

2026

ROOTED IN FAITH, UNITED IN GROWTH



# GROWING TOGETHER

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# MEDIA KIT

A Seventh-day Adventist Sabbath  
School Curriculum



Seventh-day Adventist Church  
SOUTHEASTERN CALIFORNIA CONFERENCE



# GROWING TOGETHER

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# EXECUTIVE SUMMARY

Growing Together is a fully digital Seventh-day Adventist Sabbath School curriculum designed to strengthen faith across every generation. Built around a unified learning model, Growing Together allows every age group, from infants to adults, to study the same Bible story each Sabbath in age-appropriate ways. This shared approach encourages meaningful conversations at church and at home, helping families grow spiritually together throughout the week.

Rooted firmly in the beliefs and mission of the Seventh-day Adventist Church, Growing Together provides biblically sound, grace-centered content developed and reviewed by Adventist pastors and educators. Each week's lesson includes teaching resources, devotional guides, family worship materials, and media content that reinforce the same spiritual theme across all ages. The curriculum is delivered entirely through a digital ecosystem that includes the Growing Together website and the Growing Together 365 mobile app, making resources accessible to families, teachers, and church leaders anywhere.

Today, Growing Together serves a rapidly expanding audience across North America and internationally. The Southeastern California Conference provides access to Growing Together across its network of 178 churches, establishing a strong foundation within one of the largest Adventist regions. Beyond this, the curriculum is actively used in churches across multiple conferences and more than 20 U.S. states, as well as in Canada and Australia. In total, Growing Together currently reaches churches representing over 70,000 Seventh-day Adventist members and continues to expand as new congregations join each month.



GROWING  
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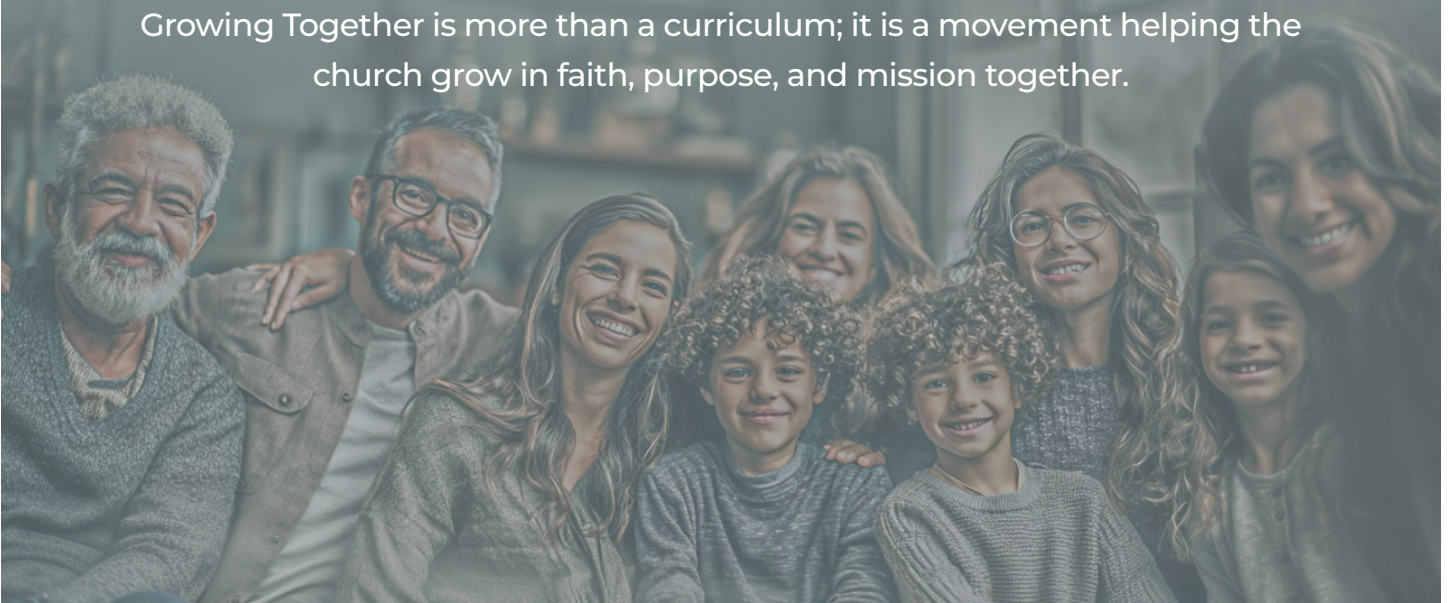


What makes Growing Together unique is its intergenerational model combined with a robust media platform. Each week, the program produces teaching videos, children's videos, youth devotionals, podcasts, blogs, and social media content that extend the Sabbath School experience beyond the classroom. Through its mobile app and digital channels, Growing Together maintains daily engagement with families, youth, teachers, and church leaders, creating a consistent rhythm of faith-based learning and spiritual encouragement.

For organizations, ministries, and mission-aligned partners, Growing Together offers a meaningful opportunity to support faith formation while connecting with a highly engaged Christian family audience. Sponsorship and underwriting partnerships provide visibility across the Growing Together digital ecosystem, including the mobile app, website, devotional materials, videos, and social media, allowing partners to align their mission with a trusted Adventist educational platform that reaches families every day.

As Growing Together continues to expand its reach, our commitment remains clear: to equip churches, empower families, and nurture lifelong faith through Christ-centered, intergenerational discipleship.

Growing Together is more than a curriculum; it is a movement helping the church grow in faith, purpose, and mission together.



# TABLE OF CONTENTS

Who We Are	3
Curriculum Overview	5
Core Values	8
The SEED Learning System	10
Target Market	12
Current Users	13
Audience Profile	14
Website Platform	15
Subscriber Engagement	16
Membership Options	22
Content Delivery	23
Scope & Sequence	24
Audience Reach	25
Sponsorship Opportunities	27
Sponsorship Guidelines	33
Sponsorship Rates	34



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# GROWING TOGETHER

It's MORE than a curriculum.

**It's a shared journey of FAITH.**

Each week, Growing Together provides families with age-specific content and tools to help them keep growing at home. Parents receive activities, media content, family worship ideas, and conversation starters designed to deepen faith and connection throughout the week.



Growing Together is an intergenerational Sabbath School curriculum, thoughtfully providing theme-aligned lesson content that spans from infancy through adulthood.

This unified approach means that regardless of the Sabbath School class you visit, the same central Bible story or spiritual concept will be the focus of study.

Recognizing the desire of families to connect more meaningfully and the longing of older generations to find common ground with younger ones, Growing Together offers a shared experience each Sabbath that can help bridge those gaps.

