# **Privacy Policy**

#### Who We Are

Our website address is: https://www.jesussaidinred.com/

The parties involved strive to be completely transparent with how we collect and use information we gather about you on this site. Your privacy is important to us and we respect your preferences.

This Privacy Statement ("Privacy Statement") explains how the parties involved use personal information ("Personal Information") and applies to all users ("users") who access, view, visit, download, or otherwise interact with them. By visiting the Sites, you are accepting the practices described in this Privacy Statement. If you do not agree to the parties involved practices, do not access, view, visit, download, or otherwise interact with the Site. If you have any questions or comments concerning the parties involved' Privacy Statement, please contact us by sending an email to hello (at) jesussaidinred.com

### 1) Personal information the parties involved gathers

"Personal Information" is information that can be used to identify, locate, or contact an individual. The parties involved collects the following types of Personal Information:

Contact Information. Contact Information allows the parties involved to communicate with you. Examples of Contact Information include, but are not limited to, your name, accurate postal addresses, valid email address, or other addresses at which you receive communications from or on behalf of the parties involved. The parties involved may also request demographic contact information including, but not limited to, your job title, job function, and corporate title.

Transaction Information. The parties involved automatically receives and records some information from your browser when you visit the site, such as your IP address, cookies and data about which pages you visit on the site through the use of log files provided by our third-party tracking-utility partners. This information helps the parties involved analyse and understand how the site works for users. Information that is gathered includes, but is not limited to, information about how you interact with the parties involved, information about how you use the parties involved' Sites, email, other communications, and applications, and how you interact with other users and the parties involved business partners.

Mobile Location Information. If you have permitted your mobile or other location-aware device to transmit location data, the parties involved collects Mobile Location.

Posted Information. If you chose to post a comment on the parties involved' blog, the parties involved may collect information regarding your name and the content of your post. It is important to note that any content you post on the blog is publicly displayed and will be seen by other users of the Site.

### 2) How The parties involved Collects Personal Information

The parties involved gathers Personal Information in the following ways:

If and when you are prompted and to provide Personal Information (including Contact Information) when you use the parties involved or otherwise interact with the Site or contact the parties involved.

When you use the Site. For example, the parties involved may track the pages you view, the methods of communication that may be offered on or through the Site from time to time. The parties involved uses cookies and related technologies to collect information about your computer and your interaction with the Site and our partner websites.

If and when you contact the parties involved via telephone, email, or other methods of communication.

Lawful basis for the parties involved' processing of your Personal Information:

As applicable, the following is the lawful basis the parties involved relies on to process your Personal Information:

Legitimate Interest means the interest of the parties involved in conducting and managing its business to enable it to give you best service/product and the most optimised and secure interaction. The parties involved makes sure to weigh any potential the parties involved on you (both positive and negative) and your rights before the parties involved processes your Personal Information for its legitimate interest. Unless the parties involved has your consent or is otherwise required or permitted to by law, it will not use your Personal Information for activities where the parties involved on your overrides the parties involved' interests.

## 3) How The parties involved Uses Personal Information

The parties involved may use Personal Information to enhance to enhance your user experience, to help the parties involved better understand you, to help the parties involved customise offers, blog topics, or posts that may

be of interest to you, and to help The parties involved otherwise enhance the Site.

The parties involved uses Personal Information to:

- Identify and authenticate users;
- Facilitate transactions;
- Operate and improve the Site;
- Connect with you on social media (such as Facebook, LinkedIn, or Twitter);
- Contact you by phone or email;
- Personalise and continually improve users' the parties involved experience;
- Provide you with suggested information based on variables such as stated preferences, interests, business activities, and/or location;
- Send you technical notices, updates, alerts and support and administrative messages service bulletins, or marketing;
- Evaluate additional services, items, or offerings that may be of interest to users;
- Track transactions and perform other analytics;
- Communicate and provide additional information that may be of interest to you about the parties involved partners or third parties; and
- Manage the parties involved everyday business needs such as Site administration, communication management, analytics, fraud prevention, enforcement of our corporate reporting obligations, Terms of Use or to comply with the law.

