


NEXGEN LANE



KB LANE REPORT 2026

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| Vision Gap | Amount Needed: \$486,650 Vision: \$502,300 Funded: \$15,650 |  3% |
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LANE OVERVIEW

NexGen Ministry is a church-wide commitment to walk with the next generation from birth to young adult—helping children, students, and young adults know God, build strong identity in Christ, and take their place in the life of Church on the Rock. NexGen provides a way for every young person to grow in faith, character, and calling. It's more than a gathering; it's a movement to raise up disciples who are fully alive in Christ and equipped to influence the world around them.

Our Mission: Together we will partner with parents to engage, equip and empower their children with essentials for a life-long relationship with Jesus.

LANE HIGHLIGHTS

- **In 2025, NexGen saw over 37,000 Kids/Students/Young Adults**
- **Youth Camp Attendance**
 - 71 students - 10 waitlisted
- **Away Kids Camp Attendance**
 - 45 kids attended
 - 14 salvations
 - 18 baptisms
- **Dream Center Kids Camp Attendance**
 - 160 kids attended
 - 68 Salvations
 - 46 Baptisms



NEW VISION PROJECTS

YOUTH CAMP:

A youth camp in Lubbock designed by us, for our students, and for the churches of West Texas and New Mexico. A camp where we're not limited by space, transportation, or someone else's schedule. We believe Church on the Rock can become a regional hub for youth camp, serving not only our students but also the youth ministries of Pastor Jackie's E3 network and other West Texas and New Mexico churches.

By hosting our own local camp experience, we can significantly reduce costs, making camp more accessible to more families. We eliminate transportation challenges, open unlimited spots for every student who wants to attend, and most importantly, gain full control over the experience. Every moment—from the worship sets to the teachings to the games—is thoughtfully crafted to meet the unique needs of our kids and students. With your support, we can create a powerful, customized, and life-changing week right here in Lubbock. We are investing in the next generation, raising up leaders, and creating a sustainable, scalable model that serves students and churches across our region.

CONNECTION OPPORTUNITIES:

- Build a college/young adult intern team of 35/50 young leaders to serve, grow, and discover their ministry gifts.
- Involve parents in meaningful service roles, something we currently lack but deeply need to strengthen the ministry.

Estimated Cost: \$120 a camper, \$30,000

OUTDOOR REVITALIZATION SOUTH CAMPUS:

A safe, inviting outdoor space designed for connection, play, and discipleship. A new fenced-in playscape with a Gaga pit, basketball and pickleball courts, and shaded hangout areas that serve kids, youth, and young adults alike—creating natural spaces for friendship, fun, and meaningful conversations. More than just recreation, this area would be a bridge to deeper relationships and stronger faith within our NexGen community.

Estimated Cost: \$200,000

NEW VISION PROJECTS (CON'T)

TECHNOLOGY UPGRADES SOUTH CAMPUS:

Upgrading our technology-through hardwired TVs, improved lighting, larger screens, and higher-quality sound-would significantly enhance the learning and worship experience for our kids, youth, and young adults. Clear visuals and strong audio help students stay engaged, understand lessons more effectively, and participate in worship with fewer distractions. These improvements aren't just about equipment-they're about creating excellent, distraction-free environments where the next generation can encounter God, hear His Word clearly, and grow in their faith with confidence.

Estimated Raise: \$200,000

INDOOR DREAM SPACES:

