

THE IMPERATIVE

INSIDER



SUMMER 2026



A NOTE FROM DR. BOB

FOUNDER AND CEO

Dear Friend,

Remember when we pledged to “Go Big, or Go Home”? When we envisioned a huge “store,” shelves filled with tantalizing merchandise, and thousands of visitors and buyers? I’m proud to report – with God’s help and your support – we’ve made remarkable progress. Our new website offers easy-access, appealing and growing Resource “shelves.” And because they’re free, we’ve removed all barriers to users. **We’ve even opened a satellite store, with our recently added Legacy app.**

Last year, we began to execute a strategic digital impact plan. And it’s fulfilling expectations. More and more people are visiting our store. **New visitors increased 213%** since this time last year, driven largely by **our social media marketing, which grew visitors by over 1200%!** These folks have been digging into our Resources, **with views increasing more than 250% since the website launch in November.**

Not only are we working diligently to attract more users, we’re aiming for their deep engagement; for thousands effectively using our Resources on an ongoing basis to disciple NextGens. And we’re identifying a growing list of high-impact subjects we’re addressing with our video Resources. We expect them to number 50 shortly.

We’re doing what we said we’d do! And it’s being recognized. **We just received the highest 4 Star Charity Navigator and Candid Platinum ratings, and a renewal of our EFCA designation.** I hope you share my excitement about Legacy Imperative and all that we are accomplishing. You are a crucial member of our team and share the kudos!

God bless you and your family,

SMALL GROUP SUCCESS STORY

A CALL TO ACTION – GRANDPARENTS, PARENTS, MENTORS, AUNTS AND UNCLES



Trinity Presbyterian Church of Owasso, OK, has a covenant with all members to disciple its children. Chuck and Lori Simmons have enthusiastically responded to the charge, leading a mixed group of seniors ages 65 to 89, in a study utilizing Legacy’s Call to Action series. The 7-part study guides members in understanding today’s culture, gaining biblical insight, and becoming bold disciple-makers. And whether they’re grandparents, parents, mentors, or aunts and uncles like Lori and Chuck, “They love the series, the way it’s presented, and the active and deep conversation it generates.” Chuck and Lori encourage members to download the Legacy app to catch up on any episodes they’ve missed. It’s downloadable from the Apple or Android app stores.

Why not check out our Resources to find a study for your small group!

www.legacyimperative.org/resources

SHARE A SUMMER BIBLE STUDY WITH YOUR GRANDKIDS!

MEET UP IN-PERSON OR FACETIME. THE LEGACY APP BRIDGES THE GAP!

Our growing library of videos and study guides makes it easy to choose a subject that will appeal and have a lasting impact. For example, we've found that Gen Zs and Alphas are fascinated by the *Amazing Stories* series and the examples they provide, and it's easy to study together using the Legacy app. Go to www.legacyimperative.org/resources



TIME AND AVAILABILITY SERIES

Episode 1: Before the Window...



WHEN KIDS LEAVE THE FAITH

Episode 1: A Healthy Perspective

NEW SERIES & DISCUSSION GUIDES:

HELPING YOU MAKE THE MOST OF YOUR TIME TOGETHER

◆ Time and Availability

You're busy. They're busy. How to find the time to connect in a meaningful way? This series helps you make the most of the time you have. It shows how small moments used wisely and prayerfully become powerful opportunities to build bridges and pass on faith to NextGens.

◆ When Kids Leave the Faith

It's a fact that around 70% of kids stray from faith when they leave home or go to college. But the stats are not all grim: 83% of them would rather spend time with their grandparents than any others. That means that you can be instrumental in bringing them back to faith. And this 3-episode series points the way!

BE SURE TO CHECK IN FREQUENTLY FOR NEW RESOURCES!

New Series Coming For July 4th: *Navigating Faith and Government*

EVENT UPDATES: PLATFORMS FOR SUCCESS

NEXT GEN SUMMITS

Has your church held a Summit? We've found the best way to bring a Summit to your church or community is to gather a core group of members, plan, and take it to the leadership team. To make it easy, we've come up with a complete kit for you to use: Tips for Success, total tools for promotion and event execution, and more.

CONNECTING HEARTS: AN EVENING WITH DR. BOB

Has your church already held a Summit? Then Connecting Hearts, a 2-hour evening with Dr. Bob, featuring a run-down and how-to with our Resources and tools, and a "hot buttons" Q&A session, is the perfect answer to keeping your arsenal of discipling tools ready for action. There's a comprehensive Tips & Tools kit for this event as well.



Request information here:
www.legacyimperative.org/host-an-event

LEGACY TOURS



MAKE AMERICA'S 250TH BIRTHDAY MEMORABLE

Washington DC: The Great American Birthday Tour
July 21 – 24, 2026

There's still time to sign up! Don't miss this once-in-a-life time opportunity to gather your family together to witness history come alive with Dr. Bob. A great opportunity to create memorable connections with NextGen loved ones. Enjoy special family pricing!



A PILGRIMAGE TO THE HOLY LAND

An Executive Israel Tour
November 6 – 15, 2026

Mark your calendar and discover the Israel you never knew! This carefully-curated journey promises to take you beyond the ordinary, with five-star accommodations and unique experiences every step of the way. And have no fear. We're staying abreast of any possible tour interruptions.

FOR TOUR INFORMATION,

go to www.LegacyImperative.org/events#tours or contact chrisallan@embarqmail.com or 239-641-4431

"Children's children are a crown to the aged, and parents are the pride of their children." - Proverbs 17:6

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Questions? Contact info@legacyimperative.org or 239-206-9378

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