# 4) When and Why The parties involved Discloses Personal Information

The parties involved will not disclose your Personal Information to third parties without your explicit consent, except as specified in this Privacy statement. The parties involved will disclose your Personal Information when:

- Working with companies and service providers (i.e. HubSpot, Salesforce.com, or other companies that process billing, website hosting, or analytics performance in furtherance of the purposes described in Section 3 ("How the parties involved Uses Personal Information") above.
- The parties involved employs other companies to perform tasks on the parties involved' behalf and therefore the parties involved must share your Personal Information with these companies to provide services to you. Examples include but are not limited to processing payments, handling billing disputes and collections, analyzing data, providing marketing assistance and providing customer service. The

- parties involved may partner with third-party services for fraud prevention and/or identity verification.
- Enforcing the parties involved' rights or protect the parties involved property and intellectual property;
- Protecting the rights, property or safety of others, investigate fraud, respond to a government request.
- The parties involved believes in good faith that it must disclose such information to prevent imminent physical harm or financial loss.
- The parties involved believes in good faith that it must disclose such information to commence an investigation or take action regarding illegal activities or suspected fraud.
- The parties involved believes in good faith that it must disclose such information per auditing, compliance, and corporate governance functions.
- The parties involved believes in good faith that it must disclose such information to defend the parties involved in litigation or a regulatory action.
- The parties involved believes in good faith that it must disclose such information, or advised to do so by law, such as in response to a subpoena, or similar legal process, including to law enforcement agencies, regulators, and courts in the United States and other countries where we operate.

The parties involved will not sell your Personal Information to third parties unless the parties involved is in the process of entering into a merger with another business, acquisition of another business, or the sale of all or a portion of the parties involved' assets and the information is needed to support the sale or transfer of business assets.

This Privacy Statement only governs when and why the parties involved discloses Personal Information. This Privacy Statement does not apply to the practices of third parties that the parties involved does not own or control, or individuals that the parties involved does not employ or manage. The use of your Personal Information by third parties that you access through the Site is governed by the privacy policies of such parties and is not subject to the parties involved' control. The parties involved is not responsible for the privacy or security practices of other websites on the Internet, even those linked to or from the parties involved Site. The parties involved encourages you to ask questions before you disclose your personal information to others.

The parties involved may disclose information about you that is not personally identifiable. For example, the parties involved may provide our partners, (such as HubSpot or Salesforce.com), or other third parties with reports that contain aggregated and statistical data about the parties involved users.

Your contact information is shared with our partner, Thrive Media Network for the purposes of providing relevant Christian content. You can opt out at any time via the unsubscribe button on all correspondence.

Thrive Media Network encompasses brands including ThriveCast, The Harvest, The Global Harvest and Jesus Said In Red.

## 5) Personal Information Retention

To determine the appropriate retention period, the parties involved considers the type and volume of the information, the negatives that can result from un-permitted access to such information, why the parties involved gathers such information and the availability of achieving the goals of such gathering through alternative means.

### 6) Tracking Technologies - Indirect Data Collection

The parties involved implements cookies to store user information and track user activities. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information. Cookies enable the parties involved to monitor your activity across sessions of interaction between your device and the Site. Please see #7, Choice and Control, for information on how to refuse cookies.

#### 7) Choice and Control

While the parties involved do need to gather certain information to make your experience personalised and to conduct transactions for you, the parties involved wants to give you the ability to control how your information is provided and shared.

- Email Preferences. For various reasons, the parties involved may contact you about our services or your activity.
- Cookies and Tracking Devices. Upon visiting the parties involved' site for the first time (or after a clearing a browser's cache) you will be shown a notification. You may click "accept" to clear the notification. However, we will, by default, use cookies when you visit our site.
- The notification states: "This website uses cookies to remember you and improve your experience. To find out more see our Privacy Policy."
- If you would like to decline cooking tracking, you can manage how
  your browser handles cookies and other tracking devices by
  adjusting the privacy and security settings on your browser. If
  accessing the parties involved by a mobile device, you may manage
  the information your mobile device shares, such as cookies, tracking
  technologies, and location information, by adjusting your mobile
  device privacy and security settings.