Every lesson undergoes careful vetting by Adventist pastors and meticulous editing by Adventist educators specializing in each age group. This ensures the content is both relatable and engaging while accurately reflecting and promoting Seventh-day Adventist biblical principles.

Furthermore, the curriculum is fully digital, conveniently accessible through our website and dedicated mobile app.

# GROWING TOGETHER



# Curriculum Overview



G R O W I N G  
**TOGETHER**

# What would it look like if churches and families intentionally partnered to raise children in faith?

What if your whole family could explore the same Bible story, each in age-appropriate ways, every Sabbath and then continue the conversation at home during the week?

With the Growing Together Sabbath School Curriculum, that vision becomes a reality. From infants to adults, every age group studies the same Bible story in Sabbath School every week. That means the conversation doesn't have to end when Sabbath School is over. Instead of asking your kids, "What did you learn today?" and getting a short answer, you can compare insights, ask thoughtful questions, and build on what you each discovered.





GROWING  
TOGETHER

## How **Growing Together** is different from other curricula

- Growing Together is the only Sabbath School curriculum in the Seventh-day Adventist Church in which every age group — from babies to adults — studies the same Bible story each Sabbath.
- Parents are equipped with intentional, family-centered resources that make it easy to continue the conversation at home. With simple, engaging tools, they can confidently lead their families in faith.
- Seventh-day Adventist pastors and educators develop and review all content to ensure it's biblically sound, age-appropriate, and spiritually enriching.
- Lessons are 100% digital and easily accessible through our website and app.
- Each week includes media support: teaching videos, at-home family videos, and video devotionals that help bring the lesson to life.

**Growing Together is more than just a Sabbath School program. It's an opportunity for your church and your family to grow in faith, together.**



# Core Values

## **GROWING TOGETHER IS A SEVENTH-DAY ADVENTIST, INTERGENERATIONAL CHURCH CURRICULUM THAT:**

- **PRESENTS A HEALTHY, LOVING IMAGE OF GOD**
- **PRIORITIZES FAMILIES LEARNING TOGETHER**
- **IS AGE APPROPRIATE**
- **ENGAGES THE BIBLE BOTH CRITICALLY & COMPREHENSIVELY**
- **IS RELEVANT FOR TODAY'S FAMILY AND CHURCH RHYTHMS**

### **PRESENTS A HEALTHY, LOVING IMAGE OF GOD**

1. The curriculum is grace-centered. Families are not only educated with Bible facts but are also given examples of what it means to live in a growing relationship with our loving God that leads us to love others.
2. Each lesson emphasizes faith habits while exploring Bible stories, context, and background information.

### **PRIORITIZES FAMILIES LEARNING TOGETHER**

1. Every age group studies the same Bible story weekly, tailored to their developmental stage.

2. Families are introduced to the lesson in Sabbath School and then equipped with resources to continue growing together at home.

### **IS AGE-APPROPRIATE**

1. Weekly Bible stories are consistent across age groups but crafted with age-appropriate language and concepts.
2. All lesson content is developed by experienced Adventist teachers and pastors who specialize in each age group.
3. Devotional materials are tailored to meet each age group's unique developmental needs.

### **ENGAGES THE BIBLE BOTH CRITICALLY AND COMPREHENSIVELY**

1. The curriculum provides comprehensive coverage of Bible stories and faith concepts every three years.
2. The entire Growing Together curriculum views the Bible from a distinctly Seventh-day Adventist perspective and highlights writings from Ellen G. White and other Adventist authors, as well our 28 Fundamental Beliefs.
3. The Bible Background for Leaders resource provides weekly in-depth, contextual insights for teachers.



## **IS RELEVANT FOR TODAY'S FAMILY AND CHURCH RHYTHMS**

1. Pastoral content developers ensure that each lesson is both theologically accurate and relevant to the current ideas, circumstances, and challenges faced by our students today.
2. Educational content developers design each lesson to be adaptable to varying class sizes, available resources, and time constraints, using accessible language for all ages.
3. Lessons can seamlessly integrate different age groups into multi-age classes or be used in a VBS-style Sabbath School.
4. All components of the curriculum are fully available in digital format.
5. The Growing Together app provides a central location for devotional resources.
6. A full range of pastoral resources is provided, including graphics, sermon schedules, and Bible Background materials. These resources align with the weekly themes and Bible topics, allowing pastors to foster unified, churchwide spiritual growth while still leaving room for individual creativity.



## • CURRICULUM FRAMEWORK

Growing Together lessons are designed to engage families all week long—not just during Sabbath School. Each new lesson begins on Saturday, making Sabbath School the perfect time to introduce that week’s Bible story and theme. This structure helps kids get excited about what’s ahead, while also making sure that visitors and new attendees can jump in without feeling behind. Everyone starts fresh, together.

## • LESSON STRUCTURE

Every lesson includes a Bible Point and Big Picture to give students a clear takeaway they can remember and apply. The Sabbath School portion of each lesson follows the SEED Teaching Method—a four-step approach designed to help students move from curiosity to real-life connection. Each part of SEED is intentional, helping students experience the story in a way that sticks and sets the stage for spiritual conversations at home.

# The SEED Learning System

### **S** – STARTING POINT:

Each lesson opens with a fun and engaging activity that captures students' attention and connects to the lesson theme. This creates curiosity and allows every student to step into the story, no matter their background or prior knowledge.

### **E** – EXPLORING SCRIPTURE:

This is where students dig into the Bible. With age-appropriate tools and guided questions, they explore the Bible story or spiritual truth in a meaningful way. The focus is on understanding what God’s Word says and how it applies to their lives.

### **E** – EXPERIENCING THE STORY:

This hands-on portion helps students internalize the lesson through creative activities, games, or role-play. These experiences deepen understanding by connecting biblical truth to real-life action.

### **D** – DRIVING IT HOME:

The final section equips students—and their families—with ideas to keep the learning going. From daily challenges to family activities and songs, this step encourages parents to continue the conversation at home and become confident spiritual leaders.

**Each SEED step is thoughtfully crafted to support faith development, encourage family engagement, and make every Sabbath feel like the beginning of a meaningful journey.**



# Sabbath School Class & Age Breakdown

**Beginner:** Ages 0 - 2

**Pre-K:** Ages 3 - 4

**Kindergarten:** Ages 5 - 6

**Primary:** Ages 7 - 9

**Junior:** Grades 5 - 6

**Junior High:** Grades 7 - 8

**High School:** Grades 9 - 12

## **Young Adult & Adult:**

Designed for college-age and beyond, this class offers deep, thoughtful exploration of Scripture and its connection to real life. While it resonates with young adults, it's meaningful for adults of any age seeking to grow in faith and engage with the world.

