A Gift from the
Northwest Synod of Wisconsin

Learn to Tell God Stories That Will Transform Your Congregation

"We're too small." We're too old." "We can't do what we used to." When a congregation tells that story long enough, it becomes the story it lives.

But that is not the whole story. God is at work among you right now, changing lives in ways your members and neighbors need to hear about.

Weare offering each congregation unlimited seats at Donorarc Storyteller Training, a professional resource that helps you see yourselves through fresh eyes and tell stories that grow generosity and invite others in. Synod staff and council will be learning right alongside you.

Monday, November 2, 2026, 6:30 pm Central (Zoom)

- The foundations of relationship deposits that transform cultures
- How to interview someone for a story
- How to write stories that move people to act

Monday, December 7, 2026, 6:30 pm Central (Zoom)

- How to edit your stories so they electrify engagement
- Effective ways to share stories through social media, email, and your website so people read them and feel the impact

Pastors, council members, and anyone who leads stewardship, communications, or evangelism in your congregation.

FREE. A GIFT FROM YOUR SYNOD.

RESERVE YOUR SEAT TODAY:

nwswi.org/event/777kwwh/storyteller-training-session-1

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Meet Your Trainer

Deacon Mitzie Schafer, CFRE, is a partner with GSB Fundraising and the creator of Donorarc Storytelling. She has led this training for hundreds of congregations and has interviewed for and written hundreds of stories herself. Through her work, congregations across the country have renewed passion for ministry and growth in giving, volunteerism, and evangelism.

What leaders are saying:

“This program is 100% why we were able to replace our roof. Someone stood up at Synod Assembly after reading our first newsletter and said it changed how they advocated for our ministry. We had already raised a third of the funds, and that day two alumni stood up and said, 'We'll cover the rest.' It was a miracle. Our roof says thank you!”

“The stories inspire everyone: the board, the pastor, even my daughter, who loves reading them. Students enjoy reading and sharing their own stories too, which surprised me. I used to work for ELCA Churchwide Stewardship, and this is the most solid process I've seen.”

“Donorarc empowered me theologically and practically for celebrating in a compelling story of how God is an agent of change...” Pastor Amy Ziettlow, Assistant to the Bishop, Central/Southern Illinois Synod, ELCA

“My husband read your book (before me!) and loved it. He said it should be given to every local church finance team.” Pastor Erica Robinson-Johnson, Chief Administrative Officer, Peninsula-Delaware and Baltimore-Washington Conferences, UMC

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