

3 to 5 in 3 to 5 Expansion Plan

Humble Hillside Farm Maternity Home began in Sandpoint, Idaho, as a Christ-centered refuge for women facing unplanned pregnancy. The original vision was never simply to provide shelter. It was to create a loving Christian family home where a woman could step out of fear and instability and into safety, peace, spiritual guidance, emotional support, practical life skills, and steady daily encouragement.

At HHF, we believe every mother deserves to be seen, known, protected, and supported. We believe every baby is a gift from God. We also believe that when a woman is surrounded by love, truth, grace, structure, and family, she is better equipped to choose life and build a hopeful future — whether that future includes parenting or making a loving adoption plan.

The Sandpoint home was built to be more than a program. It was built to be a home. A place where meals are shared, prayers are spoken, milestones are celebrated, tears are met with compassion, and the joy of motherhood is cherished. It is a place where a mom and baby are not simply served for a season but welcomed into an extended family.

Through our 3 to 5 in 3 to 5 expansion campaign, HHF is prayerfully working toward launching 3 to 5 maternity homes in 3 to 5 years across North Idaho. Each home will carry the same culture as the original Sandpoint vision: a peaceful Christian home environment marked by grace, structure, discipleship, accountability, family, and practical support for both mom and baby.

This is not simply an effort to open more houses. It is a vision to multiply refuge, expand hope, and create lasting generational change for women, children, and families across our region.

Why Expansion Matters

The need is greater than one home can meet. Across North Idaho, women facing unplanned pregnancy often need more than a referral, a pamphlet, or a short-term

solution. Many need a safe place to live. They need healthy relationships. They need transportation, mentoring, life skills, emotional support, connection to local resources, and the kind of stable Christian home environment that helps them begin again.

HHF exists to stand in that gap.

As the ministry grows, our desire is to bring this same loving home model into additional communities where women and babies can be served with dignity, consistency, and the love of Christ. We are prayerfully focusing on strategic markets including Hayden, Coeur d'Alene, Post Falls, and eventually Bonners Ferry or other areas of need across North Idaho.

The goal is thoughtful, sustainable growth — not rushed expansion. Each home must be healthy, well-led, spiritually grounded, operationally supported, and faithful to the culture God established through the original vision.

Immediate Needs

Our most immediate need is to hire an **Operations Coordinator** to work alongside the founders and help strengthen the daily operations, donor communication, administrative systems, volunteer coordination, and growth foundation of HHF. This position is vital because the ministry is entering a season where vision must be supported by structure. As HHF continues serving current residents while preparing for expansion, the

Operations Coordinator will help create consistency, follow-through, communication, donor care, volunteer support, and organizational capacity. This role would allow the founders to remain focused on vision, resident care, spiritual leadership, fundraising, and community relationships while ensuring that the day-to-day details of the ministry are carried with excellence.

We have already identified a strategic partner with experience in this type of work. She has successfully helped build donations, momentum, and organizational support for multiple women's homes in the addiction recovery sector. Funding this position would allow HHF to gain meaningful traction toward expansion while protecting the culture

and care of the current Sandpoint home. This is not simply an administrative hire. It is a foundational investment in the future strength, sustainability, and multiplication of the ministry.

Year 1 Goals

Within the first year of the campaign, HHF's goal is to identify and secure a location for Home #2 within the Hayden, Coeur d'Alene, or Post Falls market. Home #1 will continue operating in Sandpoint as the original model and culture-setting location. This first expansion home would allow HHF to serve more women and babies in a highly populated and strategically important area of North Idaho. During this same period, HHF will work to build church relationships, donor partnerships, volunteer teams, referral networks, professional resources, and community connections in the selected market.

While the location is being secured, HHF will also begin preparing for the staffing structure of Home #2. The goal is to hire the primary caregiver or Residential Care Manager for Home #2 in advance of launch so she can move into the home, receive training, help prepare the physical space, build local volunteer support, and identify a "host family" who can provide an additional layer of family connection and support for the moms and babies served.

This preparation period is essential. It allows HHF to establish the culture of the new home before the first resident arrives, ensuring that the same values, rhythms, expectations, and spiritual foundation of the Sandpoint home are carried forward with care.

