Video Director Role Description

Overview

The Video Director plays a critical role in creating an excellent and distraction-free visual experience for both the in-person congregation and those joining through live broadcast. This role focuses on ensuring seamless video transitions, clear communication, and alignment with the overall flow of the service.

Gather on Sundays to connect to Jesus

Serve on the Crew to reflect the Person of Jesus

Grow outside of Sundays to better know the Person of Jesus

Role Levels

1. Broadcast Video Director

- **Primary Responsibility**: Operate the video switcher to produce a polished and engaging live broadcast for online viewers.

Key Responsibilities

- **Live Switching**: Direct and switch between multiple video sources (cameras, graphics, pre-recorded media) during the live broadcast.
- **Engage the Audience**: Make intentional choices that enhance storytelling, such as switching to appropriate camera angles, capturing moments of worship, and focusing on the communicator.
- **Pre-Service Preparation**:
    - Collaborate with the production team during rehearsal to set up camera shots, angles, and transitions.
    - Test all video inputs and outputs to ensure proper functionality.
- **Communication**: Clearly communicate with camera operators and production team members to align visuals with the flow of service.
- **Troubleshooting**: Quickly resolve any video-related issues to minimize interruptions during the live broadcast.

Skills Needed

- Understanding of video production tools and video switchers.
- Strong multitasking and communication skills.
- Ability to stay calm under pressure and adapt to live production challenges.

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2. Image Magnification (IMAG) Director

- **Primary Responsibility**: Operate the video switcher to manage visuals displayed on in-room screens, enhancing the in-person worship service from start to finish.

Key Responsibilities

- **Screen Management**:
    - Switch between live cameras, graphics, lyrics, and pre-recorded video sources for in-room projection.
    - Ensure visuals on screens complement worship, teaching, and announcements without distraction.
- **Support Transitions**: Intentionally manage transitions between elements like song lyrics, sermon slides, and video playback to match the tone of the service.
- **Pre-Service Preparation**:
    - Test and confirm all visuals are functioning correctly prior to the service.
- **Engage the Room**: Direct camera shots and select visuals that help the congregation stay focused on Jesus and the message being delivered.
- **Troubleshooting**: Address any technical issues related to screens or video sources during the service.

Skills Needed

- Familiarity with video switchers and other IMAG tools.
- Keen attention to detail and ability to think visually.
- Strong communication and problem-solving skills under live conditions.

Key Expectations for Both Roles

- **Preparation**: Arrive early to attend rehearsals and ensure all visuals are ready.
- **Communication**: Maintain clear communication with the production team, worship leader, and other volunteers.
- **Excellence**: Operate with intentionality and precision to ensure visuals enhance the worship experience.

- **Focus on Jesus**: Remember that every element of production exists to help people engage with Jesus without distraction.