



Director of Communications & Digital Engagement

United Methodist Church of the Shepherd exists to connect people to the God who desperately loves all so that we can live as disciples in Christian community.

Church of the Shepherd (COS) is a growing, multi-generational United Methodist church in St. Charles County, a suburb of St. Louis, Missouri. We are passionate about creating a church where people can belong before they believe, ask honest questions, grow spiritually, and discover meaningful Christian community.

We are seeking a creative, collaborative, and emotionally intelligent leader to serve as our next Director of Communications & Digital Engagement. This full-time role helps shape how our church communicates our mission and values internally and externally – through storytelling, social media, digital platforms, photography, video, and online engagement. We believe communication is more than announcements and marketing. It is how people experience the heart, mission, and culture of our church.

We are looking for someone who can help us communicate clearly, creatively, authentically, and strategically in a rapidly changing digital world.

What You'll Do

Lead Church Communications Strategy

- Help shape the overall voice, tone, and communication culture of COS
- Develop clear, effective communication systems for church-wide ministries and events
- Collaborate with staff to communicate vision, stories, and ministry impact
- Maintain consistency in messaging and branding across platforms

Oversee Digital & Social Media Presence

- Manage and grow church social media platforms
- Create engaging content including graphics, reels, photos, and videos
- Monitor trends and opportunities in digital ministry and communication

Website & Digital Platforms

- Oversee church website updates and digital communication platforms
- Improve user experience, clarity, and accessibility across online systems
- Manage email communications, digital campaigns, and online event promotion
- Help streamline communication workflows and calendars

Storytelling & Creative Content

- Capture and tell stories of life change, ministry impact, worship, outreach, and community
- Coordinate photography, video production, and creative campaigns

Online Worship & Media

- Support and oversee livestream and online worship communication
- Help develop meaningful online engagement for people unable to attend in person

Team Collaboration & Volunteer Leadership

- Recruit and develop creative volunteers, photographers, social media helpers, and storytellers
- Help ministry leaders communicate more effectively and strategically



Who You Are

- You are creative, organized, and self-motivated
- You understand both strategy and storytelling
- You care deeply about people, not just platforms
- You can communicate clearly in both written and visual formats
- You are excited about the future of the church and digital ministry
- You understand that communication is more than information – it builds community, inspires participation, and connects people to the life of the church
- You are growing in faith in Christ, and align with the mission/values of Church of the Shepherd

Qualifications

- Strong communication, writing, and storytelling skills
- Experience with social media management and digital communication
- Experience with photography, video, graphic design, or visual storytelling preferred
- Ability to manage multiple projects and deadlines effectively
- Experience with Canva, Adobe Creative Suite, Planning Center, or similar platforms helpful
- Church communications experience helpful but not required

About COS

Church of the Shepherd is an inclusive United Methodist congregation that welcomes and includes all people, including LGBTQIA+ people, different ethnic backgrounds, ideologies and genders. We value authenticity, thoughtful faith, community impact, spiritual growth, and servant leadership.

Our worship attendance averages approximately 500+ people weekly online and in person, with a growing number of younger families and adults. We are committed to helping people encounter God in ways that are honest, hopeful, and life-changing.

Compensation & Benefits

- Full-time competitive salaried position based on experience
- Some evening and weekend responsibilities required
- Health insurance & retirement benefits through Wespath
- Paid vacation and continuing education support
- Flexible and collaborative ministry environment

To Apply

- Please submit: Resume and a Cover letter which addresses:
 - Why are you interested in working at Church of the Shepherd?
 - Describe a communication project, campaign, or story you are proud of helping create.
 - How do you think churches can communicate authentically in today's culture?
- Email: staffing@coswired.org
- Please no phone calls.