

# Evangelist

## THE ONE WHO INVITES

Evangelistic leadership communicates the gospel message in a way that people respond by having greater faith in themselves and their purpose. Evangelistic leadership inspires people to greater commitments of following and discipleship. The Evangelistic leadership recruits others for a cause. In a leader, he or she senses the urgency of the moment and engages what needs to be changed now for what must happen in the future. Often, the Evangelistic leader comfortable around believers and non-believers alike - each seen as they can be.

As the owner of the message, the Evangelist leader will make great sacrifices to achieve a genuine response. He or she is a communicator / recruiter, taking the organizations message to the outside, and convincing them of it. Evangelistic leadership markets and promotes an idea or vision to gain loyalty allegiance to the cause. The Evangelistic leader impacts the community through expansion. The Evangelist leader influences others by calling for greater personal response and sacrifice to a greater cause and purpose.

## CHARACTERISTICS

- Recruits for a cause.
- Makes clear the message of salvation.
- Communicates passionately.
- Core issue is conversion, coming to faith.
- Naturally enthusiastic, enthusiasm can be contagious.
- A perspective that sees people as souls needing faith.
- Message of organizational purpose.
- Needs others to hear and respond.
- Creates genuine, organic growth in people.
- Can personalize and contextualize the message of God's love.
- Motivated to see the people move toward Christ.
- Needs response from people, leads to belief and belonging.

# IMPACT: GROWTH

You believe the community of faith is a place where people need to belong. This belonging is achieved through a believing relationship with Jesus Christ. Establish meaningful relationships and a genuine commitment to the people of your community; this will develop a trust to support the work you are called to do.

Once people respond to the call of God, help them integrate into the community. Because you ultimately care about their belonging, introduce them to people who will welcome them, so they feel a sense of home and belonging. This will help others see your connection to the mission of the church.

As the gatekeeper of the church, you may be seen as more welcoming and accommodating than others. Your openness to new people, diversity and differences in cultural nuances may be seen as threatening. Take time to explain how God's love is expressed to people from all backgrounds.

## SCRIPTURE

*Jesus said to him, "Today salvation has come to this house, because this man, too, is a son of Abraham. For the Son of Man came to seek and to save what was lost."*  
LUKE 19:9-10

*How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them? And how can they preach unless they are sent? As it is written, "How beautiful are the feet of those who bring good news!"*  
ROMANS 10:14-15

*Give praise to the Lord, proclaim his name; make known among the nations what he has done.*  
PSALM 105:1