

REFUGE RANCH

FREEDOM DEPT. '22

EARNINGS & IMPACT



T W E N T Y

ANNUAL REPORT

T W E N T Y T W O

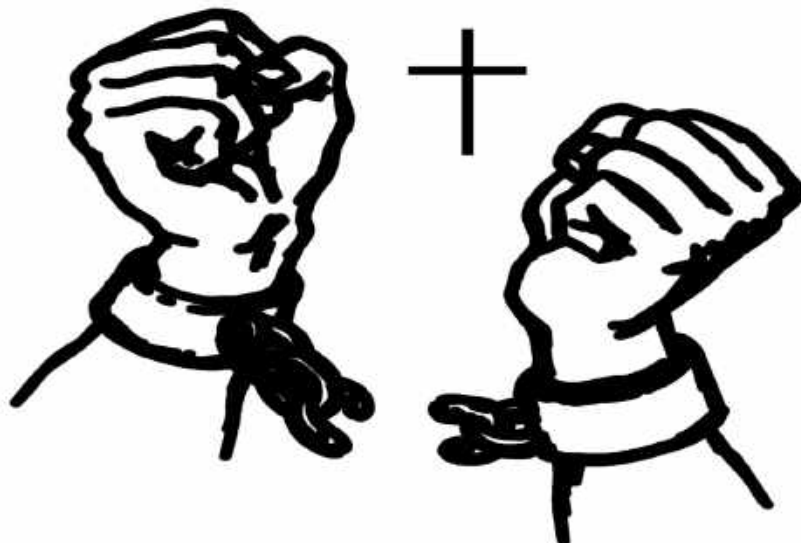
FREEDOM IS OUR HEARTBEAT | WORSHIP IS OUR PASSION | JESUS IS OUR REASON
WE EXIST TO CREATE A COMMUNITY THAT RENEWS, REPLENISHES AND RESTORES ALL PEOPLE BY LIVING A LIFE FREED, FILLED & ON FIRE FOR YOUR GOD-GIVEN DESTINY

IMPACT

OUR REACH IN-PERSON & ONLINE

733,870

**PEOPLE VISITED THE
FREEDOM DEPT. IN 2022**



REACH

OUR IMPACT BEYOND THE WALLS



587,080

TIMES OUR APP WAS USED



13,040

TIMES VIEWED ON GOOGLE

3,199

TIMES OUR APP WAS DOWNLOADED

5,692

TIMES SEARCHED ON GOOGLE



27,087

PEOPLE REACHED THROUGH FACEBOOK



18,438

PEOPLE REACHED THROUGH INSTAGRAM



57,379

TIMES SERVICES WERE REPLAYED



5,420

VISITS TO OUR WEBSITE

You Tube 465 SUBSCRIBERS

6,000

VIDEO VIEWS

2,100

HOURS VIEWED



30+ COUNTRIES

ENGAGED WITH US ONLINE

USA • CHINA • CANADA • UKRAINE • SWEDEN • AUSTRALIA • GERMANY • INDIA • PHILLIPINES
BRAZIL • SWITZERLAND • SPAIN • FRANCE • UNITED KINGDOM • IRELAND • PANAMA • PAKISTAN
RUSSIA • MEXICO • SOUTH AFRICA • KENYA • MAURITIUS • NETHERLANDS • SINGAPORE • TAIWAN
UGANDA • INDONESIA • NIGERIA • AND MORE

EARNINGS

OUR TOTAL INCOME AND EXPENSES

\$214,164.18

GIVEN IN-PERSON

\$534,075.26

TOTAL INCOME FROM GIVING

\$319,911.08

GIVEN DIGITALLY

OPERATIONAL BUDGET

OUR EXPENSES & OPERATING COSTS

MINISTRY
OPERATIONS

SIXTEEN POINT FIVE PERCENT

SAVINGS • ADMINISTRATION • ACCOUNTING SERVICES • YOUTH MINISTRY
CHILDREN'S MINISTRY • WEEKEND WORSHIP EXPERIENCES (PRINT
MATERIAL & LOCATION SUPPORT), CREATIVE ARTS (WORSHIP,
PRODUCTION, WEB SUPPORT), LEADERSHIP DEVELOPMENT

STAFFING

THIRTY-EIGHT POINT EIGHT PERCENT

PT/FT SALARIES + BENEFITS FOR PASTORAL AND NON-PASTORAL STAFF
*NATIONAL AVERAGE OF STAFFING EXPENSES FOR CHURCHES IS 40-50%

FACILITIES

THIRTY-FOUR PERCENT

WORSHIP + OFFICE SPACE, DEBT PAYOFF, FACILITY UPKEEP &
MAINTENANCE, UTILITIES, OTHER FACILITIES (STORAGE, TRAILERS, ETC.)

BEYOND
OUR WALLS

SIX POINT ONE PERCENT

LOCAL & GLOBAL OUTREACH, OUTREACH MARKETING

CARE
MINISTRY

FOUR POINT SIX PERCENT

BENEVOLENCE FUND (BEING THE CHURCH TO OUR CHURCH)

**LET'S CELEBRATE ALL GOD DID IN 2022
WITH AN EXPECTATION OF GREATER IN 2023**



REFUGE RANCH
FREEDOM
DEPT. '23
COLLECTION