



## SEO: Servant Evangelism Opportunities

In order to be a Social Media influencer people have to find your content. SEO or Search Engine Optimization, is setting up your content so people can find you when they search. To be a Christian Influencer in this world you have to find opportunities to speak into the lives of others. Serving is the best way to show the love of Jesus and earn a chance to share the gospel with others.

I call this SEO: Servant Evangelism Opportunities.

“You are the light of the world—like a city on a hilltop that cannot be hidden. <sup>15</sup> No one lights a lamp and then puts it under a basket. Instead, a lamp is placed on a stand, where it gives light to everyone in the house. <sup>16</sup> In the same way, **let your good deeds shine** out for all to see, so that everyone will praise your heavenly Father.” Matthew 5:14-15

The goal of Christianity is to get others to praise the Lord.

### SERVING Brings Opportunities to be an Influencer.

**In Genesis 37 he is sold into slavery by His brothers.**

The Lord was with Joseph, so he succeeded in everything he did as he served in the home of his Egyptian master. Genesis 39:2

**Joseph isn't complaining to God. He succeeds by being faithful.**

**Potiphar noticed this and realized that the Lord was with Joseph,** giving him success in everything he did. Genesis 39:3

**Joseph's SEO reached Potiphar. Servant Evangelism Opportunity caused Potiphar to see the Lord's hand.**

**What do people see in your life? Complaining or Serving?**

**From the day Joseph was put in charge of his master's household and property,** the Lord began to bless Potiphar's household for Joseph's sake. All his household affairs ran smoothly, and his crops and livestock flourished. Genesis 39:5

**Potiphar connected to God because of Joe's SEO. But it wasn't easy.**

**Potiphar's wife betrays Joseph and accuses him of attempted rape. Joseph is sent to prison.**

But the Lord was with Joseph in the prison and showed him His faithful love. And the Lord made Joseph a favorite with the prison warden. Genesis 39:21

**Soon Joseph was in charge of the prison!**

While they were in prison, Pharaoh's cup-bearer and baker each had a dream one night, and each dream had its own meaning.<sup>6</sup> When Joseph saw them the next morning, he noticed that they both looked upset.<sup>7</sup> "Why do you look so worried today?" he asked them. Genesis 40:5-7

**Serving in prison Joseph cared for others.**

**Joseph told them interpreting dreams was God's business. Joe interprets the dream and the cup bearer is restored to influence.**

Pharaoh's chief cup-bearer, however, **forgot all about Joseph,** never giving him another thought. Genesis 40:23

**Pharaoh dreams that he was standing on the bank of the Nile River.**

In his dream he saw seven fat, healthy cows come up out of the river and begin grazing in the marsh grass. Genesis 41:2

**7 skinny cows ate the fat cows. 7 thin heads of grain ate the good.**

**Pharaoh found no one to interpret the dreams. The cupbearer finally remembers Joseph!**

It is beyond my power to do this," Joseph replied. "But God can tell you what it means and set you at ease." Genesis 41:16

**Again Joseph uses his gift, his Serving as Evangelism Opportunity.**

**He tells Pharaoh, there will be 7 years feast, then 7 years of famine. Appoint someone to store extra during the good years.**

So Pharaoh asked his officials, "Can we find anyone else like this man so obviously filled with the spirit of God?" Genesis 41:38

Pharaoh said to Joseph, "I hereby put you in charge of the entire land of Egypt." Genesis 41:41

**Joe from—Pit—Potiphar—Prison—Palace, he just kept serving!**

**Serve WHERE you are.**

**Serve without COMPLAINING.**

**Serve to open an OPPORTUNITY for EVANGELISM.**

**Just point others to Jesus like Joseph did.**

**To be an influencer, use SEO: Servant Evangelism Opportunities.**

But you should keep a clear mind in every situation. Don't be afraid of suffering for the Lord. **Work at telling others the Good News**, and fully carry out the ministry God has given you.

2 Timothy 4:5

**But I'm not an Evangelist...**

...do the work of an evangelist...2 Timothy 4:5 (NIV)\*

**Timothy was a servant, started waiting tables. Then lead elder.**

**Serve others to Serve GOD.**

Work willingly at whatever you do, as though you were working for the Lord rather than for people.<sup>24</sup> Remember that the Lord will give you an inheritance as your reward, and that the Master you are serving is Christ. Colossians 3:23–24

Never be lazy, but work hard and serve the Lord **enthusiastically**. Romans 12:11

**Word enthusiastically literally means let the Spirit of God excite you while you serve Him.**

Let us think of ways to motivate one another to acts of love and good works. <sup>25</sup> And let us not neglect our meeting together, as some people do, but encourage one another, especially now that the day of His return is drawing near. Hebrews 10:24-25

### **My Next Steps:**

- Invite someone to SOUPer Bowl Next Sunday**
- Sign Up to Serve in ONLINE Church Today**

To give: [NoPerfectPeopleHERE.com/give](https://NoPerfectPeopleHERE.com/give)

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