Truth For The World

1-3-5 Plan

In this newsletter we give you more insight into our future 1-3-5 plan. If you are not familiar with them, 1-3-5 plans simply get you to imagine where you would like your organization to be in 1 year, 3 years, and 5 years. Then we can work toward achieving those goals over time.

Mission

Truth For The World will be a high-quality, global source of Bible education through its instructional offerings and its vast library of resources, thus fulfilling its Scriptural goal of *Teaching All Nations*.

1-3-5 Target Areas

- **Endowment** - Since our operations operate on donations, and donations can fluctuate, an endowment will be available to fill in temporary holes or address emergency needs.

- *TFTW Bible College* - While we are already serving people around the world, the Bible College has much more potential. Emphasis will be placed on expanding course offerings, enhancing what we already have, and using our vast media database as a library.

- **Organization, UI, and SEO** - Since our media database will be used as a library, and since most of our website Internet traffic comes through Internet searches, emphasis will be placed on organizing our materials, enhancing the user interfaces, and search engine optimization, all with the goal of finding and using Bible education materials more easily.

- **Languages** - To better enhance our global outreach of what we already have, key targeted materials, such as the "Saved?!" video series and/or the "TFTW Book," will have translations available in the top 10 languages of the world.

Thank you for partnering with us in *Teaching All Nations*!

Truth For The World
1-3-5 Outline

Year 1

- **Establish an endowment for more ensured continual operations**

- **Increase course offerings on *TFTW Bible College***

- **Increase Spanish-language resource inventory**

Year 3

- **Increase the endowment to 6 months' operating expenses**

- **Increase course offerings on *TFTW Bible College***

- **Ensure targeted material is available in the top 5 most-used world languages**

- **Organize and tag content for ease of access and Search Engine Optimization (SEO)**

Year 5

- **Increase the endowment to 1 year's operating expenses**

- **Increase course offerings on *TFTW Bible College***

- **Ensure targeted material is available in the top 6-10 most-used world languages**

- **Finalize User Interface (UI) and Artificial Intelligence (AI) aids for ease of access**

Ideas

Do you have ideas of your own of how *Truth For The World* could be bigger and better? Send them to us at office@tftw.org.

Did you know?
***Truth For The World Bible College* is available 24/7, 365!**