## **Parent:**

Adults with children in the program.

### • **SCOPE & SEQUENCE**

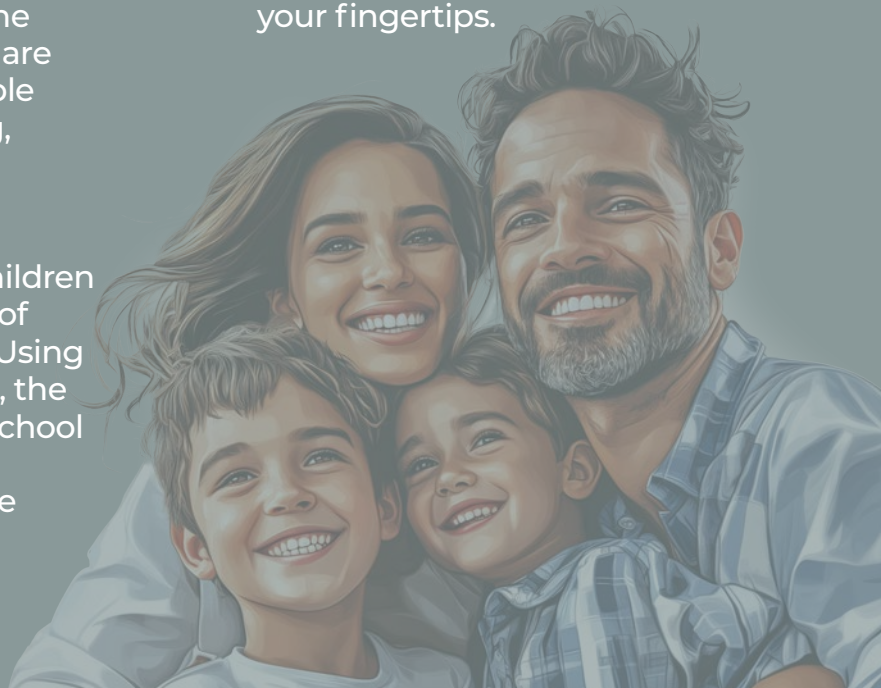
The Growing Together curriculum takes students through the grand narrative of Scripture over a three-year cycle, providing multiple opportunities to revisit and go deeper with foundational Bible stories during their most formative years. Throughout the sequence, all 28 Fundamental Beliefs of the Seventh-day Adventist Church are woven in and reinforced multiple times, helping to build a strong, lasting faith foundation.

### • **DEVOTIONAL GUIDES**

Each devotional guide helps children and families develop the habit of spending daily time with God. Using Bible devotionals and activities, the guide reinforces the Sabbath School themes and supports ongoing spiritual growth throughout the week.

### • **STAY CONNECTED**

To support families beyond Sabbath morning, Growing Together resources are also available on our app and social media platforms. Follow along for weekly encouragement, family worship ideas, songs, and activities that align with the current lessons—right at your fingertips.



# TARGET MARKET

Growing Together connects with a diverse and highly engaged audience across the Seventh-day Adventist community, reaching families, church leaders, and young individuals through both church-based curriculum and daily digital media.

At the heart of our audience are Christian families—particularly Seventh-day Adventist families—who are committed to nurturing faith at home and in church. Parents regularly engage with our devotional materials, children’s videos, and family worship resources, making Growing Together a trusted part of their weekly spiritual rhythm.

Our platform also reaches church leadership decision-makers, including pastors, Sabbath School teachers, ministry leaders, and conference administrators. These leaders access curriculum materials, teaching guides, sermon resources, and leadership tools through our website and digital curriculum portal, creating regular interaction with our platform throughout the week.

Growing Together maintains strong engagement with youth and young adults, a key demographic within the Adventist Church. Through daily youth devotionals, podcasts, blogs, and social media content, we provide relevant spiritual encouragement that connects with teens and young adults where they are most active.

In addition, our growing digital ecosystem attracts digitally engaged Adventist families who prefer mobile-first and online ministry resources. Through our mobile app, website, and social media channels, families interact with devotionals, videos, and lesson materials throughout the week, creating consistent engagement beyond the Sabbath School classroom.

For mission-aligned organizations and ministry partners, this means connecting with a faith-centered, family-oriented audience that is actively engaged in church life, spiritual development, and Christian education.





# CURRENT USERS

## NORTH AMERICA

Growing Together is trusted and used by some of the largest and most active Seventh-day Adventist churches in North America. The Southeastern California Conference provides access to Growing Together across its network of 178 churches, making it a central part of Sabbath School in one of the denomination's most populated regions. Additionally, churches across the North American Division are actively using the curriculum, along with individual churches across 20 states, including:

Arizona, California, Oregon, Colorado, Ohio, Michigan, Minnesota, Washington, New York, Tennessee, Nevada, Kentucky, Hawaii, North Carolina, Idaho, and Kansas.

## INTERNATIONAL

Growing Together's impact extends beyond the United States, with churches in Canada and Australia also adopting the Sabbath School curriculum. These international congregations value the same Christ-centered, grace-based approach to discipleship and are using the materials to engage families and strengthen spiritual growth across cultural and geographic boundaries. This growing global interest reflects the curriculum's relevance, adaptability, and alignment with Seventh-day Adventist values worldwide.



**GROWING  
TOGETHER  
CURRENTLY  
REACHES  
CHURCHES  
REPRESENTING  
OVER 70,000  
SEVENTH-DAY  
ADVENTIST  
MEMBERS.**

