
PARENT'S ULTIMATE GUIDE TO SOCIAL MEDIA AND APPS

AND EVERYTHING ELSE TEENS DO.....

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WE ARE HERE TO HELP YOU WIN!

**THIS GUIDE IS FOR YOU, THE PARENTS AND GAURDIANS ,TO BE IN THE
KNOW OF WHAT THEIR TEENAGERS ARE DOING!**

HOW TO USE A QR CODE



**#1. FOR AN IPHONE OR ANDROID
OPEN YOUR CAMERA APP AND
HOVER YOUR CAMERA OVER THE
CODE**

OR

**#2 DOWNLOAD A QR CODE APP
AND USE IT!**

WHO IS GEN Z??

PEW RESEARCH DEFINES MEMBERS OF GENERATION Z AS ANYONE BORN BETWEEN 1997 AND 2012. THAT MEANS THE GROUP SPANS AGES 7 TO 22 IN 2019. THE ORGANIZATION CITES IMPORTANT POLITICAL, ECONOMIC, AND TECHNOLOGICAL FACTORS THAT HELPED THEM DETERMINE THE CUTOFF FROM MILLENNIAL TO GENERATION Z.



**THE TOP APPS THAT
TEENS ARE USING, AND
WHAT YOU SHOULD
KNOW ABOUT THEM.**

FIFTEEN APPS

PARENTS SHOULD KNOW ABOUT

MEETME



MEETME IS A DATING SOCIAL MEDIA APP THAT ALLOWS USERS TO CONNECT WITH PEOPLE BASED ON GEOGRAPHIC PROXIMITY. AS THE APP'S NAME SUGGESTS, USERS ARE ENCOURAGED TO MEET EACH OTHER IN PERSON.

GRINDR



GRINDR IS A DATING APP GEARED TOWARDS GAY, BI AND TRANSGENDER PEOPLE. THE APP GIVES USERS OPTIONS TO CHAT, SHARE PHOTOS AND MEET UP BASED ON A SMART PHONE'S GPS LOCATION.

SKOUT



SKOUT IS A LOCATION-BASED DATING APP AND WEBSITE. WHILE USERS UNDER 17-YEARS-OLD ARE UNABLE TO SHARE PRIVATE PHOTOS, KIDS CAN EASILY CREATE AN ACCOUNT USING A DIFFERENT AGE.

WHATSAPP



WHATSAPP IS A POPULAR MESSAGING APP THAT ALLOWS USERS TO SEND TEXTS, PHOTOS, MAKE CALLS AND VIDEO CHATS WORLDWIDE. WHATSAPP USES AN INTERNET CONNECTION ON SMART PHONES AND COMPUTERS.

TIKTOK



TIKTOK IS A NEW MOBILE DEVICE APP POPULAR WITH KIDS USED FOR CREATING AND SHARING SHORT VIDEOS. WITH VERY LIMITED PRIVACY CONTROLS, USERS ARE VULNERABLE TO BULLYING AND EXPLICIT CONTENT.

BADOO



BADOO IS A DATING AND SOCIAL NETWORKING APP WHERE USERS CAN CHAT, SHARE PHOTOS AND VIDEOS AND CONNECT BASED ON LOCATION. WHILE THE APP IS INTENDED FOR ADULTS ONLY, TEENS ARE KNOWN TO CREATE PROFILES.

BUMBLE



BUMBLE IS SIMILAR TO THE POPULAR DATING APP 'TINDER' HOWEVER, IT REQUIRES WOMEN TO MAKE THE FIRST CONTACT. KIDS HAVE BEEN KNOWN TO USE BUMBLE TO CREATE FAKE ACCOUNTS AND FALSIFY THEIR AGE.

SNAPCHAT



SNAPCHAT IS ONE OF THE MOST POPULAR APPS IN RECENT YEARS. WHILE THE APP PROMISES USERS CAN TAKE A PHOTO/VIDEO AND IT WILL DISAPPEAR, NEW FEATURES INCLUDING 'STORIES' ALLOW USERS TO VIEW CONTENT FOR UP TO 24

KIK



KIK ALLOWS ANYONE TO CONTACT AND DIRECT MESSAGE YOUR CHILD. KIDS CAN BYPASS TRADITIONAL TEXT MESSAGING FEATURES. KIK GIVES USERS UNLIMITED ACCESS TO ANYONE, ANYWHERE, ANYTIME.

LIVE.ME



LIVE.ME IS A LIVE-STREAMING VIDEO APP THAT USES GEOLOCATION TO SHARE VIDEOS SO USERS CAN FIND OUT A BROADCASTER'S EXACT LOCATION. USERS CAN EARN 'COINS' AS A WAY TO 'PAY' MINORS FOR PHOTOS.

HOLLA



HOLLA IS A SELF-PROCLAIMED 'ADDICTING' VIDEO CHAT APP THAT ALLOWS USERS TO MEET PEOPLE ALL OVER THE WORLD IN JUST SECONDS. REVIEWERS SAY THEY HAVE BEEN CONFRONTED WITH RACIAL SLURS, EXPLICIT CONTENT AND MORE.

