

PROJECT CARIBOU

Together

We Carry Hope Further

The Challenge

The vast landscape of Alaska, Yukon Territory and Northwest Territories is both breath-taking and heart-breaking. Majestic mountains, endless skies, and shimmering Northern Lights conceal a deeper darkness that many never see. Across Alaska and Northern Canada, hundreds of small villages—most with fewer than 1000 people—**remain largely untouched by the life changing power of the Gospel.** Many have no established evangelical church, no regular Bible study, and no full-time ministry worker due to their location. The isolation here is not only geographical, but also deeply spiritual. Rates of depression, substance abuse, suicide, and family brokenness are heartbreakingly high.

In regional **"hub" communities**—towns like Dillingham, Kotzebue, and Bethel—small churches and faithful pastors shine as lights in the darkness. Yet they long for ministry partners who can help them carry hope to surrounding villages—which are only accessible by plane or snow machine.

SEND North exists to **multiply those lights** so that every village—no matter how remote—might **experience the transforming love of Christ.**

CAMPAIGN GOAL:
$670,000
PROJECT CARIBOU

SEND International | NORTH



Project Caribou is a bold initiative to establish ministry hubs in key northern communities strategically positioned near the most isolated villages.

The Vision

Mirroring the movement of caribou—who endure some of the harshest conditions in the North by drawing strength from the herd—Project Caribou is a bold initiative to establish ministry hubs in key northern communities strategically positioned near the most isolated villages. From each hub, missionary teams will partner with local churches to disciple youth, strengthen families, and extend a faithful Gospel presence into villages that are often isolated from the Body of Christ.

A strong hub team includes:

- Long-term leaders providing stability and strategy
- Youth and family workers investing in the next generation
- Co-vocational workers creating natural connections in the community
- Short-term missionaries gaining hands-on ministry experience

The first hub in Dillingham serves as a pilot, with long-term workers and short-term participants helping demonstrate a team-based approach. The next priority is a second hub, with Bethel as the proposed location.

Bethel is a regional transportation, education, and service center for the Yukon–Kuskokwim region. Its connections to surrounding villages and existing ministry relationships make it a promising base for partnership, discipleship, and village engagement. Together, these teams will mobilize God's people, engage the unreached, and establish reproducing churches.



Our goal is to launch the Bethel Hub by December 2027.

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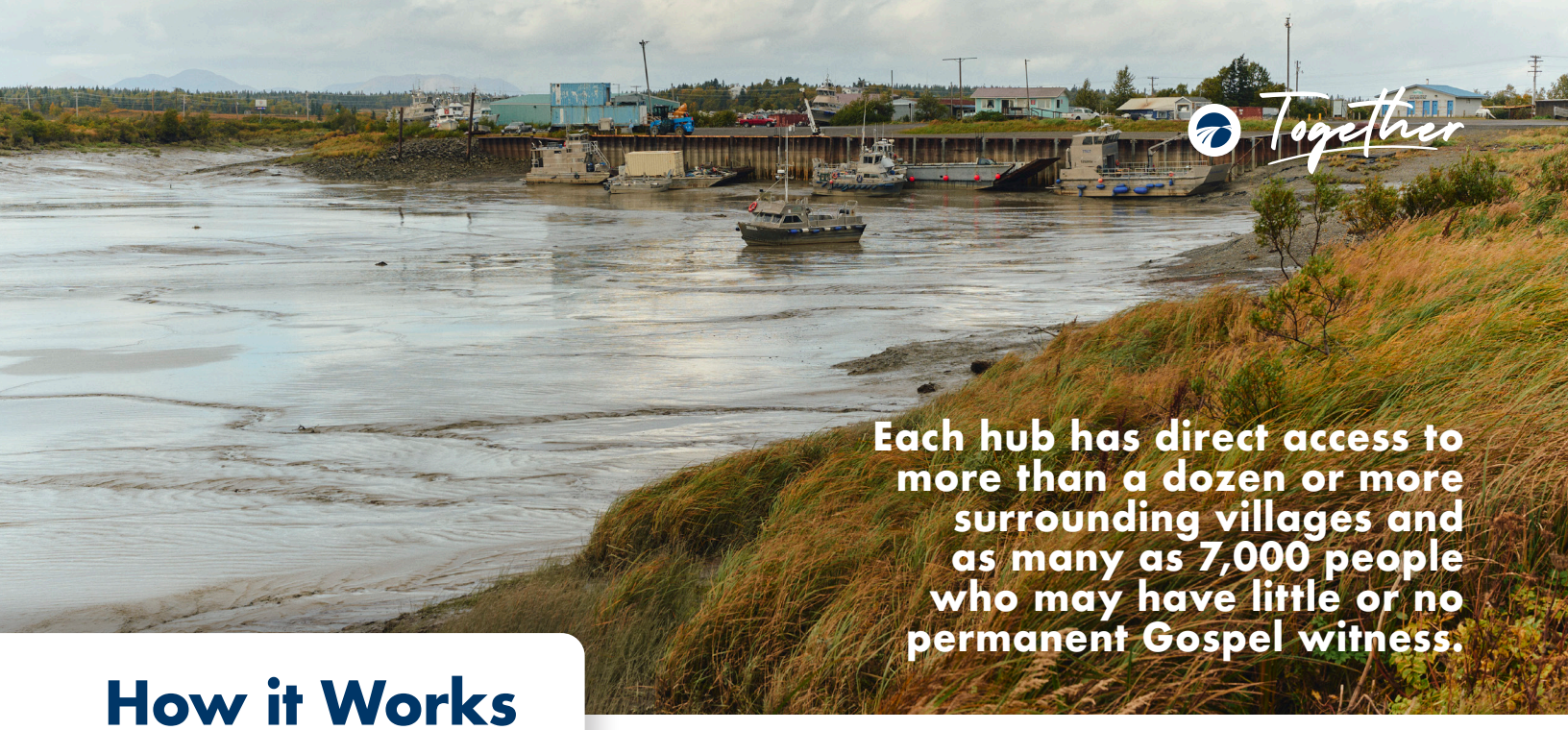