## **AUDIENCE PROFILE**

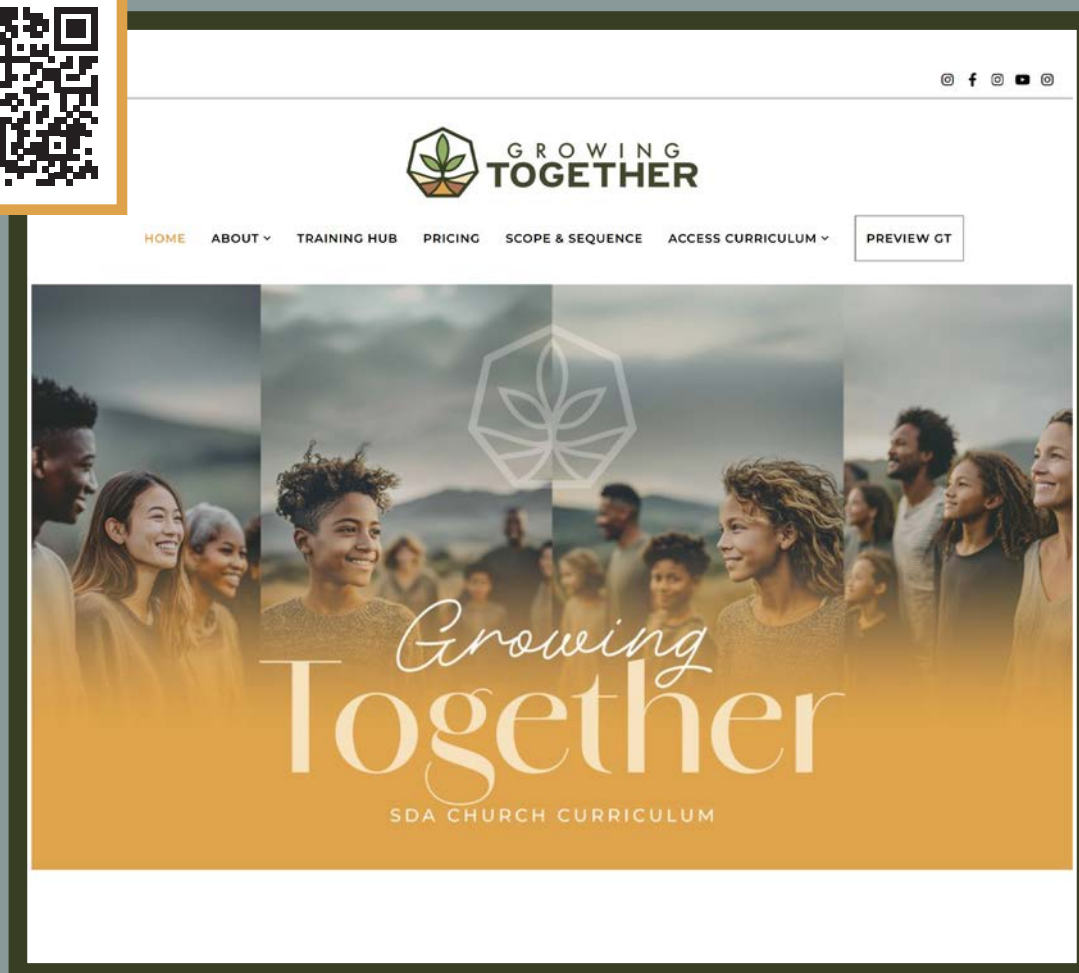
- Adventist families with children and youth
- Pastors and church decision-makers
- Sabbath School teachers and ministry leaders
- Young adults engaged in faith media
- Digitally connected Adventist households



# WEBSITE

[www.GrowingTogether.church](http://www.GrowingTogether.church)

The Growing Together website is a central resource for teachers, pastors, and church leaders to access all curriculum materials and guides that support the teaching process. Pastors can find preaching materials, graphics, and ready-to-use presentation slides. Teachers and church leaders have access to teaching guides filled with handouts, activities, links, and a rich library of media for both kids and youth. The site also offers all devotional materials, which can be downloaded or printed through our partner, Mixam. Both devotionals and teaching guides are available in print-ready formats. In addition, the website provides access to music for children's devotionals, the youth podcast, the full scope and sequence, subscription details, and an overview of the curriculum along with the leadership team behind it.



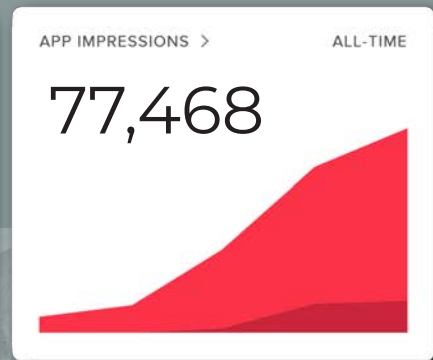
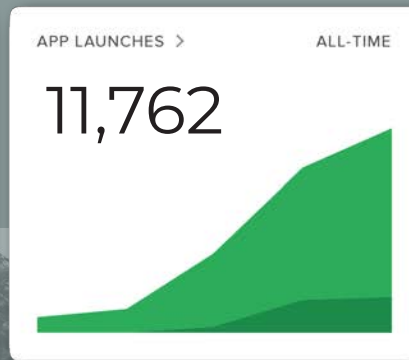
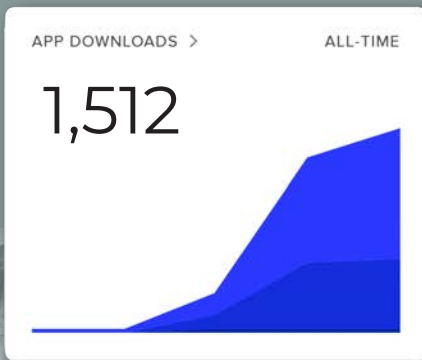


# SUBSCRIBER ENGAGEMENT

We're excited to share that our mobile app officially launched in July 2025 and is already gaining strong momentum. Since its release, the app has surpassed 1,500 downloads and continues to grow steadily by approximately 100 new users each month, demonstrating meaningful engagement and increasing awareness within our community.

Even more encouraging, this growth has been achieved entirely organically, without the support of a large promotional campaign. As we continue expanding our outreach efforts and introducing new users to the Growing Together platform, we anticipate even greater growth and impact in the months ahead.

## App History



**ANDROID & APPLE**



# DAILY CONNECTION & MEMBER ENGAGEMENT



Members of Growing Together are unique because they stay connected every day through our mobile app. All of our devotionals and daily videos are available directly in the app, providing families with an easy way to engage with faith-based content wherever they are. This daily connection not only strengthens their spiritual journey but also allows us to see, through detailed analytics, how many members are engaging and how often. By guiding members to the app for their daily resources, we create both a consistent spiritual rhythm and a clear picture of the curriculum's impact.

**SUBSPASH®**  
Analytics

## IN THE LAST 30 DAYS

**3350** Church Leaders  
and Teacher Interactions

**1,000+** Views  
Media Plays

**1,900** Unique  
App Launches

**3,700** Website  
Event Counts

On the books, **Growing Together's** reach is **70,000** Seventh-day Adventists.

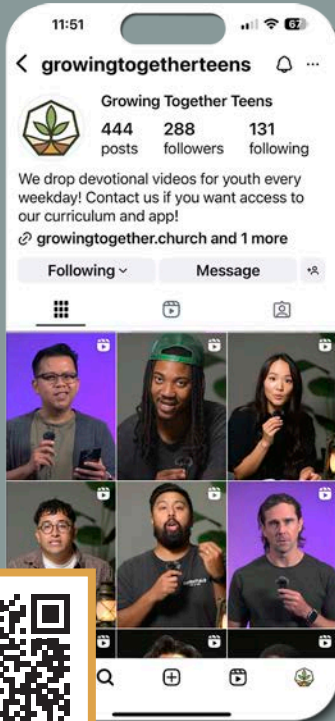


The statistics displayed on this page are collected and verified through Google Analytics, Google Business Analytics, and Subsplash Analytics. These tools provide accurate insights into user activity, ensuring that the data reflects genuine engagement and interaction with our content. By using these trusted platforms, we are able to present reliable and transparent information regarding audience reach, usage patterns, and overall performance.

