



Ministry Event Preparation

- CRUISING THE COAST LIGHTHOUSE TENT
- TRUNK OR TREAT OUTREACH EVENT

SEPTEMBER 26, 2026 10 AM

FBC Long Beach

Sponsored by: Evangelism and Missions
Committee



More than Candy

Seeing Gospel Opportunities at Trunk-or-Treat and the Lighthouse Tent

Purpose of this session: To equip volunteers for two upcoming outreach events: 1) The 2026 Trunk-or-Treat event held at the Town Green, hosted by FBCLB, for the community of Long Beach, MS; 2) The upcoming Cruising the Coast Lighthouse Tent prayer ministry outreach.

Key Points to Discuss and Discover:

- See the People: Do not just see crowds; rather, discover individual people who need Christ.
- Start the Conversation: Learn how to engage parents, children, and families naturally.
- Share the Gospel: Recognize opportunities to move a conversation toward Jesus and the gospel.

Outcomes Expected: Volunteers should feel confident engaging guests, individually or in groups, at this event or at any other church or community event, with the conviction that they can move the conversation toward Jesus and share the hope of the Gospel. Further, offering genuine prayer on their behalf will bring their focus to a loving, providential God so that they may begin to see that He cares for them and has purpose for them in Christ.

How then will they call on him in whom they have not believed? And how are they to believe in him of whom they have never heard? And how are they to hear without someone preaching? - Romans 10:14

Desired Outcomes for the Volunteers

Ultimately, though not every believer may have the spiritual gift of evangelism, all Christians are admonished to share our faith as opportunities arise. When we put great effort into outreach events, the main goal is to introduce people to Jesus. The more people who are equipped to do so, the greater the opportunity for a larger portion of event guests to have a gospel conversation.

The committee and church want every guest to have a meaningful Gospel conversation that points them to Jesus and their need for a Savior. Further, if the individual does already have a relationship with Jesus, but is not growing in their faith nor actively engaged in a local congregation, we want to encourage them to join the fellowship at FBC, so that as a local body, we can come alongside to help them grow in discipleship and service to the Kingdom. When applicable, we would encourage them to reengage with their previous congregation if that may be best for them.

Coaching/Training Pathway

This Ministry Preparation event will provide coaching for select individuals who desire to be better equipped to lead conversations that bring the Gospel of Jesus Christ to the forefront.

- First, the bulk of this coaching will take place at one large training event; the intention is that individuals who participated in the training will begin putting what they have learned into practice immediately in their personal walk.
- Next, leading up to the Trunk or Treat event, individuals will be encouraged to share feedback with the trainer or coach (Bro. Jeremy) to fine-tune their approach so that they feel more equipped to have gospel conversations at the outreach event.
- Further, during the outreach event and afterward, the trainer will be available for assistance, encouragement, and evaluation as needed for all the volunteers.

This will be an ongoing discussion, follow-up, encouragement, and celebration between the coach/trainer and volunteers for all future events and in their own avenues of personal evangelism.

The Rationale for this Event Preparation (Training)

Preparation is a key element for success in any event or ministry. Great preparation, coupled with even greater prayer, will produce a favorable outcome in experience, attendance, and follow-up. However, remember the main thing in all that the church does: connect people with Jesus! For the lost, we want to introduce them to Jesus as Savior, and for the saved, we want to remind them that Jesus wants to be their Lord.

Scripture reminds us of the imperative to advance the Gospel message by sharing it with individuals, making disciples, and leading people into a right relationship with God.

- “Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.” Matthew 28:19–20 (ESV)
- “But in your hearts honor Christ the Lord as holy, always being prepared to make a defense to anyone who asks you for a reason for the hope that is in you; yet do it with gentleness and respect.” 1 Peter 3:15 (ESV)
- “For the Son of Man came to seek and to save the lost.” Luke 19:10 (ESV)
- “But you will receive power when the Holy Spirit has come upon you, and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth.” Acts 1:8 (ESV)

By obeying Jesus' command to share our faith with others and following the example He set, we will find ourselves bringing the good news to a world we believe needs a transformative relationship with God.

The gospel is only good news if it gets there fast enough.

