

THE IMPERATIVE

INSIDER



FALL 2026



Dear Friend,

An Evolution: From Start-up to Mature Organization

Our mantra has always been to **“Go Big, or Go Home. And going home is not an option.”** Our mission remains as well: to equip grandparents to pass on faith in Jesus Christ to the next generations. In partnership with supporters like you, we have made significant strides, attaining all the markers of a mature organization: a successful and flexible strategy; a growing library of videos and study guides to equip and nurture grandparents and groups in their faith. And our initiatives, process and financial acumen have been certified by leading charitable rating organizations.

A Stable Mission, a Nimble Strategy

When we established our ministry model, it focused primarily on hosting NextGen Summits in churches. That strategy served us well, but we learned that it had practical limitations, requiring significant travel, scheduling challenges, and substantial church involvement. Many churches hesitated to add programs on top of existing ministries and small groups. All these factors made it difficult to scale up and extend our reach in a short period of time. We questioned: how could we equip thousands more grandparents – not just those attending a Summit? The answer required a greater emphasis on digital resources.

Rather than replacing live events, we are expanding by offering a comprehensive digital equipping platform at no cost, available on web, mobile app and television platforms. Since the end of 2025, we have grown our offerings from 4 video teaching series to 11 today, for a total of 50 episodes. We expect to expand these “shelves” with 20 additional series and a total of more than 85 episodes by early 2027, with ongoing additions.

Resounding Results

We’ve successfully redesigned our website and made it easier to navigate, and are filling our shelves with sought-after resources. We’re now working on getting people into the “store,” via strategic outreach, social media marketing and advertising, and more. And the strategy is working!

- New website users increased 213% over the last year.
- New users coming via social media increased 1,286%
- Resources views increased 269% from the 3 months following the website launch, to the most recent 3-months.

Moving Ahead with Confidence

We achieved these results with a relatively small investment and a skeletal crew working long hours. Our foundation is in place. Thanks to your involvement, Legacy Imperative is now available to grandparents, churches, and others, free of charge, wherever and whenever our resources are needed. We are solidly positioned to fulfill the Great Commission!

God bless you and your family,

Robert A. Peterson

NEW SERIES:

ANSWERING YOUR QUESTIONS. MEETING YOUR STUDY NEEDS.

Check out these new series! Learn how to build bridges, not walls, in discussions and studies with loved ones and friends. Go to **RESOURCES** to select a series for your upcoming small group study session.

Go to www.legacyimperative.org/resources

◆ Forbidden to Share Your Faith

When sharing your faith is taboo, it's heartbreaking. This new series provides a biblical perspective that shifts the focus from frustration to faith and reveals how your witness can prevail.

◆ Navigating Faith & Government

Politics and government are often avoided subjects and sources of division – even among followers of Christ. This series explores God's design for government, our identity as Christians, our calling to live faithfully in a contentious culture, and engage with wisdom and love.

COMING NEXT: *Bridging the Generational Divide & Holiday Series*

FORBIDDEN
TO SHARE
YOUR FAITH

Episode 1: Jesus Gets You

NAVIGATING
FAITH &
GOVERNMENT

Episode 1: Government 101

LEGACY TOURS

A RETROSPECTIVE: FAMILIES CELEBRATING OUR NATION'S 250TH BIRTHDAY TOGETHER.



Washington DC: The Great American Birthday Tour July 21 - 24, 2026

History came alive across generations! 34 grandparents, parents and kids celebrated our nation's 250th anniversary together in Washington, D.C. on tour with Dr. Bob. More than a trip, it was a chance to step away from everyday routines and share meaningful experiences together... filled with laughter, learning and conversations that connected generations.

Along the way, families explored iconic monuments, visited Mount Vernon and the Bible Museum, and discovered the stories and ideas that have shaped our nation.

With Dr. Bob guiding the experience, every stop created another opportunity for grandparents, parents and grandchildren to talk, reflect and make memories together.

Here's what stood out with the kids and why they'd recommend the tour:

"Dr. Bob set the stage for our nation's history, showing point by point how imperfect people who didn't believe the same things formed our nation around the Bible."

"My favorite part was riding the trolley and having breakfast with Grandma everyday!"





A PILGRIMAGE TO THE HOLY LAND – LIKE NO OTHER

An Executive Israel Tour

March 4th-14th, 2027

As a valued friend of Legacy Imperative, you're invited to join Dr. Bob for a very special journey through Israel. Designed for a small group of our closest supporters, the experience will feature five-star accommodations, unique access and experiences, and, of course, Dr. Bob's matchless and riveting commentary. And fear not. We'll continue to closely monitor conditions and any potential impact on travel.

FOR TOUR INFORMATION,
go to www.LegacyImperative.org/events#tours
or contact chrisallan@embarqmail.com or
239-641-4431

TAKE GRANDPARENTING TO THE NEXT LEVEL!

CONNECTING HEARTS: AN EVENING WITH DR. BOB

Connecting Hearts, a 2-hour evening with Dr. Bob, featuring a run-down and how-to with our Resources and tools, and a “hot buttons” Q&A session, is the perfect answer to keeping your arsenal of discipling tools ready for action. It's a perfect follow-up for churches that have held a Summit. Check out the comprehensive Tips & Tools kit available to individuals and churches.



Request information

LegacyImperative.org/host-an-event

SHARE YOUR SUCCESS!

We'd love to tell how you've used our video study resources with your grandkids, small group, or friends in our upcoming newsletters. Tell us which series, details about the group and process, study impact, reactions, and future study plans.

Simply email info@legacyimperative.org

Legacy Imperative is donor-funded. Your gifts ensure that we can continue to reach as many as possible free of charge. Won't you consider a donation?

[Visit LegacyImperative.org/Donate](http://LegacyImperative.org/Donate)

Questions? Contact info@legacyimperative.org or 239-206-9378

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