



2022

ANNUAL REPORT



Crossroads
COMMUNITY CHURCH

WELCOME HOME



2022 ANNUAL REPORT

WE ARE FOR YOU, FOR JESUS, FOR A BETTER LIFE

Too many times, the church is known by what they are against.
We want to be known by what we're **for**.



WEEKLY WORSHIP



2022 has been a year of transition, excitement, and new beginnings!

We love knowing that we get the opportunity to worship in community with you every week!



646

AVG WEEKEND ATTENDANCE

578

FIRST-TIME ADULTS & KIDS

99

AVG KIDS AT KIDS STREET

40

AVG STUDENTS AT VELOCITY

269

PEOPLE ATTENDED
DUNDEE & SYLVANIA MICROCHURCHES



NEXT STEPS

Salvations: 19 First-Time Commitments
All-In Members: 9 New Crossroads Members
Child Dedications: 3 Children



23

BAPTISMS

320

ENGAGED
VOLUNTEERS



TYPES OF GROUPS OFFERED IN 2022:

- VIRTUAL
- IN-PERSON
- WALKING
- RUNNING
- BIKING
- BOWLING
- BASKETBALL
- READING
- GAMING
- SUPPORT
- COUPLES
- SINGLES
- FAMILY
- MENS
- WOMENS
- MIXED
- BREAKFAST
- DINNER

GROUP LIFE

PARTICIPANTS EACH SEMESTER

SPRING: 331 SUMMER: 214 FALL: 267

31

PEOPLE TRIED GROUPS FOR THE FIRST TIME



BECAUSE LIFE IS BETTER TOGETHER!

CHURCH-WIDE EVENTS



EASTER 3 Easter services / 2 Egg Hunts 1,424 people attended in-person and online!!

THE KICKOFF Services and a fun parking lot party helped us kickoff a new season of life. We enjoyed food trucks & fellowship as a church community.

TRUNK OR TREAT Trunk or Treat returned for its 21st Annual event. We supported local businesses by welcoming 6 food truck vendors this year. 67 Trunk Hosts and 150 volunteers helps us accomplish this outreach events, with over 1,800 people attending.

FALL FEST Once again, Crossroads served as the Parade Marshal for the Sylvania Fall Parade, riding in the parade with our band float. Volunteers helped at our Main St. booth, as we connected with our neighboring community.

CHRISTMAS 1,423 joined us in-person and online to celebrate the birth of our Savior!

ANGEL TREE 244 children in NW Ohio and SE Michigan received gifts from the 2022 Angel Tree. 27 amazing volunteers helped make this happen by collecting information, making & distributing tags, gift collection, and sorting and playing "Santa" delivering the gifts.

GOD WORKS Each Thursday, the GodWorks team serves a home cooked meal at Crossroads. Over 1,400 meals were served in 2022. The GodWorks team consists of 30+ volunteers who plan, cook, and serve meals.



FOOD DROPS **Spring:** Over 180 bags filled with groceries were donated, plus enough funds to cover the cost of Easter Hams. 170 local families were served, and 101 volunteers helped us pull off this amazing outreach opportunity.

Fall: Over 100 volunteers sorted and distributed food, as well as provided special hospitality for our guests with window washing, hot beverages, cookies, and prayer while they waited. 382 turkeys, loads of fresh produce, and over 250 bags of pantry items donated by you!

CHIP N FOR CHILDREN 80 golfers, along with generous donors, helped Crossroads raise over \$8,000 for children's projects in NW Ohio and SE Michigan.

TENT CITY Over 100 bags of coats, clothing, blankets, and more were donated to 1Matters annual event, Tent City, where they spend the weekend supporting local homeless and veterans.

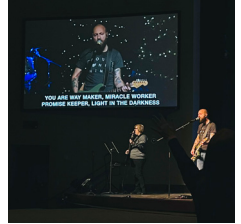
BLOOMS FOR TEACHERS Crossroads Sylvania supported local business, Beautiful Blooms by Jen with her campaign to provide every teacher in Sylvania a flower bouquet for Valentines.

PRAISE GARDEN 18 volunteers served over 960 hours planting and harvesting. 13 local pantries in SE MI and NW OH were given over 3,500lbs of fresh veggies from the Praise Garden in 2022!

OTHER HAPPENINGS

FACILITY UPGRADES:

- **Kids Street:** 1st grade classroom build was finished, which provided us space to have a separate dedicated supply room!
- **Auditorium:** We were able to upgrade our deteriorating screens so that we can display a clear video of our worship services.



