

# EFFECTIVE EVANGELISM THROUGH MEGA SPORTS CAMP

Sports fun is great, but true success at a MEGA Sports Camp outreach happens when God changes a kid's life. Day 4's Closing Rally is designed to present the salvation message, but here are four keys to clearly conveying that message to kids at any time:

- **Proclaim.** Every day the Rally Coach shares a Bible story and Huddle Coaches talk about what God has done in their life. However, proclamation isn't the only key, because it's too easy to **hear** and **forget**.
- **Demonstrate.** All coaches can reflect Christ and demonstrate the message of the gospel through their actions. Watching adults model Christlike behavior helps kids **see** and **remember**.
- **Experience.** At a MEGA Sports Camp outreach, kids get to hear, see, and feel the Christian faith come alive. They'll also be challenged during rally times to build biblical character traits that will help them in sports and in life. This experiential learning helps kids both **do** and **understand**.
- **Commit.** Every kid gets the opportunity to make a life-changing commitment to Jesus, and about 20 percent typically accept Him as Savior. These kids discover **why** they need Jesus and choose to **commit** their life to Him.

## PRESENTING THE GOSPEL MESSAGE

During the Closing Rally on Day 4, kids gather in their Huddle Groups and watch as their Huddle Coaches explain the gospel message using the **Salvation Share Square**. It's a good idea to train leaders to respond to kids who accept Jesus by:

1. Immediately reviewing the steps of salvation to make sure kids understand the decision they have made.
2. Completing a Decision Card (available in the **Downloads**) so you have all the information you need for follow-up. Provide copies of this information to the kid's Huddle Coach, the Follow-Up Coach, and the church office.
3. Providing kids with a copy of *Now What? for Kids: Salvation* booklet to get them started on their discipleship journey.
4. Inviting these kids and their families to church next Sunday.

### FROM THE FIELD

MEGA Sports Camp is an awesome program that draws kids with the sports theme. It helps the coaches to present the gospel and the plan of salvation in such a way that excites and motivates the kids to live for Christ.

**Camp Director**

### COACH'S CORNER

Many kids want to take a **Salvation Share Square** home with them. It's a great way for kids to tell their friends about their relationship with Jesus. Consider making them available in your MEGA Sports Camp Store.

