ACC
ASIAN CHAMBER OF COMMERCE

EXECUTIVE BUSINESS PROGRAM 2022

Executive Education led by industry thought leaders with stellar backgrounds.

Limited enrollment to rising entrepreneurs and professionals who aspire to accelerate the growth of their businesses and careers.

EVERY SATURDAY
OCT. 8, 2022 - DEC. 17, 2022

9:00 AM - NOON

ORIGIN COWORK
1000 N POST OAK RD #220,
HOUSTON, TX 77055

TEN - WEEK PROGRAM

$988
Includes Breakfast &
One-year membership to ACC

Sponsored by

WELLS FARGO

REGISTER AT:
WWW.ASIANCHAMBER-HOU.ORG/EXECPROG

Contact: Barbara Gallo bgallo@asianchamber-hou.org T: 713.782.7222

James Gu

President, Dianal America Inc, Mitsubishi Chemical

Marina Matselinskaya

Investor Relations Executive, Exxonmobil

RoShelle Salinas

Executive VP, Houston Automobile Dealers Assoc.

Victor Kovelev

Co-founder, Scalegrowth Ai
Advisor & Investor in Tech

Zhiping Chen

CEO International, Shengsheng Pharmaceutical Cold Chain Technology

Anna Yuan

Co-founder, Scalegrowth Ai

Ashley Massie

Partner, WeHire Group

Yang Nam

Partner, WeHire Group

Jonathan Miles

Assistant Clinical Professor, Jones Graduate School, Rice University

LECTURE HIGHLIGHTS & KEY SPEAKERS *

EXECUTIVE BUSINESS PROGRAM 2022

BUSINESS PLAN

Apply tools and frameworks to effectively allocate resources, and achieve enduring financial success.

Lecture by James Gu

BUSINESS COMMUNICATION

Communication is key to compelling leadership. Learn effective communication practices that increase your impact.

Lecture by Marina Matselinskaya

PUBLIC RELATIONS STRATEGY

How your organization represents itself can make or break your brand. Learn to develop a strategic communications plan.

Lecture by Roshelle Salinas

ENGAGE IN M&A DIALOGUES

In a post-pandemic climate, growth is on the minds of executives across the globe. Learn how to engage in M&A dialogues.

Lecture by Zhiping Chen

HR RECRUITING & POLICY

Develop advanced knowledge and skills to enable the development and execution of a human capital strategy.

Lecture by Yang Nam & Ashley Massie

POWER & INFLUENCE

Learn to communicate effectively and build confidence in your ability to positively influence the people around you.

Lecture by Jonathan Miles

ENTREPREUNERSHIP | TECH START-UP

Explore how entrepreneurs build successful businesses in the Tech Startup world.

Lecture by Jonathan Miles

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*Only key lectures highlighted above.
Complete curriculum will be provided by Asian Chamber of Commerce upon successful enrollment.

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