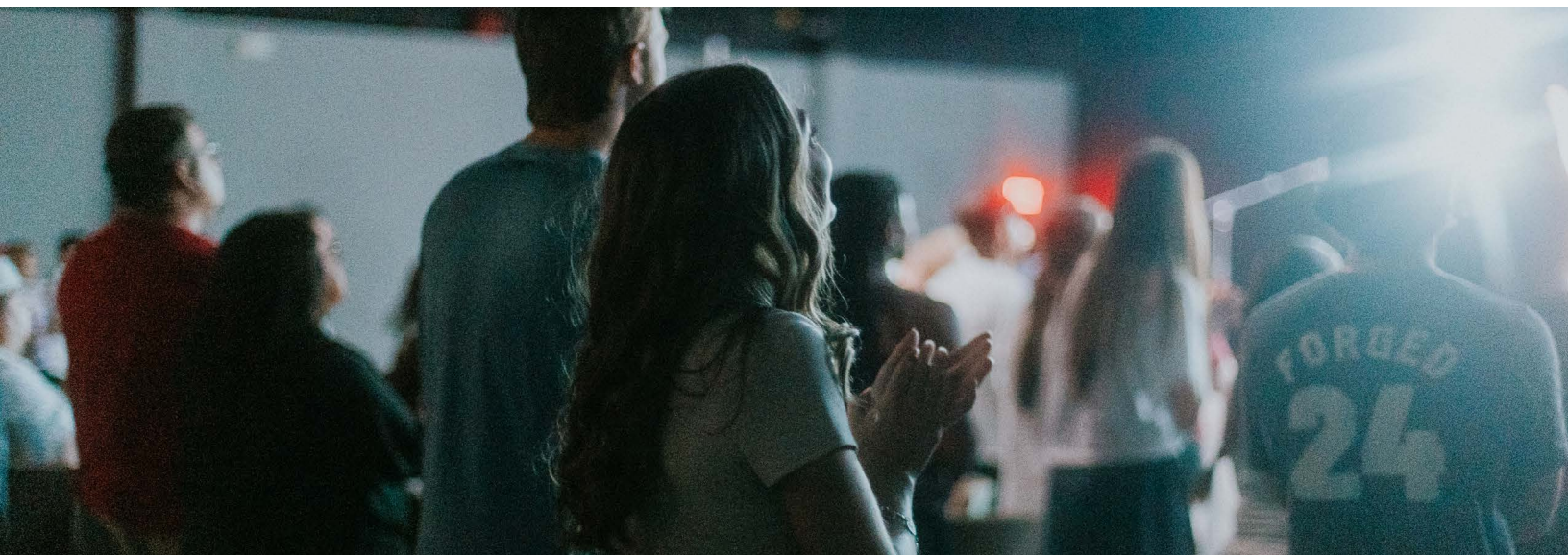
We're envisioning a dream space where kids can't wait to walk through the doors-a vibrant, joy-filled environment featuring climbers, jumbo interactive games, creative play zones, and cozy new rockers in the nursery. These upgrades aren't just about fun-they're intentional tools to help children feel safe, loved, and excited to learn about Jesus. By creating spaces that spark joy and imagination, we open the door to deeper engagement, stronger connection with leaders, and a lifelong love for the church. Your investment helps make this dream a reality for our youngest generation.

Estimated Raise: \$30,000

GIVING HOPE

Church on the Rock will be hosting Giving Hope - a Christmas Event with an individualized shopping experience where families in need can come to receive Christmas gifts and experience the hope of Jesus. Parents will get to partner with their Giving Hope Host to personally shop for their children and have the gifts wrapped by our team. Children will have their own special experience where they will enjoy music, snacks, and hear the Christmas story. Families will also have the opportunity to pray with our Ministry Team.

Goal: \$30,000



ONGOING VISION PROJECTS

YOUNG ADULTS:

We're launching young adult home groups for 18–30-year-olds to build authentic, godly community in a more personal and relational setting. Instead of large gatherings, we're moving into homes, creating spaces where people can truly be known, grow in their faith, and live out the mission of Church on the Rock together. Rooted in Acts 2:42, our home groups center on biblical teaching, prayer, fellowship, and real, honest discussion. Each time we meet, we share a meal, study the Word, pray together, and gather around tables to process what God is doing in our lives. This shift matters because young adults aren't just looking for a place to attend, they're looking for a place to belong. In homes, walls come down, relationships deepen, and discipleship becomes real and personal. We believe God is raising up a generation rooted in Jesus, strengthened by community, and stepping boldly into their calling as future leaders, families, and Kingdom influencers. With your support, we can create environments where young adults are seen, known, discipled, and sent.

