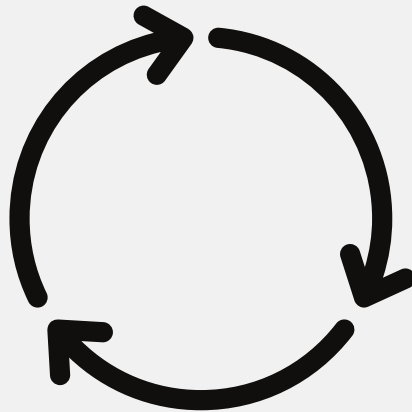


# Motivations



People have three categories of why we do what we do called motivations. The three motivations set the boundaries for what potential we choose to use.

## **Achieve**

The motivation of achieving has anything to do with gain, advancement, moving forward, and growing. It puts potential to productive use but if not tempered can easily take over, dismissing the other two motivations.

## **Integrate**

Integration is about unity. It's nature is to create a strong collective and create collaboration. It's strength is in it's numbers but if not tempered then its desire for unity can make stop the other two motivations in their tracks.

## **Meaning**

Finding meaning as about attaching purpose to everything we do. And more than that, the purpose has to be for something greater than ourselves. The strength of meaning is that it is the glue that binds the other two motivations together. When not tempered, though, the constant search for meaning can create isolation and stagnation.