How it Works

The hub not the final destination, but it is where workers preparing to carry the visions forward. SEND North remains committed to missionaries serving in remote villages. But isolation, limited housing, cross-cultural adaptation, and insufficient support can make long-term service difficult. A regional hub offers a stable team environment where new workers can learn from experienced missionaries and local believers, grow in cultural understanding, and develop the relationships and resilience needed for sustained ministry.

Think of the hub as a greenhouse for future village ministry—not a substitute for it. Long-term leaders provide continuity and mentorship; short-term workers and apprentices gain experience; and co-vocational missionaries can serve the community through needed professions. From this base, teams travel outward, respond to invitations, and build partnerships that may eventually support longer-term ministry within villages.

These hubs naturally become centers of encouragement and partnership for local churches, offering support to pastors and lay leaders who often feel isolated and stretched thin. Working side by side, missionaries and local believers extend ministry outward—traveling to nearby villages, visiting families, discipling youth, and carrying the hope of Christ into places where very few vibrant, Gospel-proclaiming churches exist.

Each hub has direct access to more than a dozen or more surrounding villages and as many as 7,000 people who may have little or no permanent Gospel witness.

Over time, the hub becomes a catalyst—nurturing new indigenous leaders, strengthening families, and establishing reproducing ministries that take root in the community itself. **The impact multiplies** as local believers begin reaching their own neighboring villages, creating an enduring Gospel presence across the region.

SEND North has demonstrated the effectiveness of this type of ministry model throughout our history—in places like Hooper Bay, Naknek, and Glenallen. Today, these remote communities have a stable gospel presence that is multiplying to neighboring villages and raising up a new generation of believers.

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Financial Support Needed

Project Caribou requires a catalytic investment of $670,000 that will establish our next hub. This investment includes::

- **Hub Housing –** $525,000 per hub for property purchase or long-term lease. This is a critical investment as proximity and presence is necessary for long-term engagement; yet the high cost and limited supply of housing is a barrier to gospel outreach.
- **Transportation and Program Fees** – $145,000

SEND North has already committed $450,000 toward the Dillingham hub. We are inviting partners like you to help raise $670,000 to launch this next phase.