SUMMER BASH:

Summer Bash launched in 2024 at our Dream Center Campus as an affordable, VBS-style outreach for children who may not otherwise have access to summer camps due to financial or activity limitations and special needs. In its first year, we welcomed an average of 130 children, with 48 receiving full scholarships. In July 2026, we're excited to expand Summer Bash to our Levelland Campus, reaching even more families across rural West Texas. This camp-like experience creates a fun, safe, and faith-filled environment where children can learn about Jesus. Hosted at two COTR locations, Summer Bash is just \$25 for three evenings, with dinner and snacks provided each night, and concludes with a special family "finale" where parents learn about their child's experience, discover ways to support their journey with Jesus, and engage together through worship, Biblical teaching, and fun activities—past events have included a foam party and a color run. Our heart is to provide each child with an opportunity to learn about Jesus in a fun, safe way, promoting inclusion regardless of demographic.

Estimated Cost: \$12,300



A COMMUNITY SPONSORSHIP OPPORTUNITY

This summer marks our 3rd year hosting Summer Bash at the Lubbock Dream Center. Our mission is simple: provide a safe, joy-filled, Christ-centered summer experience for children who may not have access to traditional away-camp opportunities.

COMMUNITY IMPACT

- 58% of campers receive scholarships due to financial hardship
- Dinner provided nightly for every child
- Two weeks of snacks sent home with every camper to combat food insecurity

HOW YOU CAN PARTNER

We are seeking businesses and community partners willing to support through financial sponsorships, food donations for the kids and volunteers, gift cards to purchase supplies or snacks for the take-home snack bags, or in-kind services. Every contribution directly impacts local children and families.

Sponsors will be recognized through event signage, social media highlights, and public appreciation throughout the week of Summer Bash.

SPONSORSHIP OPPORTUNITIES

We've created simple ways for you to see the direct impact of your generosity:

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| \$ 25 Sponsor One Camper | Covers the full registration for one child to attend Summer Bash. |
| \$ 75 Sponsor a Camper + Meals | Provides registration and helps cover meals for one child during the week. |
| \$ 150 Sponsor a Sibling Set | Gives two children the opportunity to attend and experience Summer Bash together. |
| \$ 200 Volunteer Appreciation Sponsor | Provides meals, snacks, and small thank-you gifts for the volunteers who make Summer Bash possible. |
| \$ 250 Snack Bag Sponsor | Provides take-home snack bags for multiple campers, helping fight food insecurity beyond the event. |
| \$ 350 Meal Sponsor | Helps provide nightly dinners for a large group of children. |
| \$ 500 Experience Sponsor | Supports crafts, activities, supplies, and scholarships for multiple children. |
| \$ 750+ Community Champion Sponsor | Helps underwrite key parts of Summer Bash—meals, scholarships, and programming—maximizing impact across the whole event |



CONNECTION OPPORTUNITIES

- Volunteer in Kids or Youth on Sunday morning
- Connect with kids at camp to help create those lasting memories.
- Serve at a Young Adult Table

Contact amanda@cotrpeople.com or zachary@cotrpeople.com for more information

WINS

- 35,000 kids in attendance on Sundays over the last year
- An average of 200 kids at Youth in Lubbock and Levelland on Wednesday nights
- Actively training junior leaders to raise up (KIK Serve Teams – all campuses)
- Over 300 volunteers serving in this area

PRAYER

YA 18-30 YR OLDS

- Young Adult will have spiritual hunger, authentic community, freedom from distractions, encounter and transformation
- Pray for an activation of gifts and callings
- Seeking a solid leadership team
- Asking for provision of resources

YOUTH 6TH-12TH GRADE

- Salvation and personal encounters with Jesus
- Spiritual growth and hunger for God's Word
- Protection from peer pressure and harmful influences
- Strong, godly friendships and community
- Boldness to live out their faith at school and home
- Empowered student leaders and volunteers
- Wisdom, strength, and unity for youth pastors and leaders
- Parent involvement and support
- Provision of resources and funding

KIDS 3MO-5TH GRADE

- Salvation and personal encounters with Jesus
- Spiritual growth in kids throughout every phase of the program
- Biblical foundations imparted to kids every time there are a kid's classes at COTR
- Strengthened the partnership between COTR and parents/guardians
- Empowered volunteer teams and growing leaders in their calling (teens and adults alike)
- When kids think church is fun, they think Jesus is fun
- Strong, godly friendships and community (volunteers who "do life together")
- Care and support through both good and difficult times in life (for kids, parents, volunteer teams)
- When kids experience Jesus in class, their parents/guardians experience Jesus in the main service without distraction or worry if their children are safe