Year 2–3 Goals

During years two and three, HHF's goal is to fully launch and stabilize Home #2 while also identifying and securing Home #3 within the same general market of Hayden, Coeur d'Alene, or Post Falls.

This is the stage where HHF begins to scale with greater strength and clarity. With multiple homes in operation or development, the ministry will need a strong leadership structure to support resident care, staff training, donor development, volunteer management, and operational consistency across locations.

By this phase, HHF's goal is to be positioned to support key leadership roles such as a paid Executive Director or Respite Care Manager, an Operations and Donor Manager, and fully supported Residential Care Managers for each home. This structure would allow the organization to steward donor resources wisely while reducing burnout, limiting turnover, and ensuring that each home remains healthy and Christ-centered.

The focus during this phase will be careful growth, not rushed growth. HHF will work to ensure that each home is staffed, supported, spiritually healthy, operationally sound, and functioning with the same loving Christian family culture before duplicating the model again. By the end of year three, the goal is to have Home #2 actively serving moms and babies, Home #3 launched or well into development, and the leadership, staffing, donor, volunteer, and community systems in place to support continued expansion.

Year 4–5 Goals

During years four and five, HHF will continue moving toward the larger vision of 3 to 5 homes in 3 to 5 years. Depending on funding, staffing, property availability, and community partnerships, this may include fully launching Home #4, preparing Home #5, and prayerfully evaluating additional communities such as Bonners Ferry or other areas of need across North Idaho.

At this stage, the goal is not simply numerical growth. The goal is sustainable, faithful multiplication. Each HHF home should be healthy, well-supported, properly staffed, deeply connected to local churches and community resources, and able to provide long-term refuge for women and babies. The ministry must grow in a way that protects the original culture: a home where peace is present, motherhood is cherished,

adoption is honored when chosen, residents are disciplined with compassion, and every woman is treated with dignity as someone made in the image of God.

Key Early Initiative

To accelerate this expansion, HHF must build the leadership and operational capacity needed to grow wisely. Hiring an Operations Coordinator is the immediate and practical next step. Funding this position will allow HHF to strengthen its current foundation while preparing to expand into additional communities with greater clarity, accountability, and momentum.

This position is not simply a staffing need. It is a strategic investment in the future of the ministry. With the right operational support in place, HHF can better care for current residents, steward donor relationships, organize volunteers, prepare future homes, support Residential Care Managers, and preserve the culture of God's original ministry vision.

This is about more than opening homes. It is about creating loving Christian family environments where moms and babies are welcomed into safety, stability, discipleship, and belonging. It is about building an extended family around women who may have never experienced one. It is about real generational change.

Invitation to Major Donors, Legacy Givers, and Property Partners

HHF is entering a defining season. The foundation has been laid. The need is real. The vision is clear. The next step will require people who are willing to invest not only in a ministry, but in a legacy.

A legacy gift to HHF is an investment in mothers, babies, families, and generations yet to come. It is an opportunity to help establish homes where women can find safety instead of fear, support instead of isolation, and hope instead of despair.

For some, participation may look like a major financial gift to help fund staffing, operations, or the launch of a new home. For others, it may look like a property

partnership, donated home, reduced-rent lease, landlord relationship, church partnership, business sponsorship, or a multi-year pledge that helps provide stability for the expansion. We ask those considering a major gift or property partnership to first pray and ask the Lord how He would have you participate in this vision.

If you feel led to explore partnership, we would be honored to meet with you personally. We would love to share more about the current home, the expansion plan, the staffing needs, the long-term vision, and the opportunity to help launch the next HHF home.

Call to Action

We invite you to prayerfully consider how the Lord may be leading you to participate in this next season of ministry. Please call or email us to schedule a personal conversation about how you, your family, your business, your church, or your property may help launch the next HHF home. We sincerely appreciate your time in learning more about what God is building for moms and babies here in North Idaho.

In a Christian family home, peace is present. The joy of motherhood is cherished. Adoption is honored when that is the chosen path. Lives are changed. Families are strengthened. And above all, God is glorified.

In His service,

Jake and Jacci Humble

Founders – 208-304-7944

Humble Hillside Farm Maternity Home