

Church & District Media Team Checklist

Sensitive Access Nation - Missionary ACN & RN Representatives - Hosting & Promotion Guide

Protecting Missionaries. Preserving Access. Advancing the Gospel.

This checklist is intended to help churches, districts, pastors, and media teams safely host and promote representatives serving in Sensitive Access Nations. Some representatives serve in environments where public exposure may create unnecessary risk for individuals, churches, visas, travel access, or ongoing ministry efforts.

Please carefully follow these guidelines for all Sensitive Access Representatives.

Based on current Global Missions promotional procedures.

BEFORE THE SERVICE

DO

- Use only officially approved materials provided by Global Missions
- Use only approved initials, silhouettes, and designations when instructed
- Inform your media team, livestream operators, photographers, and social media volunteers before the service
- Review all slides, graphics, videos, bulletins, and announcements ahead of time
- Coordinate directly with the representative regarding recording and promotion boundaries
- Keep introductions and public references general and ministry-focused
- Contact the Global Missions Promotions Team if you have any questions

DURING THE SERVICE

DO

- Use discretion with cameras and livestreams
- Keep livestream shots general when appropriate
- Follow all approved presentation guidelines
- Use approved graphics and presentation materials only
- Exercise caution when sharing prayer requests or ministry updates publicly

SOCIAL MEDIA & DIGITAL SAFETY

SAFE PRACTICES

- Use approved initials and ministry designations only
- Use silhouettes or approved images when instructed
- Keep captions broad and ministry-focused
- Delay posting photos or videos until after travel if requested
- Remove location tags and metadata from photos whenever possible
- Review all posts before publishing
- Encourage church members to use discretion with personal posts and tagging

PLEASE DO NOT

✗ DO NOT

- Post full missionary names unless specifically approved
- Mention sensitive countries, cities, or ministry locations publicly
- Use unauthorized personal or family photos
- Livestream sensitive conversations or ministry details
- Tag missionaries or family members on social media
- Share travel plans, airport check-ins, hotel locations, or itineraries
- Identify local pastors, churches, converts, or believers overseas
- Post screenshots of presentations, private conversations, or ministry updates
- Create custom graphics or promotional materials outside approved content
- Search online for additional information and include it publicly
- Assume that because something was mentioned verbally it is safe to post digitally

IMPORTANT REMINDER

Some Sensitive Nation representatives:

- May not appear publicly on websites
- May use initials instead of names
- May require silhouettes instead of personal photos
- May limit public references to their country or region
- May require reduced or restricted digital visibility

These procedures exist to help protect representatives, national believers, and future Gospel access in sensitive regions around the world.

WHEN IN DOUBT

STOP — and ASK FIRST.

If you have questions regarding:

- Live-streaming
- Social media
- Printed materials
- Video recording
- Photography
- Public promotion
- Website visibility

Please contact the Global Missions Promotions Team at World Headquarters UPCI before publishing or distributing materials.

Thank you for helping us make Pentecost Every Day possible — safely, wisely, and faithfully.