- Carl F. H. Henry

The MS Gulf Coast comprises various religious groups, but perhaps the largest, outside Christianity, is **the unchurched and unaffiliated group**. Within a 2 ½-mile radius of the FBC Long Beach Campus, statistics show that 77.96% of the population identifies as Christian (including Catholic, Protestant, etc.), down approximately 3% over 10 years. Similarly, over the last 10 years, other religions have shown a slight decline in affiliation. These include Atheism, Buddhism, Confusion, Jehovah's Witnesses, Mormonism, New Age, and Wicca. Those religious groups that showed no change over the past 10 years and held steady were Baha'i and Judaism.

In contrast, the religious groups that showed growth within a close radius of the church campus were those that identify as Agnostic (5.10%), Islam, personal/self-described spirituality, Taoist, and those with no religious preference (14.46%).¹

While several other religious affiliations may be in slight decline, their numbers remain significantly lower than those who identify as Christian. Christianity, however, saw the largest decrease at 3.07%. It appears that people are slowly but steadily becoming more unaffiliated in general, rather than moving to other religions or trying their own spiritual path.

Further, within the same demographic, approximately 78% identify as Christian; when asked specifically about God, 84.43% said they were open to learning more about God. Similarly, 84.91% state they are open to learning more about Jesus. Although agreement was lower on doctrinal, social, and moral issues, the statistics show that people are still open to learning more about the Gospel.

As Christians, we have a hope within us that we know people need. Everyone deserves to hear the good news of Jesus and is likely more receptive to it today than we might expect!

It is the whole business of the whole church to preach the whole gospel to the whole world. - Charles H. Spurgeon

Jesus Models Evangelism through Gospel Conversation

Encounter with Samaritan Woman

There are many applications to learn from this passage, but overall the approach we can learn from this model is broken into three ideas:

- 1. See People**
- 2. Start the Conversations**
- 3. Share Jesus**

¹ All data on this page is taken from a MissionInsite research report extrapolated from The American Believers Study. The most recent study was executed in 2025. Accessed on Aug 12, 2026.

John 4:1–42 (ESV)

1 Now when Jesus learned that the Pharisees had heard that Jesus was making and baptizing more disciples than John 2 (although Jesus himself did not baptize, but only his disciples), 3 he left Judea.

He departed again for Galilee. 4 And he had to pass through Samaria. 5 So he came to a town of Samaria called Sychar, near the field that Jacob had given to his son Joseph. 6 Jacob's well was there; so Jesus, wearied as he was from his journey, was sitting beside the well. It was about the sixth hour.

7 A woman from Samaria came to draw water. Jesus said to her, **"Give me a drink."**

8 (For his disciples had gone away into the city to buy food.) 9 The Samaritan woman said to him, "How is it that you, a Jew, ask for a drink from me, a woman of Samaria?" (For Jews have no dealings with Samaritans.) 10 Jesus answered her, "If you knew the gift of God, and who it is that is saying to you, 'Give me a drink,' you would have asked him, and he would have given you living water." 11 The woman said to him, "Sir, you have nothing to draw water with, and the well is deep. Where do you get that living water? 12 Are you greater than our father Jacob? He gave us the well and drank from it himself, as did his sons and his livestock." 13 Jesus said to her, **"Everyone who drinks of this water will be thirsty again, 14 but whoever drinks of the water that I will give him will never be thirsty again. The water that I will give him will become in him a spring of water welling up to eternal life."** 15 The woman said to him, "Sir, give me this water, so that I will not be thirsty or have to come here to draw water."

