measure engagement
- Diagnose technical problems
- Improve website performance

Third-party platforms used by the church may also place cookies or use similar technologies according to their own privacy policies.

Where applicable, browser settings may allow you to block or delete certain cookies.

10. Third-Party Services and Links

Our website may contain links to third-party websites, applications, payment systems, registration platforms, social media services, video platforms, or other external services.

These services operate under their own privacy practices.

Second Baptist Church is not responsible for the privacy policies, security practices, or content of websites or services that we do not control.

11. When We May Share Information

We do not sell personal information.

We may share information when reasonably necessary with:

- Service providers performing services on our behalf
- Website, communications, registration, payment, or technology vendors
- Authorized church staff or ministry leaders
- Professional advisers such as accountants, attorneys, auditors, or insurers
- Governmental or legal authorities when required by law

- Other parties when necessary to protect the rights, safety, property, or legitimate interests of the church or others
- Another organization in connection with a lawful organizational restructuring or transfer of assets, if applicable

Service providers are expected to use personal information only for authorized purposes consistent with their agreements with us.

12. No Sale of Personal Information

Second Baptist Church does not sell personal information for monetary consideration.

We do not sell or rent our membership lists, donor lists, mobile telephone numbers, SMS opt-in information, or email lists to third parties for their independent marketing purposes.

13. Information Security

We use reasonable administrative, organizational, and technical safeguards intended to protect personal information under our control.

However, no website, electronic transmission, database, or information-storage system can be guaranteed to be completely secure.

Individuals should use appropriate caution when sending highly sensitive information electronically.

14. Information Retention

We retain information for as long as reasonably necessary for the purpose for which it was collected and as needed to fulfill church, ministry, administrative, financial, historical, legal, safeguarding, or recordkeeping obligations.

Retention periods may differ depending upon the nature of the information.

When information is no longer reasonably needed, we may delete, anonymize, archive, or securely retain it in accordance with applicable record-retention practices.

15. Your Choices and Privacy Requests

Depending upon applicable law and the circumstances, you may request that we:

- Provide information about personal information we maintain about you
- Correct inaccurate information
- Update your contact information or communication preferences

- Stop certain communications
- Delete certain personal information where appropriate
- Withdraw consent when processing is based upon consent

Some records may need to be retained because of legal, financial, safeguarding, ecclesiastical, historical, contractual, or legitimate administrative requirements.

To make a privacy-related request, contact us at office@sbcevanston.org.

We may take reasonable steps to verify the identity or authority of a person submitting a request.

16. State Privacy Rights

Residents of certain U.S. states may have additional privacy rights under applicable state law.

Depending upon the law and whether it applies to the church or a particular activity, these may include rights to:

- Know whether personal information is being processed
- Access personal information
- Correct inaccurate information
- Request deletion
- Obtain a copy of certain information
- Opt out of certain uses of personal information
- Receive equal treatment when exercising privacy rights

Not every state privacy law or provision necessarily applies to every church, nonprofit organization, activity, or type of information.

We will respond to applicable privacy requests in accordance with laws that apply to us.

17. Changes to This Privacy Policy

We may revise this Privacy Policy from time to time to reflect changes in our practices, technology, ministries, legal requirements, or services.

When we make revisions, we will update the effective date shown at the top of this policy.

Material changes may also be communicated through our website or other appropriate church communication channels.

18. Contact Us

Questions, concerns, or privacy requests may be directed to:

Second Baptist Church of Evanston

1717 Benson Avenue

Evanston, Illinois 60201

United States

Email: office@sbcevanston.org

Website: www.secondbaptistevanston.org