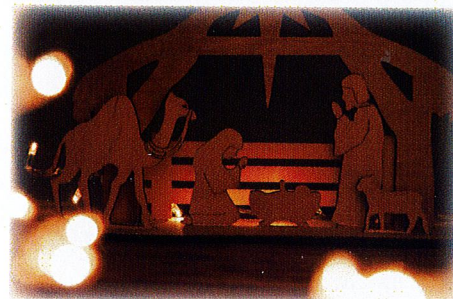




News from Avenues for Women
Winter 2021/2022

Avenues FOR WOMEN

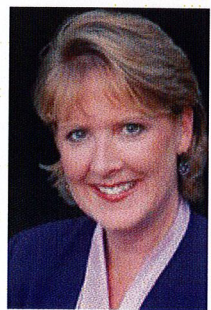
Merry Christmas and Welcome Molly!



MISSION STATEMENT

"It is the mission of Avenues for Women to empower individuals to make healthy choices for their emotional, physical, and spiritual well-being regarding their sexual health and pregnancy related issues."

73 C. Michael Davenport Blvd. Suite 5
Frankfort, KY 40601
502-695-0512
office@avenuesforwomen.com



Merry Christmas and Happy New Year! I hope your holiday season is filled with love and joy. I pray the busyness of the season doesn't drown out the reason we celebrate — the birth of our Lord Jesus Christ. May the wonder and beauty of that first Christmas fill your hearts as you remember the miracle that occurred in that tiny stable in Bethlehem.

I am so excited to announce that beginning in January we will be adding a new position of Assistant Director to our staff. Adding this position will allow me to shift some of the day-to-day leadership responsibilities, freeing me up to focus more time on others such as expansion and growth. And while it isn't my plan to leave anytime soon, let's face it, I'm not Methuselah. Adding this position now allows me ample time to train and mentor the next person so that, when God moves me, the handoff will be a smooth transition.

I am even more excited to announce that my Assistant Director will be Molly Forrest.

Molly first approached me in the midst of the COVID shutdown and asked if we were hiring. At that time we were not, but I asked her about her skill set because eventually I was going to need a new Executive Assistant. She had been an Administrative Assistant at a church for 5 years and also worked on an abortion hotline for 5 years. She had my attention! Could this be a God set up? Once things opened back up, I decided to reach out to her and see if she was interested coming in to interview for the Executive Assistant position. I was concerned, though, that we were only going to be able to hire her for 1 to 1 1/2 days a week. Who would be willing to work a part-time job for so little? I called her, but before she agreed to come in, she said she had to be "transparent" about how, temporarily, she would only be able to work 1 to 1 1/2 days a week! Oh, my goodness, if that wasn't a God fit! I smiled as I saw the design in all this. He had set this up!

Molly started working for us a year ago as my part-time Executive Assistant. It quickly became apparent that she was so much more. She brings to the ministry a mature Godly wisdom and the skill set to easily transition between client, donor, church relations, volunteers, other staff, fundraising requirements and Excel spreadsheets. She is always kind, gracious, and caring and is dearly loved by all the other staff and volunteers. She brings such a positive attitude and optimistic outlook that is refreshment for the soul.

Welcome, Molly, to your new position! We are excited to see what God has planned next!

Cheri

Baby Bottle Blessings 2021

What a year! Especially after not being able to have our traditional Baby Bottle Blessings campaign in 2020, we were blown away with how God blessed this year's fundraiser. With 62 churches filling bottles with cash, checks, and coins, we received \$83,643.37, the largest total by far that we have ever had. We are so grateful to all who participated, to those who helped us on "counting day" to process the bottles, to the staff at Independence Bank for hosting us, and ultimately to the God who provides so well!