16 Jesus said to her, **"Go, call your husband, and come here."** 17 The woman answered him, "I have no husband." Jesus said to her, **"You are right in saying, 'I have no husband'; 18 for you have had five husbands, and the one you now have is not your husband. What you have said is true."** 19 The woman said to him, "Sir, I perceive that you are a prophet. 20 Our fathers worshiped on this mountain, but you say that in Jerusalem is the place where people ought to worship." 21 Jesus said to her, **"Woman, believe me, the hour is coming when neither on this mountain nor in Jerusalem will you worship the Father. 22 You worship what you do not know; we worship what we know, for salvation is from the Jews. 23 But the hour is coming, and is now here, when the true worshipers will worship the Father in spirit and truth, for the Father is seeking such people to worship him. 24 God is spirit, and those who worship him must worship in spirit and truth."** 25 The woman said to him, "I know that Messiah is coming (he who is called Christ). When he comes, he will tell us all things." 26 Jesus said to her, **"I who speak to you am he."**

27 Just then his disciples came back. They marveled that he was talking with a woman, but no one said, "What do you seek?" or, "Why are you talking with her?" 28 So the woman left her water jar and went away into town and said to the people, 29 "Come, see a man who told me all that I ever did. Can this be the Christ?" 30 They went out of the town and were coming to him.

31 Meanwhile the disciples were urging him, saying, "Rabbi, eat." 32 But he said to them, **"I have food to eat that you do not know about."** 33 So the disciples said to one another, "Has anyone brought him something to eat?" 34 Jesus said to them, **"My food is to do the will of him who sent me and to accomplish his work. 35 Do you not say, 'There are yet four months, then comes the harvest'? Look, I tell you, lift up your eyes, and see that the fields are white for harvest. 36 Already the one who reaps is receiving wages and gathering fruit for eternal life, so that sower and reaper may rejoice together. 37 For here the saying holds true, 'One sows and another reaps.' 38 I sent you to**

reap that for which you did not labor. Others have labored, and you have entered into their labor.”

39 Many Samaritans from that town believed in him because of the woman’s testimony, “He told me all that I ever did.” 40 So when the Samaritans came to him, they asked him to stay with them, and he stayed there two days. 41 And many more believed because of his word. 42 They said to the woman, “It is no longer because of what you said that we believe, for we have heard for ourselves, and we know that this is indeed the Savior of the world.”

Takeaways from the Model Presented by Jesus

- **Intentionally go where the people were.** – Jn 4:4 “He had to pass through Samaria.”
- **Start a conversation with a simple point of connection** – Jn 4:7 “Give me a drink.”
- **Plan to cross barriers.** – Jn 4:9 “How is it that you, a Jew, ask for a drink from me, a woman of Samaria?”
- **Listen and interact with their conversation and questions.** – Jn 4:10 “And Jesus answered her,…”
- **Move the conversation from the physical to the spiritual.** – Jn 4:14 “But whoever drinks of the water that I give him will not thirst…”
- **Address sin without being cruel.** – Jn 4:16 “Go, call your husband and come here.”
- **Do not let the conversation get sidetracked.** – Jn 4:21 “Jesus said to her, “Woman, believe me, the hour is coming when neither on this mountain nor in Jerusalem will you worship the Father.”
- **Point them to Jesus, explaining the Gospel.** – Jn 4:26 “I who speak to you am he.”
- **Invite them to respond.**

Practicing Gospel Conversations

See People

God has us here today for a purpose: to build His Kingdom. We need to see people through a Kingdom focus. Lost people do not realize what God offers through Jesus, nor do they understand their eternal consequences without Jesus as their Savior! We need to see people with an evangelist's heart. (Like a salesman on a showroom floor.)

However, we cannot just hope opportunities fall in our laps; we can intentionally put ourselves where people are! For instance, go where people gather (businesses, public places, organizations, etc.), participate in community events, talk to your neighbors, and be willing to cross social, cultural, and relational barriers. We have to start seeing people as lost and needing Jesus (drowning and needing a life float).

Start the Conversation

Begin a conversation, be genuine, ask questions, and listen to their responses. You should be: 1. Genuinely caring about the person, their interests, and their life. 2. Find the appropriate time to bridge the conversation to spiritual matters.

So, at the upcoming events, here are some examples of a simple conversation starter :

Trunk or Treat:

“Hey! We're glad you're here. What's your name?” “How old are the kids?” “Is this your first time at our Trunk-or-Treat?” “How are you enjoying the event?” “Tell me about your costumes?” “How long has your family lived in Long Beach?”

Cruising the Coast:

“That's a beautiful car. What year is it?” “Have you been coming down to CtC for a few years?”