CAMPAIGN GOAL: $670,000 PROJECT CARIBOU

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Together

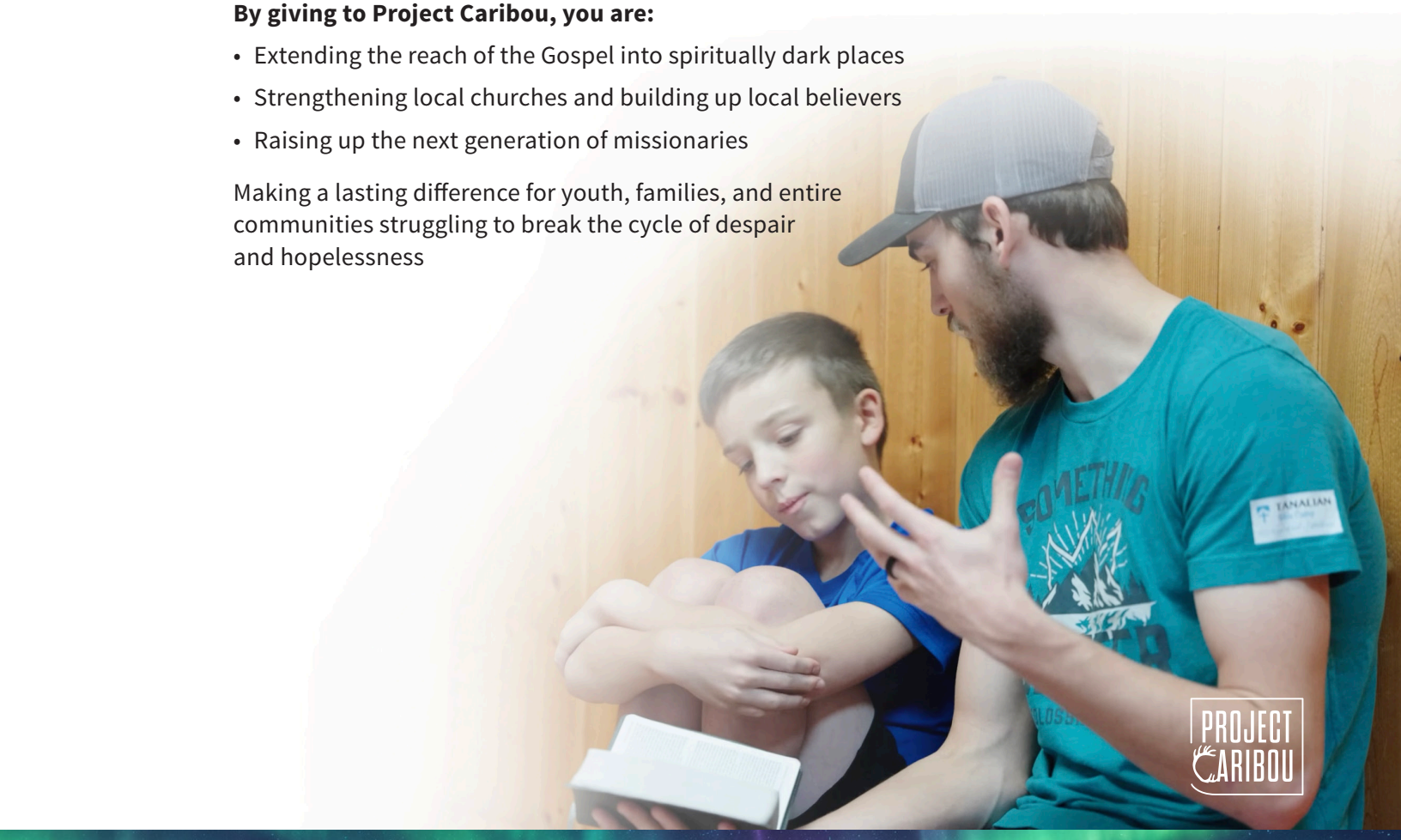
Why This Matters

In rural Alaska, suitable housing can be scarce and expensive. Without a place to live, workers may be unable to move there. Transportation is equally essential to reach neighboring villages, support churches, and sustain relationships. Housing and vehicles are not the ultimate goal; they remove practical barriers so missionaries and local partners can live, serve, disciple, and reach outward over time.

By giving to Project Caribou, you are:

- Extending the reach of the Gospel into spiritually dark places
- Strengthening local churches and building up local believers
- Raising up the next generation of missionaries

Making a lasting difference for youth, families, and entire communities struggling to break the cycle of despair and hopelessness



Project Caribou Timeline



2023

Project Caribou strategic initiative approved by SEND North leadership



2024

Dillingham, Alaska is chosen as the first hub, and the first long-term missionaries deployed are deployed to Dillingham



2025

Temporary housing identified in Dillingham. 2nd missionary is deployed to Dillingham and team hosts its first short-term participants



2026

Project Caribou campaign readiness survey was completed



2027-2029

Develop additional hubs, expand training pipeline, and strengthen local leadership

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An Invitation to Pray, Give, and Champion

Project Caribou is not just a project—it's a movement of hope into some of the most unreached places in North America. The journey is demanding, but no missionary, local church, or ministry partner needs to carry it alone. Through Project Caribou, we can help build a sustainable pathway for gospel ministry—one that strengthens workers, honors local leadership, and extends the reach of existing churches into neighboring villages. The invitation is not simply to fund a location. It is to stand with the people who will serve, disciple, encourage, and go further together. Would you prayerfully consider partnering with SEND North to help establish its next regional hub?

In the vast beauty of the North, light and darkness stand side by side. Your partnership in Project Caribou will place missionaries where they are needed most, equip local believers to lead, and open doors for the Gospel in places where it has rarely been heard.

Will you join us?

About SEND International

SEND International is an interdenominational, multinational Christian mission organization with missionaries in more than 30 areas of Asia, Europe, Eurasia and North America. Our mission is to mobilize God's people and engage the unreached in order to establish reproducing churches.

For more than 80 years, SEND International has been on the frontlines of sending workers cross culturally from around the world to proclaim the gospel of Jesus and be His presence demonstrating His love, mercy and grace in some of the hardest places. Our core activities include church planting, discipleship, personal/small group evangelism, theological education, leadership development, and tentmaking.

To learn more or discuss a gift or multi-year commitment, contact Steven Hall, Director of Partnerships, at shall@send.org or (907) 320-0158.

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