



PART-TIME TWENTY30 **Social** **Media** Coordinator

YOUNG ADULTS MINISTRY (AGES 18-30)

PURPOSE

TWENTY30, the growing twenties/thirties ministry of Ridgepoint Church, is looking for a creative, consistent, and community-minded Social Media Coordinator to help us tell the story of what God is doing in and through our people. This role focuses on showcasing our Tuesday night gatherings at Aroma Coffeehouse, highlighting events, and building meaningful engagement across Facebook, Instagram, and TikTok. The Social Media Coordinator will create and schedule content that reflects the heart, humor, and relational culture of TWENTY30. You'll capture moments, craft posts, and help new people discover our ministry through compelling storytelling and consistent online presence.

ABOUT RIDGEPOINT

Our church currently averages 1,000 attendees between our three Sunday services and online viewing. Our department aims for quality and industry-leading media to help us reach our mission of helping people find and follow Jesus. As culture continues to move and thrive online, it's imperative that our online presence and outward-facing materials effectively reach and relate to all audiences, but specifically our target audience of young adults and young families.

REQUIREMENTS & RESPONSIBILITIES

Applicant should...

- Have a growing relationship with Jesus Christ.
- Be passionate about helping young adults connect with Jesus and community.
- Be at least one year removed from high school graduation.
- Be reliable and organized.
- Have interpersonal and communication skills.
- Be available on most Tuesday nights.
- Report weekly and work under the direct supervision of church staff.
- Have an understanding of social media trends.
- Develop a consistent visual and voice style that aligns with TWENTY30's identity.
- Have a creative eye for storytelling, humor, and authenticity.
- Have the ability to film, photograph, and edit short-form content.
- Be comfortable speaking on camera.
- Have experience with Adobe Creative Suite, Canva, CapCut, etc.
- Capture photo/video content during Tuesday night gatherings and ministry events.
- Create and publish at least 3 posts per week across Facebook, Instagram, and TikTok.
- Engage with comments, messages, and community interactions.
- Plan and execute social media strategies that increase reach and connection.
- Highlight upcoming events, stories, and ministry wins.
- Track basic analytics to understand what's resonating and adjust accordingly.

Note: The ideal candidate would be comfortable with and able to thrive in these conditions. However, specific responsibilities may be added, removed, or changed to meet the ministry needs and plans of the applicants.



APPLY ONLINE:
ridgepointwichita.com/employment

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