The Lighthouse Tent:

“We're offering free prayer today. Is there anything we could pray about for you?”

At these events, or in general, find ways to start a conversation that doesn't rely on simple yes-or-no questions, but on open-ended responses that get people talking about themselves. People like to talk about themselves, and that is where you find out how to bridge the conversation. Ask about their tattoos, ask what they are wearing (sports logos, work uniform, military, etc.), ask for product recommendations from someone in a store, talk about the weather, etc.

Ask follow-up questions. Listen to their answers. Show that you care.

- “How are things going?”
- “What brings you out today?”
- “How's your family?”
- “What have you been dealing with lately?”
- “How can we pray for you?”
- “Did you grow up going to church?”
- “Do you have much of a faith background?”

Once the conversation is off the ground, you know the trajectory will inevitably lead to a Gospel conversation. It is important, though, not to force that door open. Sometimes a natural transition doesn't work. Sometimes you may not even get this far into the conversation. Do not be discouraged! Consider it a win to start the conversation, introduce yourself, or at least learn something about these people.

Share Jesus

Building Bridges

Make an effort to bring the conversation to the Gospel. Do this by bringing in a spiritual bridge. There are multiple ways to make a spiritual remark, depending on how the conversation goes.

- “I usually don’t tee off too early on Sundays; I really enjoy my time at church.”
- “I used to go to the casino often, but I realized that was not being a good steward doing that.”
- “When I moved to town, I made sure to find a church family once I got settled; it was important for us, and I’m so glad our family did that.”
- “I sometimes struggle with anxiety too. But keeping a good prayer life has helped me.”
- “I’ve found community from my Bible Study Group from church. They have been there so many times when my family couldn’t.”
- “When my wife lost her job last year, things got really tough for us. But we turned it over to God and trusted His timing and leadership.”
- “I’m sorry to hear you’ve been going through so much. If it’s ok with you, I’ll make sure to pray for you as often as you come to my mind.”

Your Testimony

This is an important part of the conversation where you can begin to take control if possible. You want to direct and redirect when needed. This is where you may be able to interject your testimony (testimony at large, or simply testimony of how God worked in a particular situation) that presents God in real life to them. Your testimony is: your life before you met Jesus, how you met Jesus, and what your life has been like since you met Jesus.

Depending on the situation, you can share as much or as little detail as needed so the listener clearly understands how Jesus has changed you. If you have never practiced this before, spend some time reflecting on those three key areas. Try sharing your testimony in front of the mirror for about 3-5 minutes. Use an opportunity to share it with other believers as well, such as in your Bible Study Group.

The goal is to talk about Jesus, why you needed him, and help them realize they need Jesus too. He is our only hope. This is where we try to show people they are lost (that because they are in sin, they are without hope, and that they have a free gift of grace through Jesus). It’s not that we are trying to push Jesus on them, but to help them see they need Jesus just as much as you do.

**Your Testimony = Your life before Jesus. How you met Jesus.
Your life since you've been saved.**

Presenting the Gospel

There is never a bad time to present the gospel. The word means good news or good announcement. The message of Jesus is good news to us all because, as sinners, we have no hope! Paul reminds us not to be ashamed of the Gospel; it has power. Romans 1:16 states: *"For I am not ashamed of the gospel, for it is the power of God for salvation to everyone who believes, to the Jew first and also to the Greek."* It is amazing to think that we are sharing the very thing that changes eternity for every individual who believes! Paul shares that gospel message to the church in Corinth. 1 Corinthians 15:1-4 shares: *"Now, brothers and sisters, I want to remind you of the gospel I preached to you, which you received and on which you have taken your stand. By this gospel you are saved, if you hold firmly to the word I preached to you. Otherwise, you have believed in vain. For what I received I passed on to you as of first importance: that Christ died for our sins according to the Scriptures, that he was buried, that he was raised on the third day according to the Scriptures, and that he appeared to Cephas, and then to the Twelve. After that, he appeared to more than five hundred of the brothers and sisters at the same time, most of whom are still living, though some have fallen asleep. Then he appeared to James, then to all the apostles, and last of all he appeared to me also, as to one abnormally born."*

There is no one right way to present the Gospel as long as you share the simple truths. Below are a couple of tools to help you present the gospel clearly to people. It is important to present Jesus to people with gospel truths. If you have made it this far in the conversation, you'll want to make sure they are following along closely, and you may need to explain some things more so you know they understand. There may be times when you may literally ask them what you are saying so that you know they are grasping it.

