

ANNOUNCEMENT GRID

The Announcement Grid identifies the primary categories used to evaluate whether a communication is appropriate for Sunday morning announcement consideration.

Meeting one or more of these categories does not guarantee a Sunday announcement, but provides the basis for evaluation in accordance with these guidelines.

Every Sunday announcement should fit within one or more of the following categories.

INVITATION

Helping people take a next step

Examples:

- Baptism
- Membership
- Family Night
- Prayer Gatherings
- Serving Opportunities

MOBILIZATION

Inviting participation in a specific need or opportunity

Examples:

- Volunteer recruitment
- Outreach initiatives
- Disaster response
- Community partnerships

CELEBRATION

Sharing stories of God's work

Examples:

- Testimonies
- Ministry impact updates
- Outreach reports
- Volunteer appreciation

HOUSEKEEPING

Necessary logistical information

Examples:

- Schedule changes
- Event reminders
- Facility updates
- Time Sensitive Reminders