

# Gen 2 Gen – Reaching Alpha’s for Jesus

With Dan & Sarah Mack



**CHILDREN'S**  
MINISTRIES

*Psalm 145:4 One generation shall praise thy works to another, and shall declare thy mighty acts.*

Generation Chart	
Generation X: Born 1965–1980	Currently aged 46 to 61
Millennials (Gen Y): Born 1981–1996	Currently aged 30 to 45
Generation Z: Born 1997–2012	Currently aged 14 to 29
<b>Generation Alpha: Born 2013–2025</b>	<b>Currently aged 1 to 13</b>

## Common characteristics of Generation Alpha

1. Extreme Digital Natives
  - a. AI Natives
  - b. Glass Generation (Screens)
2. Millennial & Gen x Mini Me's
3. Gamers (Roblox & Minecraft)
4. Pandemic affected
  - a. less social
  - b. less outdoorsy
5. Shortest attention span yet
  - a. partly because of their age
  - b. partly because of short format media
  - c. i.e. TikTok and shorts.
6. Slang is designed more to confuse and annoy older people.
7. More accustomed to gentle parenting.

## Why should you get involved in CM?

1. Gen A needs positive Christian influences and examples.
2. Gen A needs ministers that are fun and relatable.
3. Gen A needs those that will truly be servant leaders.
4. Gen A needs solid and present ministers. (flakes need not apply)
5. Gen A needs those that can teach them about Jesus in a fun and engaging way.

## How can you get involved if not already?

1. Have **the** conversation,
  - Talk Jesus - Talk to your parents - Talk to your pastor - Talk to your CM Leader
2. Volunteer: Show up faithfully and be ready for duty!

## How can you be successful?

- Don't be a know it all - listen and learn - watch and emulate
- Put yourself out there and offer your talents to God:
  - music, singing, tech, media, design, preaching, teaching, skits, puppets, games
- leave your pride at the door - dress to relate - be kind to kids and respectful to adults

## How do I get more skills?

- get involved - Help wherever is needed - offer your talents - Ask your pastor to book an Evangelists. - Fam Conf workshops - Jr. Camp (SA Program) - Train Up - Samuel Project

## If CM is for you then Remember:

Be Present (Availability > Ability)

Remember who You Are- (Servant of Jesus)

Understand the mission (Seek and Save Gen Z)

Help where needed (Servants get involved)