You need to have a good knowledge of these tools so that you can present them as clearly as possible. Nevertheless, do not get caught up in saying every word perfectly. It is not about memorizing a script; it is about *understanding the gospel truths and helping your listeners to understand them as well.*

The Romans Road

Romans 3:23 – *“For all have sinned and fall short of the glory of God.”*

Explanation: This verse highlights the universal nature of sin. Everyone has sinned, and sin separates us from God's holiness and perfection. Going through the Ten Commandments with someone will quickly expose their sin. Even when we think we have not sinned, we are born into sin because of Adam's sin.

Romans 6:23 – *“For the wages of sin is death, but the gift of God is eternal life in Christ Jesus our Lord.”*

Explanation: The consequence of sin is revealed as death, which refers to spiritual separation from God. Sin is a permanent barrier between God and humanity that can only be dealt with through sacrifice. Heb 9:22 states that without the shedding of blood, there can be no forgiveness of sins. However, God offers eternal life as a gift through Jesus Christ.

Romans 5:8 – *“But God demonstrates his own love for us in this: While we were still sinners, Christ died for us.”*

Explanation: This verse illustrates God's love and grace. Even though we are sinners, Christ's sacrifice on the cross was made for us, showing that redemption is available to all. We do not have to be “good enough.” We could not be if we tried. God's unconditional love is that he would send Jesus to die so that we might believe!

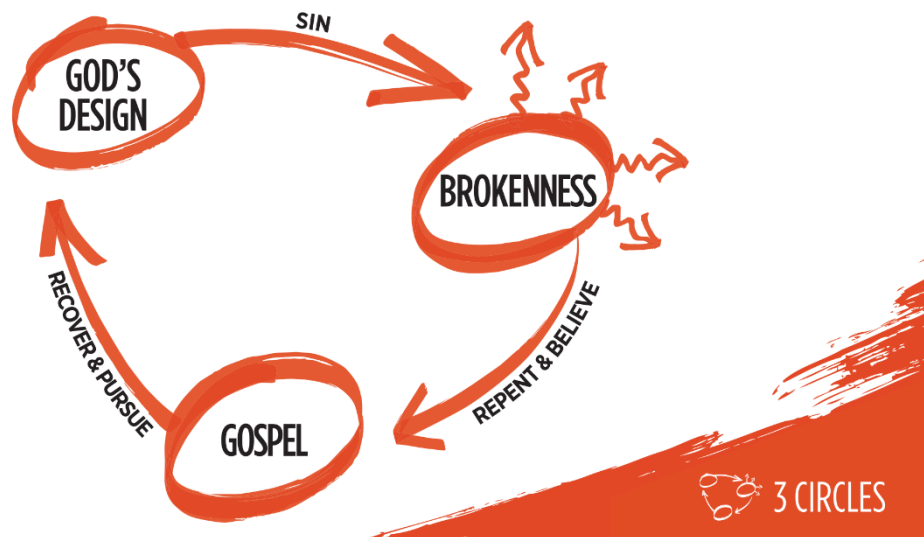
Romans 10:9 – *“If you declare with your mouth, ‘Jesus is Lord,’ and believe in your heart that God raised him from the dead, you will be saved.”*

Explanation: Salvation is accessible through faith and confession. Believing in Jesus' resurrection and declaring Him as Lord is crucial for salvation. This is like, but different from a sinner's prayer. Once a person realizes they are genuinely lost, they understand that Jesus is their only hope, and putting faith in him requires sincere belief and trust. This is done in the heart (belief) and the mouth (confessing). By doing this, the person rejects any other notion of God, eternal life, or spiritual life. The person may not know everything the Bible teaches, church history, or centuries of doctrinal development. Still, the only response needed is to believe that Jesus dealt with their sin problem on the Cross, and He offers forgiveness and reconciliation to God!