2021 Top 10 Totals

- 1- Capital City Christian- \$10,677.26
- 2- Ninevah Christian- \$9,805.37
- 3- Sand Spring Baptist- \$4,942.80
- 4- Graefenburg Christian- \$3,278.17
- 5- Forks of Elkhorn- \$3,192.48
- 6- Buck Run Baptist- \$3,062.02
- 7- Hope Community- \$2,715.30
- 8- Peaks Mill Christian- \$2,341.00
- 9- Evergreen Baptist- \$2,170.75
- 10- First Church of the Nazarene- \$2,000

Baby Bottle Blessings



Top 10 Church Participation Percentage (Bottles Returned Filled)

- 1- Clayslick Methodist- 100%
- 2- Corinth Christian- 100%
- 3- Millville Baptist- 100%
- 4- The Antioch Church Willisburg- 100%
- 5- Mount Moriah- 88%
- 6- Freedom Baptist- 86%
- 7- St. John Baptist- 83%
- 8- Central Baptist- 80%
- 9- Faith Baptist- Versailles- 80%
- 10- First Church of the Nazarene- 80%

New Partnership with Choose Life Marketing

Choose Life Marketing is a pro-life digital marketing organization that helps pro-life centers reach more abortion-minded women right where they are — on their phones. We have partnered with CLM to launch a new website and digital marketing strategy which has been working at bringing in more abortion-minded women and their families. We are so grateful that God led us to this organization! Please be in prayer as we continue to invest in this digital marketing campaign and that God moves the hearts of the women and families that we are getting to serve.

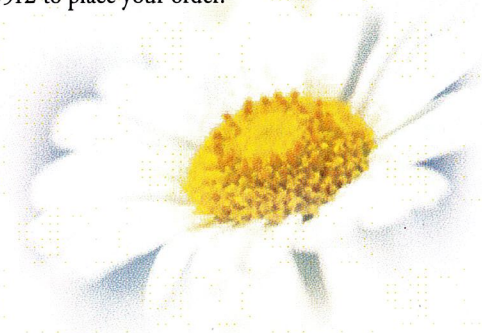
Welcome to the New Board Members and Thank You

Avenues for Women is blessed to be led by a Board of Directors that love the Lord and work faithfully for those we serve. We welcome three new board members this year: Mike Manning, Eddie Parr, and Katherine Riessen.

We are grateful for the leadership that has been provided by the out-going members: Will Cooper (Board Chair) and Johnny Jones (Treasurer). Thank you all for giving your time and effort and prayers to the Lord through serving Avenues.

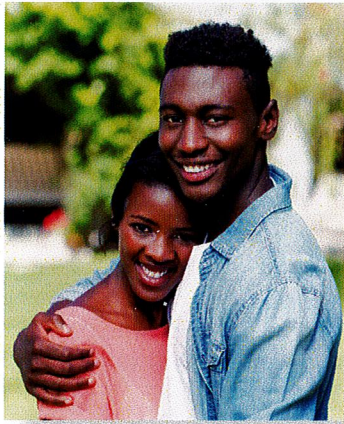
Sanctity of Human Life Sunday

On Sanctity of Life Sunday, we celebrate God's good gift of life and pray for guidance as we desire all to know their immense God-instilled value. The next National Sanctity of Human Life Sunday is January 23rd, 2022. To help your church community observe this day and spread the message about the sanctity of all human life, we provide FREE bulletin inserts. Please contact our office at 502-695-0512 to place your order.



Life is Beautiful.

Couple Finds Encouragement in Difficult Pregnancy



Malory* and James* were considering an abortion, as Malory was having physical difficulty with being pregnant. James, in his love for Malory and wanting her to be safe, wondered if abortion would be their best option. One of our staff had experienced a similar health situation and was able to speak into their concerns with hope. Please be in prayer for this couple and her health!

** Names changed to protect confidentiality*

Hi! I'm Molly Forrest

This introduction is 20 years in the making. My name is Molly Forrest, and long ago I sat down with Cheri Scott to discuss ministry to women in our community. At the time, I worked for a hotline serving women in unplanned pregnancies, and my director had sent me to network with Cheri. It was obvious to me that Cheri and I shared a mutual passion for reaching women and families with the care and compassion of the Gospel. I clearly remember telling my husband, Steve, that I would love to work for Avenues for Women someday. Isn't that just like the Lord? He gives glimpses of His plan as He patiently prepares our hearts for His mission.