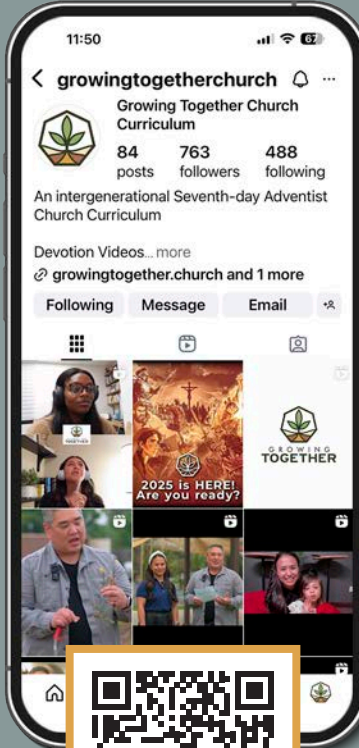
# SOCIAL MEDIA



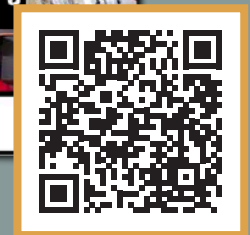
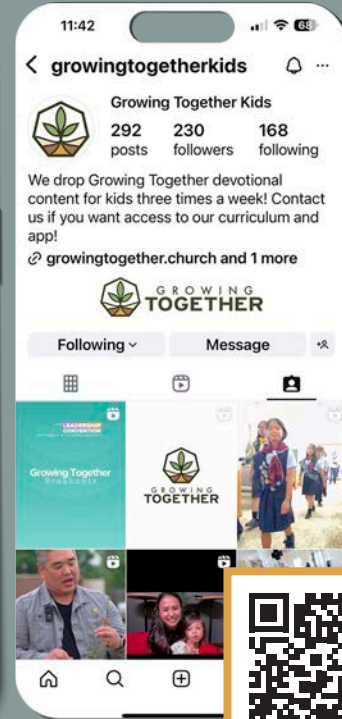
## Youth



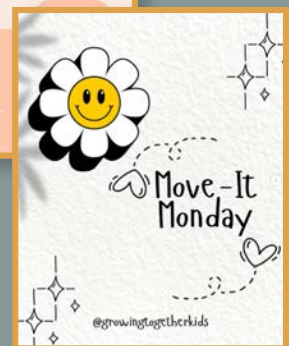
## Main Account



## Kids



Growing Together extends its ministry through Instagram with three dedicated accounts—Kids, Youth, and the main Growing Together account. The Kids account shares interactive faith-based activities like Move-It Monday and Family Friday. The Youth account posts video devotionals every weekday, offering teens consistent spiritual encouragement. The main account serves as a hub for updates, new resources, and events. Together, these platforms connect families with faith throughout the week and beyond the classroom.





# Using Social Media for a Positive Purpose



Each year, Growing Together produces over **261 youth devotional videos**, created by youth pastors. These devotionals are first released through our mobile app, giving our members exclusive access to fresh, daily spiritual content. Over time, all videos are also shared on Instagram, allowing us to reach a wider audience and connect with youth and families on a platform they actively use.





# Created with **PURPOSE**



Our visual and media content is thoughtfully created in-house by our curriculum and design team. Music in our Beginner program is either originally composed or carefully adapted and re-recorded specifically for Growing Together. We also license select activity frameworks from Group Publishing, drawing on their decades of children's ministry experience. These elements are then faithfully adapted and expanded by our team to reflect Seventh-day Adventist beliefs and the discipleship goals of the curriculum. Alongside these adaptations, we produce a wide range of original resources, including videos, graphics, devotionals, and teaching materials, ensuring every element reflects biblical faithfulness, doctrinal integrity, and engaging, Christ-centered storytelling for today's families and churches.

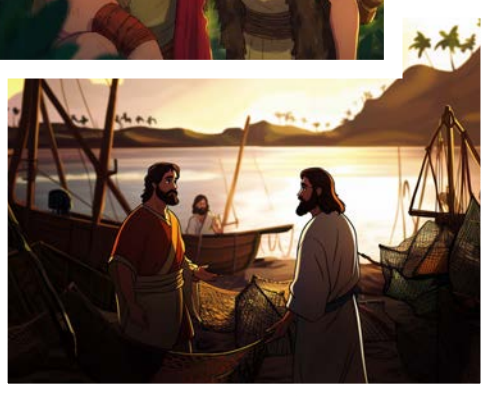
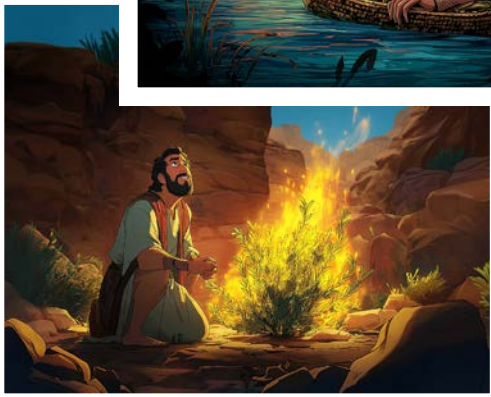
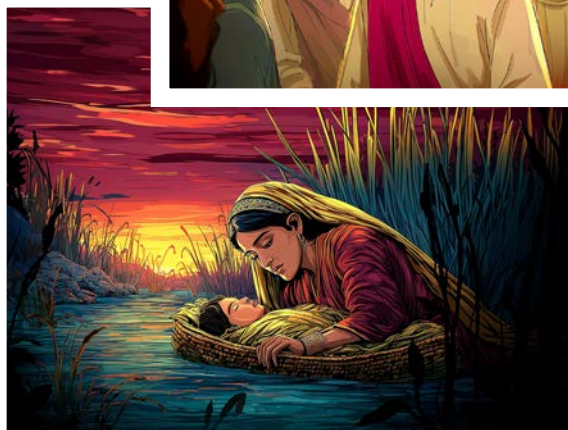
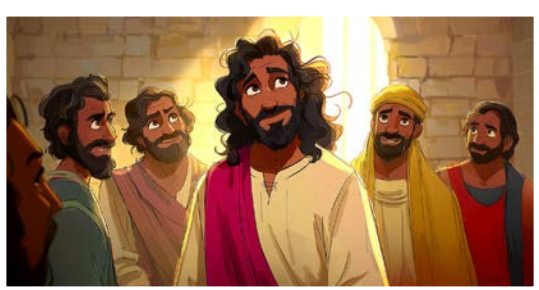
## Original **MUSIC**

**Available on  
GT's Website  
and Mobile App**





# Original GRAPHICS



# VISUALLY STUNNING





# MEMBERSHIP OPTIONS

We offer flexible membership plans designed to meet the needs of churches of all sizes—from small congregations to large multi-generational communities. Individual church subscriptions are available in tiered packages based on total church membership. For conferences and unions, we provide customized multi-church subscription packages that allow entire networks of churches to access the curriculum under one unified license. This approach ensures consistency, implementation, and makes it easier for conferences to support and equip all their local churches with high-quality, grace-based Sabbath School resources.

