



# Ask Leaders *WHAT IF* Questions

Try on the following **WHAT IF** questions and see if you start stretching the imaginations of your clients and leaders.

1. What if there is a better way to do this?
2. What if we are solving the wrong problem?
3. What if we ask our (prospective) customers what their needs are?
4. What if we ask our employees what would make it easier to serve our customers?
5. What if we changed our services, or products, or processes to meet ever-changing needs?
6. What if we looked for a different set of skills in the people we hire?
7. What if we developed a new set of relationships?
8. What if we viewed failure differently?
9. What if we rewarded things like innovation?
10. What if everyone in our organization had a personal growth plan?
11. What if we tried something new?
12. What if we scheduled time to think creatively and dream?
13. What if we viewed problems as opportunities for improvement rather than threats?
14. What if we showed more empathy to everyone we interact with?
15. What if we asked "Why not" more than we asked "Why"?
16. What if we read more books?
17. What if we viewed more decisions as investments rather than expenses?
18. What if our best days are ahead?
19. What if we could change the world today?
20. What if we asked Jesus more often what He thinks?