Romans 10:13 – *“For everyone who calls on the name of the Lord will be saved.”*

Explanation: This verse offers assurance that salvation is open to everyone who seeks it. Calling on the Lord with sincerity brings the promise of salvation. You can know you're saved when you believe in the one who saves, not in yourself.

The 3 Circles



This approach, suggested by NAMB, is designed to help you have a gospel conversation quickly and thoroughly, no matter where you are. The idea is that you could even take a napkin while meeting someone for a meal, share the gospel, and offer them an opportunity to respond right there.

1. God's Design

You begin with God's original design for creation. Draw the first circle and write something like GOD'S DESIGN inside it.

Explain that God created the world, including us, with a good purpose. He designed humanity to know Him, love Him, worship Him, and live according to His ways. Use Genesis 1:31 and Genesis 2 as biblical foundations.

Here is a simple way to say this: "The Bible tells us that God created everything, and when He finished, He called it very good. God designed us to know Him, to have a relationship with Him, and to live according to His good purposes."

Then transition by saying something like: "But when we look around us, we know the world isn't the way it was designed to be."

2. Brokenness

Draw the second circle, usually connected to the first, and write BROKENNESS inside it. This is where you begin to explain sin. It is not a gospel presentation if you do not talk about our sin problem.

Adam and Eve rebelled against God, and that rebellion brought sin and brokenness into God's creation. We have all participated in that rebellion. A key verse is Romans 3:23: "For all have sinned and fall short of the glory of God."

You can explain that brokenness shows up everywhere:

- Sin separates us from God.
- We hurt other people.
- Other people hurt us.
- Our relationships break.
- We experience guilt, shame, suffering, and death.
- Ultimately, our sin deserves God's judgment.

The important part of the 3 Circles presentation is that people recognize brokenness in their own lives.

From here, you could ask something like: "When you look at your own life and the world around you, do you see some of that brokenness?" This leads to the natural question: "How do we get out of brokenness?"

3. The Gospel

This is where you draw the third circle and write GOSPEL in there. The answer to that last question isn't that we try harder or become better people. Jesus is God's answer to our brokenness.

Explain that Jesus:

- came from God,
- lived the perfect life we couldn't live,
- died on the cross for our sins,
- was buried,
- rose from the dead,
- and offers forgiveness and reconciliation with God.

A very useful verse here is Romans 6:23. "For the wages of sin is death, but the gift of God is eternal life in Christ Jesus our Lord." You can also use 1 Corinthians 15:3–4 to summarize Christ's death and resurrection.

Then explain the response: repent and believe. This is an important part of the method. Repent means turning away from our sin and rebellion. Believe means trusting in Jesus, His death and resurrection, as the only sufficient basis for reconciliation with God.

From here, you can say something like: "Jesus has done what we could never do for ourselves. But we have to respond. The Bible calls us to repent of our sin and believe in Jesus." A helpful verse is Mark 1:15: "Repent and believe in the gospel."

4. Recover and Pursue God's Design

The 3 Circles do not stop with conversion. After the person responds to the gospel, you draw an arrow back toward God's Design. The idea is to show that when Jesus saves us, we begin following Jesus and learn to live according to God's design.

This includes:

- growing in Christ,
- obeying God's Word,
- becoming part of the church,
- developing relationships with other believers,
- pursuing God's purposes,
- and helping others hear the gospel.

Moreover, this is where the method naturally becomes multiplication. You can share with the person something like: "God doesn't just want to rescue you from your brokenness. He wants to restore you to His design and use you to help other people discover Jesus."

This is where we go from "Go and tell" to our new Christian saying, "Come and see" Jn 4:29

Responses of the People

"Now when they heard of the resurrection of the dead, some mocked. But others said, 'We will hear you again about this.' So Paul went out from the midst. But some men joined him and believed." –

Acts 17:32-34 (ESV)

When you wrap up your gospel presentation, offer people an opportunity to respond. “Now that you understand this gospel, is there anything that would keep you from repenting and believing the gospel right now?” Their answer will usually fall into one of three categories, as Scroggins and Wright point out in their book, “Turning Everyday Conversations into Gospel Conversations” (3 Circles), which are **Red Light** (*some mocked*), **Yellow Light** (*others said, ‘We will hear you again about this.’*), and **Green Light** (*But some men joined him and believed*).

