

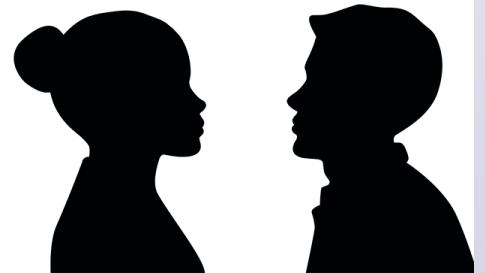
Truth For The World



Newsletter - 2nd Quarter - 2026

A New Audio Series

Truth For The World ***The Golden Rule in*** ***Communicating***



The Golden Rule says to treat others the way you would want to be treated. What steps can we take in communicating with others to carry out this principle?

This 7-part audio series includes:

- 1. Listen**
- 2. Validate**
- 3. Talk**
- 4. Argue**
- 5. Win-Win Solutions and Phrasing**
- 6. The Impasse**
- 7. Reflection**

Listen to this new audio series from speaker Phillip Vanwinkle on our website today!

Thank you for partnering with us in *Teaching All Nations!*

Truth For The World

Link to Us Campaign

Some congregations and individuals have websites with a **Links** page or list. This is a series of hyperlinks to other websites that the congregation or individual suggest to their website visitors. When visitors see those hyperlinks on one page, they can select them and be redirected to another congregation, organization, or individual's website.

People may put these on their website and wonder if anyone that visits their website will ever click on any of the provided links and go to any of the other sites. They may wonder if a **Links** page or list really works. Guess what? **They work!**

Links really do work!

The Truth For The World website receives hundreds of visits from referrals, which are links from other websites to us!

Truth For The World receives hundreds of website visits from links placed on other websites. Not only do we receive hundreds of website visits from those referrals, those website visitors have the highest engagement rate. According to Google, the engagement rate is "the percentage of total sessions that involved meaningful interaction with your website or app." While we cannot read people's minds, we would like to think that a hyperlink on your site that leads someone to our website means that the person is really searching and trying to learn. That may be why they stay more engaged on our site.

One goal of *Truth For The World* is to be a resource to congregations and individuals in their evangelistic efforts. You can point others to *Truth For The World* by inserting a hyperlink on your website to our website(s). It's fast and free! ***Will you join our "Link to Us" campaign today by linking to Truth For The World on your website? (<https://truthfortheworld.org>)***

Ideas

Do you have ideas of your own of how *Truth For The World* could be bigger and better? Send them to us at office@tftw.org.

Did you know?

***Truth For The World Bible College* has a course titled "Survey of the Bible"!**

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