## 8) Security of Personal Information

The parties involved strives to use commercially acceptable means to protect your Personal Information, however, no method of transmission over the Internet, or method of electronic storage, is 100% secure and therefore the parties involved cannot guarantee absolute security of your personal information. The parties involved strives to maintain a system that reasonably safeguards Personal Information and has put in place appropriate security measures to accomplish the foregoing.

# 9) EU Data Subject Rights

In certain circumstances, you have the following rights under data protection laws in relation to your Personal Information:

- Request access to your Personal Information (commonly known as a "data subject access request"). This enables you to receive a copy of the Personal Information the parties involved holds about you and to check that the parties involved is lawfully processing it.
- Request correction of the Personal Information. This enables the
  parties involved to have any incomplete or inaccurate data held
  about you corrected, though the parties involved may need to verify
  the accuracy of the new data provided.
- Request erasure of Personal Information. This enables you to ask the parties involved to delete or remove Personal Information where there is no good reason for the parties involved continuing to process it. You also have the right to ask the parties involved to delete or remove your Personal Information where you have successfully exercised your right to object to processing (see below), where the parties involved may have processed your information unlawfully or where the parties involved is required to erase your personal data to comply with local law. Note, however, that the parties involved may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.
- Object to gathering of your Personal Information where the parties involved is relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to gathering on this ground as you feel it the parties involved on your fundamental rights and freedoms. You also have the right to object where the parties involved is gathering your Personal Information for direct marketing purposes. In some cases, the parties involved may demonstrate that it has compelling legitimate grounds to gather your information which override your rights and freedoms.
- Request restriction of gathering of your Personal Information. This enables you to ask the parties involved to suspend the gathering of

your personal data in the following scenarios: (a) if you want the parties involved to establish the data's accuracy; (b) where the parties involved' use of the data is unlawful but you do not want The parties involved to erase it; (c) where you need the parties involved to hold the data even if the parties involved no longer requires it as you need it to establish, exercise or defend legal claims; or (d) you have objected to the parties involved' use of your data but the parties involved needs to verify whether it has overriding legitimate grounds to use it.

- Request the transfer of your Personal Information to you or to a third party. The parties involved will provide to you, or a third party you have chosen, your Personal Information in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for the parties involved to use or where the parties involved used the information to perform a contract with you.
- Withdraw consent at any time where the parties involved is relying on consent to gather your Personal Information. However, this will not affect the lawfulness of any gathering carried out before you withdraw your consent. If you withdraw your consent, the parties involved may not be able to provide certain products or services to you. The parties involved will advise you if this is the case at the time you withdraw your consent.

## 10) Withdrawing Consent

If the parties involved is relying on your consent for certain activities, you have the right to withdraw you sent at any time by contacting the parties involved at hello (at) jesussaidinred.com

#### 11) Privacy Practices of Third Parties.

This Privacy Statement describes the collection, use, and disclosure of information by the parties involved through the Site. The parties involved utilizes third parties to provide services to users and also provides links from the Site to other websites. These third parties may have their own privacy policies and may collect, use, and distribute information differently than the parties involved. The parties involved encourages all users to read the privacy policies of all third parties.

#### 12) The parties involved Blog

The parties involved contains a blog and other areas where users may publicly post information, communicate with other users, and submit content they deem relevant for discussion. The parties involved strongly encourages you to read the parties involved Terms of Use carefully prior to posting or engaging in the blog. All the information you post will be

accessible to anyone, at any time, with Internet access. Furthermore, the parties involved strongly advises you to NOT post any personal or identifiable information about yourself or contact information, including address, email, phone numbers, or other means of communicating outside of the blog. Any information you post may be read, collected, and used by others.

### 13) Changes to this Privacy Statement

The parties involved may, from time to time, in the parties involved' sole, absolute, and unfettered discretion, update this Privacy Statement to clarify its practices or to reflect new or different privacy practices. The parties involved encourages all users to periodically review the Privacy Statement. You are bound by any changes to the Privacy Statement when you use the Site after such changes have been first posted.

## 14) Contact the parties involved

If you have questions or suggestions, you may contact the parties involved by sending an email to hello (at) jesussaidinred.com