STUDENT MINISTRY HIGHLIGHTS:

- **May: "Senior Sunday" Milestone & Senior Banquet** to honor our 2022 seniors, "Sneak Peek" event for incoming middle schoolers.
- **Summer Hangouts:** Water Wars, Color Wars, & Backyard BBQ
- **Fall Kickoff: The Big Party** – This night helped us jump start our Wednesday night gatherings, providing a weekly opportunity for students to hear a message, engaged in groups, and worship together.
- **Small Groups:** 89 students participated throughout the year
- **First Time Guests:** 41 in 2022
- **Freshmen & parents** participated in "The Challenge" Milestone

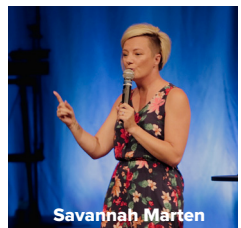


SUMMER SPEAKER SERIES

- **Crossroads** hosted its first ever guest-speaker series in July, which brought in new voices from our community to deliver powerful Sunday messages.



Dr. Calvin Sweeney



Savannah Marten

DIGITAL REACH

Working to seize the 167 hours between Sundays to reach and engage with our online community!

POPULAR CONTENT



App Downloads in 2022: 331 (over 1,100 app downloads total!)

Most Engaging Post: Tips for Reading Bible (9,154 organic views, 538 likes)

Salvations Via Livestream: 18 Lives

Livestream Viewing Locations: 42 U.S. States and 14 Countries

Total Livestream Views: 9,914

Most Viewed Livestream Service: Summer Speaker Series - Guest Speaker Savannah Marten



BITTERSWEET FAREWELL

One of the most obvious changes that happened over the last year was a change in pastoral leadership at Crossroads. Pastor John and Karen Clark began their journey into retirement in the early summer of 2022. Their presence is often missed around Crossroads, but we are so thankful for the 10+ years of service and leadership.

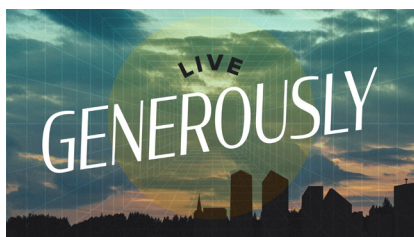
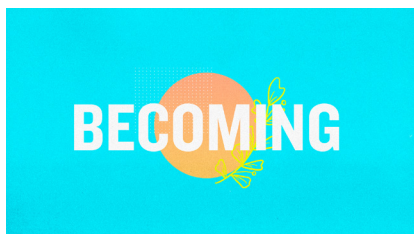
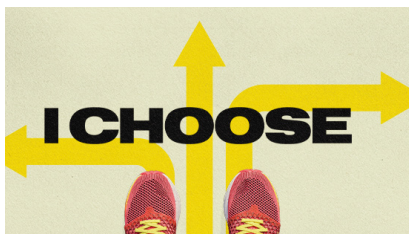
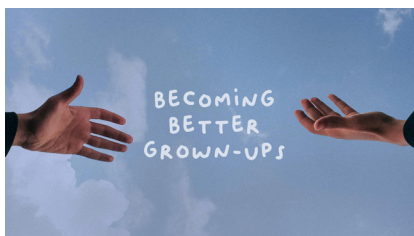


NEW BEGINNINGS

Pastor Keith and April Luke transitioned seamlessly into the role of Lead Pastor at the end of the summer. We are so blessed to have this amazing family lead Crossroads into the future!



2022 SERMON SERIES



2022 STAFF TEAM

This team loves and cares about you! We are excited for the staff team God has assembled, and we look forward to serving you in 2023!



KEITH LUKE
LEAD
PASTOR



BEN TOUSLEY
MINISTRIES
PASTOR



MIKEY BIDDLE
CREATIVE ARTS
PASTOR



LANDRY ZEHENDER
STUDENT MINISTRIES
PASTOR



JEN HUYGHE
COMMUNITY IMPACT
DIRECTOR



KELLY CHARPIE
MARKETING &
COMMUNICATIONS DIRECTOR



JOSH KOVIN
VIDEO & TECH
DIRECTOR



CORY FORTNER
FACILITIES
MINISTRIES DIRECTOR



MARCY BIDDLE
COMMUNICATIONS
SPECIALIST



JAMES STELTER
ACCOUNTANT



MELISSA ZORNOW
ASSISTANT TO THE
LEAD PASTOR



JENNY VALO
OFFICE
ADMINISTRATOR



KENZI GEORGE
WORSHIP LEADER



KEVIN FOX
LEAD CUSTODIAN



RICH RUNLES
CUSTODIAN



HAYDEN RUNLES
CUSTODIAN

2022 ELDER BOARD

The Elder Board serves as a governing team, which delegates day-to-day operations to the Lead Pastor and the staff. Crossroads is board protected and staff lead.