## Conference Tier

We offer exclusive discounts and benefits for conference partnerships, including bundled package pricing, a curriculum support specialist, and in-person training events.

**\$250**  
Per Quarter

### TIER ONE

Churches with 1-100  
Members / Attendees

**\$350**  
Per Quarter

### TIER TWO

Churches with 101-200  
Members / Attendees

**\$395**  
Per Quarter

### TIER THREE

Churches with 201-499  
Members / Attendees

**\$495**  
Per Quarter

### TIER FOUR

Churches with 500-999  
Members / Attendees

**\$595**  
Per Quarter

### TIER FIVE

Churches with 1000+  
Members / Attendees

**\$99**  
Per Quarter

### TIER SIX

Teaching guide and student  
devotional materials  
for ONE age Group



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# CONTENT DELIVERY



All of our Sabbath School curriculum is delivered digitally, providing churches with convenient and flexible access. Subscribers can log in through our website to access the full range of teacher and student materials, while families and students can engage with age-specific content through our mobile app Growing Together 365, available on both the Apple App Store and Google Play Store. For those who prefer physical copies, we also offer the option to print materials through a trusted third-party printing partner, making it easy to adapt to each church's unique needs and preferences.



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**mixam**



# SCOPE + SEQUENCE

Growing Together is designed to follow a three-year cycle, providing a structured and comprehensive approach to faith development for children, youth, young adults, and parents. Each quarter builds upon the last, ensuring a balanced exploration of Bible stories, spiritual themes, and real-life application. Throughout the three-year cycle, all 28 Seventh-day Adventist Fundamental Beliefs are covered multiple times, helping learners not only understand these core teachings but also see how they connect to their daily walk with Christ.

These are the Fundamental Beliefs covered in the 2025 curriculum.

- 1 Holy Scriptures
- 2 The Trinity
- 3 God the Father
- 4 God the Son
- 5 God the Holy Spirit
- 7 Nature of Humanity
- 8 The Great Controversy
- 9 The Life, Death and Resurrection of Christ
- 10 The Experience of Salvation
- 11 Growing in Christ
- 12 The Church
- 13 The Remnant and its Mission
- 14 Unity in the Body of Christ
- 15 Baptism
- 16 The Lord's Supper (Communion)
- 17 Spiritual Gifts and Ministries
- 18 The Gift of Prophecy
- 21 Stewardship
- 23 Marriage and the Family
- 26 Death and Resurrection

The image displays a collection of curriculum cards for 'Scope + Sequence' from Growing Together. The cards are organized by year, with 2025 cards in the foreground and 2024 cards behind them. Each card represents a month and contains a monthly theme, a description, and a list of weekly topics with corresponding Bible verses.

**2025 Curriculum Card Details:**

- January:** Unexpected Heroes. Description: This month's curriculum explores how God worked through ordinary people, including women, to bring about His purposes. Weekly topics include: God Helps Gideon Defeat the Midianites (Judges 6:16, 31-34); Samson Reclaims Strength from the Philistines (Judges 16:1-30); Ruth is in the Land of Moab (Ruth 1:1-22); Ruth Marries Boaz (Ruth 4:13-17).
- February:** Guided by God. Description: This month, we explore the journey of following God, from His promises to His people, and how He guides us through His Word. Weekly topics include: God Answers Hannah's Prayer (1 Samuel 1:10-20); God Provides for David (1 Samuel 17:34-40); God Provides for Daniel (Daniel 1:1-21); God Provides for Joseph (Genesis 37:3-45).
- March:** The Heart of a Leader. Description: This month, we explore the heart of a leader, from the heart of a king to the heart of a servant. Weekly topics include: God Chooses David to Replace Saul (1 Samuel 16:1-13); David Defeats Goliath (1 Samuel 17:49-51); David Becomes King (2 Samuel 5:1-5); David's Heart is Right (2 Samuel 7:1-17).
- April:** The Model Leader. Description: In this month's exploration, we focus on Jesus, the model leader, through His teachings, His life, and His sacrificial death for us. Weekly topics include: Jesus Washes the Disciples' Feet (John 13:1-17); Jesus is Tried and Crucified (Luke 22:66-23:46); Jesus Appears to Mary (John 20:11-18); Apostles Defend Their Faith (Acts 2:14-42).
- May:** God of Miracles. Description: This month, we explore the extraordinary power of God, from His miracles in the Old Testament to His miracles in the New Testament. Weekly topics include: Saul Meets Jesus Near Damascus (Acts 9:1-19); Peter Raises Tabitha From the Dead (Acts 9:36-42); An Angel Frees Peter From Jail (Acts 12:1-19); Lydia is Converted (Acts 16:11-15); Paul's Jailor Believes in Jesus (Acts 16:29-34).
- June:** Living in Love. Description: This month, we explore the love of God and His love for us, and how we can live in love with Him and with each other. Weekly topics include: Paul Describes Living by God's Spirit (Romans 8:1-17); Jesus Teaches About Good Fruit (Luke 6:43-45); Paul Describes Continuing Love (1 Corinthians 13:1-13); Jesus Tells the Parable of the Lost Son (Luke 15:11-32).
- July:** Triumphs and Trials. Description: This month, we follow David's journey as king, learning the hard lessons of leadership, the consequences of his shortcomings, and the wisdom of seeking God's guidance. Weekly topics include: David Becomes King (2 Samuel 5:1-5, Psalm 134); David is Merciful to Mephibosheth (2 Samuel 9); God Forgives David (2 Samuel 12:13, Psalm 51:1-17); Absalom Rebels and is Defeated (2 Samuel 18:1-18, 19:1-10).
- August:** Wisdom. Description: This month, we explore the wisdom of God, from the wisdom of the prophets to the wisdom of the apostles. Weekly topics include: Solomon Writes the Book of Ecclesiastes (Ecclesiastes 1:1-17); Elijah Challenges the Prophets of Baal (1 Kings 18:20-40); Solomon Writes the Book of Proverbs (Proverbs 1:1-7).
- September:** Putting God First. Description: This month, we explore the importance of putting God first in our lives, from the importance of His Word to the importance of His presence. Weekly topics include: Jesus Teaches About Commitment (Mark 8:31-38); Jesus Clears Merchants From the Temple (John 2:13-17); Jesus Explains Why God Sent Him (John 3:17-18); Jesus Notices a Widow's Giving (Mark 12:41-44).
- October:** Everyone Welcome. Description: This month, we explore the importance of welcoming everyone, from the importance of His Word to the importance of His presence. Weekly topics include: Paul Teaches About Spiritual Gifts (1 Corinthians 12:4-7); Peter Tells the Sanhedrin About Jesus (Acts 4:1-18); Philip Tells the Ethiopian About Jesus (Acts 8:26-40); Peter Visits Cornelius (Acts 10:1-44); Barnabas Encourages Christians in Antioch (Acts 11:19-26).
- November:** Good Tidings of Great Joy. Description: This month, we explore the good news of the gospel, from the birth of Jesus to the resurrection. Weekly topics include: Solomon Tells of Jesus' Coming (Hebrews 1:1-3); An Angel Appears to Joseph (Matthew 1:18-24); Jesus is Born (Luke 2:1-20, Matthew 1:18-24); Foreign Visitors Worship Jesus (Matthew 2:1-12).
- December:** Good Tidings of Great Joy. Description: This month, we explore the good news of the gospel, from the birth of Jesus to the resurrection. Weekly topics include: Solomon Tells of Jesus' Coming (Hebrews 1:1-3); An Angel Appears to Joseph (Matthew 1:18-24); Jesus is Born (Luke 2:1-20, Matthew 1:18-24); Foreign Visitors Worship Jesus (Matthew 2:1-12).



