

# TIPS FOR SUCCESS

## *How to Bring a Legacy Imperative NEXT GEN Summit or Connecting Hearts Event to Your Church or Organization*



Thank you for your interest in Legacy Imperative events! This guide will help you take the first steps to bringing a NEXT GEN Summit or Connecting Hearts event to your church or community. The goal is simple: to make the opportunity clear, compelling and easy to sell.

### 5 PROVEN STEPS

Your pastor or organizational leader has many responsibilities, so they may be hesitant about adding a new event to an already busy calendar. Here's a proven way to generate a positive response:

#### 1 Pray for Guidance

Begin with prayer to show you whom to engage for your event team.

#### 2 Gather the Team

Share the vision with them, and ask if they are willing to work with you to make it a reality.

#### 3 Approach Leadership with the Plan

When you meet with your pastor or leader, present your plan and communicate that it's a team effort—not an additional burden placed on the pastor and staff. Remembering that your leader is the gatekeeper for your organization, be prepared to share the Legacy Imperative vision and ministry. Below you'll find a succinct presentation of our Guiding Principles to help. And if your leader or pastor needs further information, we'd be happy to talk with them. You may also give them the Legacy Imperative Event Packet for more details.

#### 4 Together, Map out a Plan

Be clear and on point. Specify event needs – stressing that Legacy Imperative provides event planning tools, communications media, and hands-on support. Include:

- ▀ Communications to members
- ▀ Financing plan
- ▀ Possible dates
- ▀ Facilities requirements, i.e. presentation space; tables for registration, refreshments, books
- ▀ Church tech needs

#### 5 Let Us Help

Now that you've successfully generated interest, contact us and we'll walk through event process and timing! We look forward to partnering with you to make this an unforgettable event that strengthens your ministry and equips members to disciple the next generations!

- ▀ [info@legacyimperative.org](mailto:info@legacyimperative.org)
- ▀ 239-206-9378

## GUIDING PRINCIPLES

Legacy Imperative is Christ-centered, grounded in Scripture, evangelical and non-denominational. We partner with faith-based organizations, and are sensitive to the culture and doctrinal framework of each church or organization we serve.

We are not cultural or political warriors, but rather focus on spiritual battles that matter. We approach questions around marriage, sexuality, identity, race, sanctity of life, and other “hot button” issues with biblical clarity and pastoral care—prioritizing discipleship over argument and information over reaction.

Our focus is to equip grandparents, parents and mentors to help the next generations know and follow Christ, while supporting unity and respecting leadership. Additional information outlining our convictions and approach are available at [www.legacyimperative.org/statement-of-faith](http://www.legacyimperative.org/statement-of-faith)