Along the way, I've been blessed to work in both ministry and administration. God blessed us with a beautiful daughter, Belle, who will be full-time at Asbury in fall 2022. He remained ever faithful when my precious husband went Home to be with the Lord in November of 2016. We miss him terribly, but God has taught Belle and me more about Himself in the five years since than ever before. One thing we know: God is good all the time, even—and especially—in the dark.

When I felt the nudge of the Holy Spirit to get back out into the workforce, Cheri was willing to sit down with me and see where the Lord was leading. He is all about the details and giving His kids the desire of our hearts, isn't He? I realized that Cheri and I still share a passion for reaching women and families in unplanned pregnancies after all these years. We sit in awe of all He's done, and is doing, through Avenues for Women. We are excited to see what He has next!



Molly Forrest, Assistant Director

Year-End Giving and 2022

If you are considering an end-of-year gift to Avenues, your gift will be credited in 2021 if you make sure your envelope is postmarked by December 31st. Thank you for thinking of us with your year-end giving. Your gifts will get us off to a great start in 2022!

As you look ahead to 2022, would you consider becoming a monthly donor to this ministry? Even gifts of \$10-\$25 per month greatly impact our ability to serve clients and make plans for the year.

If you are interested, please email linda@avenuesforwomen.com or call our office at 502-695-0512.

Three Simple Ways to Support AFW

Kroger Plus Card "Community Rewards"



Do you shop at Kroger using your Plus Card? If so, you can have Kroger donate a percentage of your purchase to AFW every time you shop. Log into [kroger.com/communityrewards](https://www.kroger.com/communityrewards), and choose Avenues for Women as your rewards recipient. ***This must be renewed each year.***

Choose Life License Plates



Promote the sanctity of life and financially support AFW by purchasing a "Choose Life" license plate. Ask your County Clerk to direct the \$10 gift to Avenues for Women. For more information, visit www.kychoose-life.org.

AmazonSmile



Do you shop on Amazon? Did you know that you can have money donated to Avenues for Women at no extra cost to you? AmazonSmile is a program that donates .5% of eligible purchases to your chosen charitable organization. You can use your existing Amazon account for AmazonSmile. Go to smile.amazon.com for more information and select Avenues for Women as your charity. Thank you!



Winter 2021/2022

AVENUES for WOMEN

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Avenues for Women

73 C. Michael Davenport Blvd. Suite 5
Frankfort, KY 40601



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Fox Creek Christian Church
PO Box 32
Lawrenceburg KY 40342-0032

Staff Members

Cheri Scott - *Executive Director*
Molly Forrest - *Assistant Director*
Carole Tracy, MA - *Patient Advocate*
Julie Dodson, MA - *Patient Advocate*
Ralene Kratzer, RN - *Nurse Manager*
Linda Weese - *Finance Manager*

2022 Board Members

Marcia Arrastia, JD- *Board Chair*
Steven Hall, MD - *Medical Director*
Cindy Carlson - *Vice Chair*
Danielle Crossman - *Secretary*
Lavina Sauders - *Treasurer*
Andy Lawrence
Mike Manning
Eddie Parr
Katherine Riessen

Advisory Board

Lisa Beihn, MD
Rev. Terry Cooper
Brian Crall

Celebrating 21 Years at the Banquet

We celebrated 21 years of ministry since last year's banquet was cancelled. The annual Heart of the Matter banquet was a beautiful reminder of God's goodness and provision for this ministry for the past 21 years and encouraged all for the new season of ministry ahead. Our speaker, Kailee Perrin, along with her daughter, Preslee, shared their powerful story of God's redemptive work in unlikely circumstances. We honored Carole Tracy for her 21 years of service. We also celebrated Cheri Scott for leading this ministry as the Executive Director for all these years. Our final total for the banquet was \$129,206.29 (net profit). Thank You, Lord!

