



# READING THE MAP: GWC LEADERSHIP KEY

## GWC DEFINITIONS:

 **GET IT:**  
Understand Vision

 **WANT IT:**  
Desire & Passion

 **CAPACITY:**  
Margin & Bandwidth

<b>★★-STARS</b> ✓ ✓ ✓	<b>THE LAUNCHER</b> Initiate movements. Deep investment, assume ready.	
<b>★★-STARS</b> ✓ ✓ ✗	<b>THE PROCASTINATOR</b> Priority, not capacity. Walk with, discern season.	
<b>★★-STARS</b> ✓ ✗ ✓	<b>THE DISCIPLE-TEACHER</b> Lacks commitment. Invite to count cost.	
<b>★★-STARS</b> ✗ ✓ ✓	<b>THE APPRENDICE</b> Investment & modeling, show real life.	
<b>★ 1-STARS</b> ✗ ✓ ✗	<b>THE DREAMER</b> Cannot translate. Be patient, keep vision high.	
<b>★ 1-STARS</b> ✗ ✗ ✓	<b>THE BUSY WITH NO FRUIT</b> No multiplication. Challenge to redirect capacity.	
<b>0 -STARS</b> ✗ ✗ ✗	<b>THE 'NOT YET'</b> Needs patient investment. Constant prayer, no agenda.	

**PRIMARY PRINCIPLE: MORE TIME WITH FEWER  
PEOPLE PRODUCES GREATER RESULTS.**

Focus your energy on 2- & 3-Star profiles