Green Light: The individual says they are ready to repent and believe! At this point, you will simply lead them in a verbal expression of his or her inward heart change. It is not a magical prayer. Romans 10:9 again: “If you declare with your mouth, ‘Jesus is Lord,’ and believe in your heart that God raised him from the dead, you will be saved.” We can model a short prayer to help them do this. Before we do, we remind them to believe the words they are saying. “God, I know I’m a sinner, and I’m broken. Please forgive me of my sins and make me whole. I believe Jesus died on the cross and rose from the dead. I’m asking Him to come into my life to help me live my life for Him.”

If and when you lead people to Christ, this is just the beginning of their discipleship journey, and you get to be a part of it. Get them into church. Start your own Bible study with them. Help them in their discipleship growth. Encourage them to share the gospel message with others!

Yellow Light: The individual is hesitant to accept. They may be open to what they have heard but not ready to repent and believe. Though we do not want to push overtly, we may want to challenge them to really consider what you’ve shared and its eternal importance. If possible, schedule a follow-up. Maybe invite them to service or BSG. Invite them to another outreach, or to lunch. Find a way to keep this conversation going another time. They may not be ready to profess Jesus yet, but they are still eager to learn. Seek to follow up so they’ll have another encounter with God.

Red Light: Some will plain out reject, no matter how hard it is for us to grasp why. If you feel there is no convincing, then you need to accept their response simply. You may want to finish up by saying something like, “Thank you for your time and for listening to me. Just know that if you ever find yourself in a place of brokenness, please remember our conversation and that God does love you and has made a way to hope for you through Jesus!”

What do we do now?

For the upcoming outreach events to be successful in terms of people connecting with FBC of Long Beach, and most importantly, with Jesus, volunteers must be willing to serve, equipped to serve, prayed up, and committed to the task of evangelism on the days of the outreaches.

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- Volunteers must first attend the ministry prep training with the intention to learn, participate, and agree with the desire of the E&M Committee to reach people and connect them with Jesus, just as you've done today.
 - Volunteers must be aware of any limitations they may have or feel that might hinder them from effectively having gospel conversations and, when appropriate, share that with their coach (Bro Jeremy).
 - Volunteers must agree with the rationale that the community is filled with lost people, yet many are receptive to the good news of Jesus Christ!
 - Volunteers must begin engaging people in the community, both in their personal walk as well; see them as individuals that God has put in their path who need to hear the good news that the gospel brings.
 - Volunteers must understand that, even though we know they need Jesus, some will not be interested right now in discussing Him, or may be outright against it. However, not to lose heart!
 - Volunteers must be willing to know their faith well enough to know how to convey it; this includes their testimony and doctrinal beliefs.
 - Volunteers should share their wins and losses with their coach and others anytime they have an opportunity to share in a gospel conversation, as this can often offer a means of evaluation and encouragement.
 - Volunteers should grow in their skills and experiences enough that they too will begin to train and coach others into having gospel conversations.

Back to Jesus' model, towards the end of John 4, Jesus reminds us that the fields are ready for a spiritual harvest, and we are those laborers who participate in it. **"Look, I tell you, lift up your eyes, and see that the fields are white for harvest."** – John 4:35

Celebrate the Wins

While the coach would always lead the celebration of wins, the volunteers need to do so as well. Yes, discouragement will come. Not everyone is open to hearing about the gospel. Sometimes you have to "shake the dust off your feet" and move on. However, anytime you share words about God or Jesus with a lost person, you are planting a seed, and in a way, that is a win. Meaningful gospel conversations that introduce people to Jesus as the only one who can bring forgiveness and eternal hope are a great win. Helping people find forgiveness in Christ, repent of sin, and begin their walk of discipleship in Christ is a hallelujah victory that volunteers, coaches, and the entire congregation should celebrate!

He said to them, "Go into all the world and preach the gospel to all creation." – Mark 16:15