# AUDIENCE REACH & ENGAGEMENT

Growing Together connects with families, church leaders, and students through a dynamic digital ecosystem designed for consistent engagement throughout the week. Our curriculum is not only used in Sabbath School classrooms but continues to reach members daily through our website, mobile app, videos, and social media platforms.

Growing Together currently reaches churches representing over 70,000 Seventh-day Adventist members. Through our digital platforms, this audience interacts with curriculum resources, devotionals, and media content on a regular basis, creating meaningful and repeated exposure opportunities for ministry partners and sponsors.

Our Growing Together 365 mobile app currently records over 1,200 downloads and continues to grow by approximately 100 new users each month, with thousands of app launches and impressions as users return regularly to access daily devotionals, videos, and lesson materials. Families and church leaders engage with the app throughout the week, creating consistent visibility for content and partner placements.

In addition to the mobile platform, the Growing Together website and digital curriculum portal receive thousands of interactions each month, with teachers, pastors, and church leaders accessing lesson materials, graphics, sermon resources, and devotional guides that support Sabbath School and family worship.

Our media ministry further expands this reach through a growing library of video content and devotional media. Each year, Growing Together produces over 260 youth devotional videos, weekly children's videos, and monthly family-focused media. These resources generate thousands of media plays and views, reinforcing the curriculum while providing sponsors with ongoing exposure to an engaged audience.

Through this integrated platform, spanning the mobile app, website, video content, and social media, Growing Together offers partners repeated and meaningful visibility with a trusted faith-based audience. Unlike traditional advertising that may appear only once, our sponsorship opportunities place mission-aligned organizations within a weekly rhythm of engagement experienced by families, teachers, and church leaders across the Adventist community.



# GROWING TOGETHER AUDIENCE SNAPSHOT

- **70,000** Adventist members
- **1,200+** mobile app downloads
- **9,000+** app launches recorded
- **60,000+** app impressions
- **11,000+** website interactions (30 days)
- **3,350** teacher & leader engagements
- **260+** youth devotional videos produced annually
- **260+** kids podcasts produced annually



# Sponsorship & Underwriting Opportunities

Our fully digital Seventh-day Adventist Church Curriculum reaches families, children, youth, and young adults through a robust, grace-based discipleship program. Designed to nurture faith across every life stage, our content is accessible through both our website and mobile app, ensuring an immersive and interactive experience for users around the world.

We offer a variety of sponsorship and underwriting opportunities for mission-aligned organizations looking to connect with a dedicated and spiritually engaged audience:

## Digital Underwriting Spaces

- Prominent placements on our curriculum portal and mobile app.
- Branding on lesson landing pages or user dashboards.
- “Presented by” banners during seasonal campaigns and featured studies.

## Media Sponsorships

- Inclusion in our weekly video devotionals, family worship segments, and youth-focused media
- Brand mentions or logo placement before or after video content
- Opportunities to sponsor entire media series or age-specific devotionals

## Custom Partnership Packages

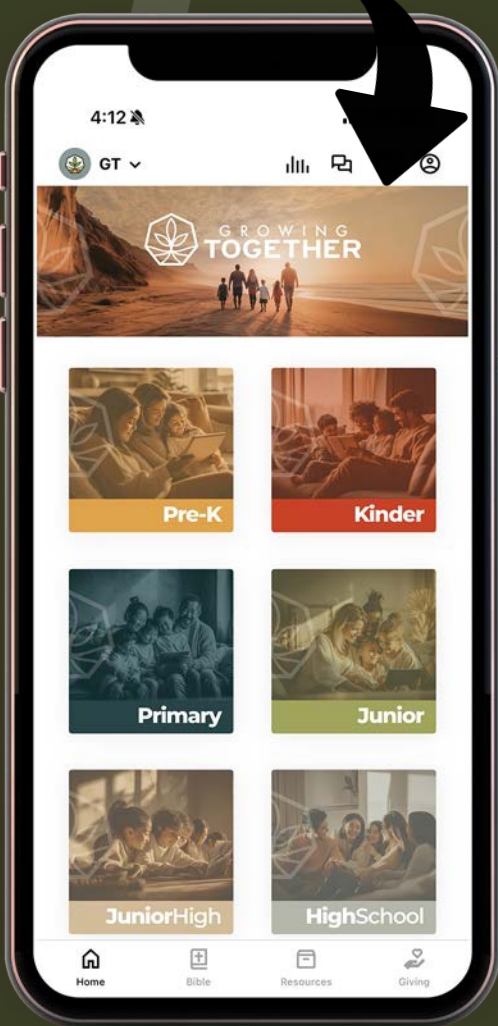
- Co-branded content series.
- Sponsored resource downloads and activity packs.
- Email or in-app notification opportunities to promote special initiatives.

By sponsoring our digital curriculum, your organization not only supports faith formation for thousands of Adventist families but also aligns with a meaningful, value-driven mission. Let's grow together—one generation at a time.



