

Silver Creek Church // Social Media Coordinator

Reports To: Communications Coordinator

Job Type: Part Time, Hourly (10–15 hours/week)

SCC Purpose

Leading families to discover life in Jesus.

Position Overview

The Social Media Coordinator is responsible for developing and executing Silver Creek Church's social media strategy across all digital platforms. The Social Media Coordinator will also lead volunteer photography and videography teams to capture meaningful moments that reflect the life and culture of Silver Creek Church.

Qualifications

- A life of integrity, rooted in personal Gospel transformation
- A growing disciple with a consistent devotional life
- Bachelor's degree in Graphic Design, Marketing, Digital Media, or a related field preferred
- Strong understanding of current social media trends, algorithms, and best practices
- Strong organizational and administrative skills with exceptional attention to detail
- Self-motivated with excellent time management
- Ability to manage multiple projects and meet deadlines
- Experience with Meta Business Suite, Instagram, and YouTube

Relational Leadership

- Recruit, develop, and lead volunteer photography and videography teams
- Build positive relationships with ministry leaders to gather content needs
- Foster a culture of creativity, excellence, and collaboration among volunteers

Operational Leadership

- Schedule and publish content using Meta Business Suite and other scheduling platforms
- Coordinate Sunday photography and videography coverage
- Organize and maintain digital media assets
- Assist with content creation including graphics, short-form video, photography, captions, and reels
- Maintain a consistent posting schedule throughout the week
- Analyze engagement metrics and recommend improvements based on performance
- Work closely with the Communications Coordinator to execute communication strategies
- Coordinate media coverage for church events and special services

Why Join Us?

At Silver Creek Church, we believe every post, photo, and video has the opportunity to tell someone's story and point people toward Jesus. When you join our team, you'll experience:

- A collaborative environment that values creativity and innovation
- Opportunities to shape the church's digital presence and reach new people
- The ability to develop creative ideas from concept to execution
- A supportive staff culture committed to excellence and ministry impact
- Flexible part-time scheduling with additional opportunities during major church events
- Compensation based on experience