



Long Beach 2026 College & Career Expo

Presented by
STREAM
LIVE

SPONSORSHIP OPPORTUNITIES

Invest in the Future. Empower Long Beach students.



TUESDAY, OCTOBER 13

LONG BEACH CONVENTION CENTER, HALL C



WHY SUPPORT THE COLLEGE & CAREER EXPO?

The College & Career Expo is a day of inspiration, hands-on learning, and real-world education to career connections. Students explore industries ranging from aviation and public safety to healthcare, technology, culinary, construction, manufacturing, and more. Career-focused exhibits and college and university booths filled the event space sparking curiosity, confidence, and clear next steps toward college, internships, and training opportunities. Students share that they leave the Expo feeling inspired, motivated, and more informed about their future.

2025 EVENT STATS

2,300

Attendees

63

College Booths

70

Career Booths

13

LBUSD Schools

- Post-event surveys showed that **85%** of exhibitors saw students engaged, curious, and inspired to discover college and career opportunities they had ever considered before.
- A total of 251 industry experts from colleges, city departments, and local employers contributed to approximately 11,560 minutes of service to the Expo.

YOUR IMPACT



When you invest in the College & Career Expo, you aren't just sponsoring an event—you are actively shaping the future of the Long Beach workforce. Your partnership bridges the gap between classroom learning and career reality, giving local students the exposure, network, and confidence they need to thrive.

- Fueling a Diverse Talent Pipeline
- Investing in Equity
- Elevating Your Community

Long Beach 2026

College & Career Expo

Presented by



\$50,000

- Interactive career exploration booth with expanded premium activation footprint
- Priority exhibit placement
- Recognition as a Major Workforce Development Partner
- Branding within a designated career pathway area
- Prominent branding at registration area
- Featured branding throughout Hall C
- Company logo on event website with premier placement
- Premium logo placement on event signage and promotional materials
- Recognition in digital event program
- Logo placement on attendee-facing materials
- Main stage sponsor recognition throughout the day
- Featured sponsor profile on event website
- Featured sponsor spotlight on event communications
- Social media recognition and sponsor features
- Opportunity to provide branded student resources or engagement activities
- Professional event photography featuring sponsor activation
- Professional event photo package
- Recognition across event media platforms
- Recognition in official event press releases and media outreach
- Employer spotlight highlighting internships, apprenticeships, career pathways, and workforce opportunities
- Professional on-site video interview with company representative
- Inclusion in the official event recap video
- Customized sponsor appreciation content following the event
- Premier visibility in post-event impact report distributed to sponsors, partners, schools, educators, and community stakeholders

\$25,000

- Interactive career exploration booth with large activation footprint (up to 20x20)
- Premium exhibit location
- Branding within a designated career pathway area
- Company logo on event website
- Premium logo placement throughout the venue
- Recognition in digital event program
- Recognition on event signage
- Logo placement on attendee-facing materials
- Main stage sponsor recognition throughout the day
- Featured sponsor profile on event website
- Featured sponsor spotlight on event communications
- Social media recognition and sponsor features
- Opportunity to provide branded student resources or engagement activities
- Professional event photography featuring sponsor activation
- Professional event photo package
- Recognition across event media platforms
- Recognition in official event press releases
- Dedicated sponsor spotlight across event communications
- Enhanced visibility in post-event impact report

2026 Sponsorship Packages, continued

\$15,000

- Interactive career exploration booth with expanded activation space (up to 10x20)
- Premium exhibit location
- Company logo on event website
- Recognition in digital event program
- Recognition on event signage
- Logo placement on attendee-facing materials
- Main stage sponsor recognition throughout the day
- Featured sponsor spotlight on event communications
- Social media recognition and sponsor features
- Opportunity to provide branded student resources or engagement activities
- Professional event photography featuring sponsor activation
- Recognition across event media platforms
- Inclusion in post-event impact report

\$10,000

- Interactive career exploration booth (10x10)
- Preferred booth placement
- Company logo on event website with enhanced placement
- Recognition in digital event program
- Recognition on select event signage
- Two dedicated social media features
- Expanded activation opportunities within booth space
- Sponsor recognition in event communications
- Inclusion in post-event impact report

\$5,000

- Interactive career exploration booth (10x10)
- Company logo on event website
- Recognition in digital event program
- Social media recognition
- Sponsor recognition in event communications
- Inclusion in post-event impact report

Ready to Sponsor? Contact Us! info@lbmayorsfund.org