STEVE BAIRD



RON HINZ



JOHN JOY



CHELSEA KARMOL



JESS SAYLOR SR.



CHRISTINE SIELER



CODY SIZEMORE



BOB TESSMER



ZACH VANDER VLUCHT



MISSION PARTNERS

If 2022 taught us one thing, it was the value of community - in particular showing love and generosity to those in need through serving.

In the last year, Crossroads gave over **\$95,000** outside our walls to our mission partners and impact opportunities – in addition to the countless hours so many of you sacrificed through serving.

Thank you for living into our values of **ENGAGEMENT & SACRIFICE** through your continued generosity!

LOCAL & GLOBAL MISSION PARTNERS

1MATTERS

1MATTERS.ORG

FOOD FOR THOUGHT

FOODTOLEDO.ORG

THE PREGNANCY CENTER

PREGNANCYCENTER.ORG

**SOCIAL SERVICES
FOR THE ARAB COMMUNITY**

TOLEDOLOVESYOU.ORG

THE PRAISE GARDEN

GOD WORKS

#FORYOU ACTION TEAM

**DESSALINES, HAITI:
EBENEZER GLENN ORPHANAGE**
EBENEZERGLENNORPHANAGE.ORG

**PETRICH, BULGARIA:
AL & DIANE MELLINGER**
TEAMBULGARIA.NET

DALE WOODS: IMPACT MIDDLE EAST
IMPACTMIDDLEEAST.ORG

**MARKA, JORDAN:
PASTOR HAYTHAM, MARKA CHURCH**

HEART OF CHRISTMAS

From December 2021 through January 2022, Crossroads aimed to raise \$175,000 for the annual HOC offering. As it turned out, together we donated a record **\$245,630!**

Here's how that money was put to use:

MISSION SSFAC (LOCAL): \$24,563.09

Helped support Social Services for the Arab Community's Family Education Plan (FEP) and their Advance Program. The FEP helps parents and children learn English and helps navigate communications with schools. The Advance Program helps immigrants and refugees find gainful employment.

MISSION EBENEZER GLENN ORPHANAGE (GLOBAL): \$24,563.09

EGO is one of our longtime mission partners. Due to the civil unrest in Haiti, starvation, gangs, and earthquakes have ravaged the nation. Their most critical need has been food, formula, and medicines. Our support helped them receive essential goods to keep their orphan children alive and well.

CROSSROADS: \$196,504.66

These funds allowed us to complete a 3 month emergency operating fund, and move along Crossroads Plan for Financial Health. Completing this fund allows us to aggressively address Crossroads Mortgage debt.

STAY TUNED FOR UPDATES ON THE 2022-2023 HEART OF CHRISTMAS OFFERING AND IMPLEMENTATION

2022 FINANCES

2022 BUDGETED REVENUE _____ \$1,508,000

2022 ACTUAL REVENUE _____ \$1,225,862

ACTUAL EXPENSES

SALARIES _____ \$569,129

BENEFITS _____ \$82,189

MORTGAGE _____ \$346,179

MISSIONS _____ \$29,331

OUTREACH _____ \$18,957

SOUTHERN MICHIGAN CONFERENCE _____ \$85,109

FACILITIES/INSURANCE _____ \$101,604

MINISTRY EXPENSES _____ \$39,881

OFFICE/ADMIN/IT _____ \$98,008

TOTAL ACTUAL EXPENSES _____ \$1,370,387

TOTAL BUDGETED EXPENSES _____ \$1,507,693

NET LOSS _____ (\$144,525)

EMERGENCY OPERATING FUND: _____ \$230,475

WHAT'S IN STORE FOR 2023?

The Crossroads staff team has been working hard to bring new and exciting opportunities for you to engage in this coming year. Here's what you can expect over the next several months...

- One Church, One Service (Feb 5. New Sunday service time 10am)
- Worship Nights (February, May, & August)
- Pizza with the Pastors (Last Sunday of each month)
- Red Cross Blood Drive hosted at Crossroads (February 14)
- Impact Sunday (No church service. Serving in the community)
- Small Circle Launches (Details coming soon!)
- Growth Track Launches (Details coming soon!)

Join us on Sunday's & follow us on social media as we announce details over the coming weeks!





FOR A BETTER LIFE!

FOR JESUS

FOR YOU



FOR YOU

FOR JESUS

FOR A BETTER LIFE!

