Giving Any Asset –

Using Appreciated Assets to Leave a Legacy of Faith

Stewarding God's Blessings for Future Generations

When most people think about supporting their church, they think about giving from their checking account, savings account, or weekly income. While these gifts are vitally important, they may not be the only resources God has entrusted to you.

Many faithful Christians spend a lifetime building resources that provide for their families and support the causes they cherish. Yet some of the most valuable assets God has entrusted to us are not found in our checking accounts—they may be stocks, mutual funds, real estate, farmland, business interests, or other investments that have increased in value over time.

As you prayerfully consider your estate plans, these appreciated assets may provide a unique opportunity to support your family, bless future generations, and advance the ministry of our church.

What Are Appreciated Assets?

Appreciated assets are investments or property that have increased in value since they were acquired. Common examples include:

- Stocks and mutual funds
- Real estate
- Vacation property
- Farmland or timberland
- Business interests
- Collectibles and other investment assets

Many families discover that a significant portion of their wealth is held in these types of non-cash assets, creating opportunities for charitable giving beyond cash contributions.

Why Consider Appreciated Assets in Your Estate Plan?

Extend Your Kingdom Impact

A planned gift of appreciated assets allows your faith to continue bearing fruit long after your lifetime. Through your generosity, future generations can hear the Gospel, receive care, grow in discipleship, and experience the ministries of the church.

Steward Resources Wisely

Thoughtful planning can help maximize the impact of your charitable gifts. Certain appreciated assets may be especially effective for charitable purposes, allowing more of their value to support ministry.

Reflect Your Values

Estate planning is more than financial planning; it is an opportunity to share your values. Through your plans, you can leave a lasting testimony of faith, generosity, and commitment to God's work.

Gifts of appreciated assets can encourage conversations about values, generosity, and the causes that are most important to a family.

Ways to Include Appreciated Assets in Your Legacy Plan

A Gift Through Your Will or Trust

You may designate specific appreciated assets, or a portion of them, to support the church through your will or trust.

Beneficiary Designations

Certain financial assets can be transferred through beneficiary designations, providing a simple way to support ministry while maintaining flexibility during your lifetime.

Gifts During Your Lifetime

Some individuals choose to donate appreciated assets directly during their lifetime, allowing them to witness the impact of their generosity firsthand.

Frequently Donated Assets

Stocks and Mutual Funds

Many donors choose to give publicly traded securities that have grown in value over the years.

Real Estate

Primary residences, vacation homes, rental properties, and undeveloped land can all be considered as part of a charitable giving strategy.

Business Interests

Owners sometimes include closely held business interests in charitable and estate-planning discussions.

Other Valuable Property

Depending on individual circumstances, other appreciated assets may also be suitable opportunities for charitable giving.

A Legacy That Points to Christ

Every gift tells a story.

A legacy gift made through appreciated assets tells future generations that your faith was real, your stewardship was intentional, and God's Kingdom mattered deeply to you.

Your generosity today—and the plans you make for tomorrow—can help ensure that our church continues to worship, serve, disciple, and share the hope of Christ for years to come.

We Would Be Honored to Help

If you would like to explore how appreciated assets might fit into your estate plans, we would welcome a confidential conversation.

Contact:

[Church Name]
[Stewardship or Legacy Giving Contact]
[Phone Number]
[Email Address]

"Where your treasure is, there your heart will be also." — Matthew 6:21

Important Note: This information is intended for educational purposes only and is not legal, tax, or financial advice. Please consult your attorney, tax professional, or financial advisor regarding your specific situation.