# DIGITAL UNDERWRITING SPACES

Mobile App Home Page Top Slider Banner



On Our Social Media Posts  
(Brought to you By...)

There are multiple ways your brand can be seen by our subscribers on a daily basis. Growing Together is a unique platform that has eyes on content on every day. We reach a family demographic from babies to adults. We target all age groups, with a particular emphasis on the youth and young adult demographic.



Back Cover of Printed Material

YOUR LOGO & COMPANY INFO HERE

Devotional Guide Weeks 10-13

GROWING TOGETHER

Devotional Guide Pages Bottom Banner

Order Printed Devotional Guide

Amazon Shopping List

amazon ALL AMAZON SHOPPING LISTS

YOUR LOGO HERE

Q3 - DIGITAL ACCESS

Rooted Reflections July 2025 August 2025

TRAINING HUB ABOUT US Family Connect

GROWING TOGETHER

OUR SPONSORS

SEC - SEC Youth Castles

YOUR LOGO HERE

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Teaching Guide Pages Bottom Banner

Website Main Page Bottom Slider Banner



# Media **SPONSORSHIP** Opportunities

## **DAILY YOUTH VIDEO SPONSORSHIP**



## **Family Connect VIDEOS SPONSORSHIP**





# Blog & Vlog Sponsorships



## A Weekly Podcast for Young Adults, by Young Adults

**Growing Together** maintains a strong and consistent media presence to engage youth, kids, and young adults across multiple platforms. Each week, we produce five daily youth devotionals, providing relevant spiritual insights Monday through Friday. In addition, we release one new Kids Video every week, designed to bring faith to life in a fun and age-appropriate way. Every month, we also produce a “Family Connect” video that previews the upcoming month’s themes, events, and resources. Complementing our video content, we publish a weekly Young Adult Blog and a monthly Youth Vlog to connect with our audience through authentic voices and meaningful storytelling.



A daily story devotional for Pre-K to Primary children, available Monday–Friday on the Growing Together 365 App. Each episode helps kids connect with God through fun, Bible-based stories.



# CHILDREN'S VIDEO SPONSORSHIP Opportunities



## Every Week!

Growing Together's Kids Videos are released once a week and are thoughtfully designed to support and reinforce that week's theme. Each video is created and presented by a dedicated children's pastor, ensuring that the biblical message is both theologically sound and developmentally appropriate. Through engaging storytelling, creative visuals, and clear spiritual applications, children are guided to connect God's Word to their everyday lives. These weekly videos serve as a meaningful and trusted resource for families, teachers, and Sabbath School settings, helping young hearts grow deeper in their understanding of God's love.



## **UNDERWRITER RECOGNITION GUIDELINES**

Growing Together welcomes the partnership of individuals, businesses, and organizations who wish to support our mission through underwriting. To ensure consistency and quality in our printed and digital materials, we ask that all underwriter acknowledgment graphics follow these guidelines.

### **FILE SUBMISSION**

All recognition materials should be submitted electronically via email. Files must be in PDF format to ensure accurate reproduction. No other form of digital transmission will be accepted.

### **FILE SPECIFICATIONS / GENERAL REQUIREMENTS**

Digital File Format: PDF (All fonts & artwork must be embedded)

Pages: Single pages or spreads only; multi-page files will not be accepted.

Ink Density: Maximum total area coverage of 280%

Color Mode: All images/elements must be in CMYK. Pantone or spot colors must be converted to CMYK. RGB elements must be converted to CMYK.

Resolution: Minimum 280 dpi for all images

Text Size: Main text should be at least 6-point; 8-point or larger is recommended for clarity.

Spread Layout: Keep live content at least 0.25" from either side of the center (0.5" total across the gutter).

Marks: Registration/crop marks are not required; if provided, they must be offset from image areas and outside the trim/bleed.

### **UNDERWRITER CONTENT GUIDELINES**

In keeping with non-profit regulations, recognition messages:

May include the underwriter's name, logo, tagline, and general description of products or services.

May include contact information (phone, website, location).

May not include qualitative claims (e.g., "best," "lowest price"), calls-to-action (e.g., "buy now"), or price information.

Should be consistent with Growing Together's values and mission.

### **RECOGNITION MATERIAL REUSE**

For recurring acknowledgments, files must be resubmitted for each publication cycle unless the content remains unchanged and instructions indicate use of the same material.

### **SUBMISSION & QUESTIONS**

For questions related to technical specifications, underwriting recognition guidelines, or the submission of sponsorship materials, please contact [sponsor@growingtogether.church](mailto:sponsor@growingtogether.church).

# Sponsorship RATES

Because of the unique nature of Growing Together's non-profit ministry, we do not publish set rates for sponsorship or underwriting opportunities. Instead, we take a personalized approach, working directly with each individual or organization to create a partnership that is both meaningful and mutually beneficial. This allows us to ensure that every agreement is tailored to meet the needs and goals of the sponsor while also advancing the mission and impact of Growing Together.

**CONTACT US AT**  
[sponsor@growingtogether.church](mailto:sponsor@growingtogether.church)

As Growing Together continues to expand its reach, our commitment remains clear: to provide biblically sound, spiritually engaging, and developmentally intentional Sabbath School curriculum that strengthens families, equips leaders, and nurtures lifelong faith. Rooted in the values and beliefs of the Seventh-day Adventist Church, this curriculum is designed to support churches of every size with meaningful, Christ-centered resources that inspire participation, discipleship, and spiritual growth across generations. We look forward to partnering with conferences, churches, and ministry leaders to build a stronger future, growing together in faith, purpose, and mission.

**“A generous person will prosper;  
whoever refreshes others will be  
refreshed”.**

**Proverbs 11:25**





# LET'S GROW TOGETHER

Growing Together exists to help families, churches, and communities nurture lifelong faith across every generation. Through our intergenerational Sabbath School curriculum, digital media platform, and growing network of churches, we are equipping leaders and families with Christ-centered resources that inspire spiritual growth throughout the week.

As the ministry continues to expand, we invite mission-aligned partners to join us in strengthening faith in homes and churches around the world. Through sponsorship and underwriting partnerships, organizations have the opportunity to support meaningful discipleship while connecting with an engaged and growing community of Adventist families, youth, and church leaders.

Together, we can help the next generation experience a vibrant, living faith.

For partnership opportunities or sponsorship inquiries, please contact:

Andre Dos Santos  
Business Manager  
Growing Together

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adossantos@growingtogether.church  
www.GrowingTogether.church



Seventh-day Adventist® Church  
SOUTHEASTERN CALIFORNIA CONFERENCE



[www.growingtogether.church](http://www.growingtogether.church)