WHISPER



WHISPER IS AN ANONYMOUS SOCIAL NETWORK THAT PROMOTES SHARING SECRETS WITH STRANGERS. IT ALSO REVEALS A USER'S LOCATION SO PEOPLE CAN MEET UP.

ASK.FM



ASK.FM IS KNOWN FOR CYBER BULLYING. THE APP ENCOURAGES USERS TO ALLOW ANONYMOUS PEOPLE TO ASK THEM QUESTIONS.

CALCULATOR%



CALCULATOR% IS ONLY ONE OF SEVERAL SECRET APPS USED TO HIDE PHOTOS, VIDEOS, FILES AND BROWSER HISTORY.

HOT OR NOT



HOT OR NOT ENCOURAGES USERS TO RATE YOUR PROFILE, CHECK OUT PEOPLE IN THEIR AREA, AND CHAT WITH STRANGERS. THE GOAL OF THIS APP IS TO HOOK UP.



Tik Tok

A FEW THINGS ABOUT THIS APP...

TIKTOK IS AN APP THAT ALLOWS USERS TO CREATE AND SHARE SHORT VIDEOS. TIKTOK'S USERS ENJOY USING THE APP'S TOOLS TO COMBINE VIDEO, MUSIC, AND GRAPHICS INTO FUNNY SKETCHES AND CREATIVE SHORTS.





YOUTUBE ALLOWS USERS TO UPLOAD, VIEW, RATE, SHARE, ADD TO PLAYLISTS, REPORT, COMMENT ON VIDEOS, AND SUBSCRIBE TO OTHER USERS. IT OFFERS A WIDE VARIETY OF USER-GENERATED AND CORPORATE MEDIA VIDEOS. AVAILABLE CONTENT INCLUDES VIDEO CLIPS, TV SHOW CLIPS, MUSIC VIDEOS, SHORT AND DOCUMENTARY FILMS, AUDIO RECORDINGS, MOVIE TRAILERS, LIVE STREAMS, AND OTHER CONTENT SUCH AS VIDEO BLOGGING, SHORT ORIGINAL VIDEOS, AND EDUCATIONAL VIDEOS.





INSTAGRAM

Instagram is a social media app that allows users to share photos and videos from their lives, add captions, edit filters, tweak settings, engage with others, explore and creep, and so, so much more.

Provactaive material can easily be accessed, the ablity to send Snapchat like photos and videos is also here.





SNAPCHAT

SNAPCHAT IS A POPULAR MESSAGING APP THAT LETS USERS EXCHANGE PICTURES AND VIDEOS (CALLED SNAPS) THAT ARE MEANT TO DISAPPEAR AFTER THEY'RE VIEWED. IT'S ADVERTISED AS A "NEW TYPE OF CAMERA" BECAUSE THE ESSENTIAL FUNCTION IS TO TAKE A PICTURE OR VIDEO, ADD FILTERS, LENSES OR OTHER EFFECTS AND SHARE THEM WITH FRIENDS

CAN BE VERY EASY TO SEND VERY PROVOCATIVE PHOTOS AND VIDEOS IF NOT MONITORED.





TINDER IS A GEOSOCIAL NETWORKING AND ONLINE DATING APPLICATION THAT ALLOWS USERS TO ANONYMOUSLY SWIPE TO LIKE OR DISLIKE OTHER PROFILES BASED ON THEIR PHOTOS, A SMALL BIO, AND COMMON INTERESTS. ONCE TWO USERS HAVE "MATCHED," THEY CAN EXCHANGE MESSAGES. TEENAGERS ARE AMONGST THE HIGHEST USERS





WHATSAPP

WHATSAPP MESSENGER OR SIMPLY WHATSAPP IS AN AMERICAN FREWARE, CROSS-PLATFORM MESSAGING AND VOICE OVER IP SERVICE OWNED BY FACEBOOK, INC. IT ALLOWS USERS TO SEND TEXT MESSAGES AND VOICE MESSAGES, MAKE VOICE AND VIDEO CALLS, AND SHARE IMAGES, DOCUMENTS, USER LOCATIONS, AND OTHER MEDIA.





Twitter

Twitter is an American microblogging and social networking service on which users post and interact with messages known as "tweets". Registered users can post, like, and retweet tweets, but unregistered users can only read them.





DISCORD

Platform designed for video gaming communities, that specializes in text, image, video and audio communication between users in a chat channel.

Discord runs

on Windows, macOS, Android, iOS, Linux, and in web browsers. As of 21 July 2019, there are over 250 million unique users of the software.



TOPICAL STRUGGLES

THE NEXT SESSION IS A LIST OF DIFFERENT THINGS TO BE AWARE OF AS A PARENT, HOW TO PARENT THROUGH THEM AND HOW TO IDENTIFY THEM IN YOUR CHILD.

A PARENT'S GUIDE TO SMARTPHONES

HOW TO NAVIGATE SMARTPHONES

WITH GENERATION Z

HOW TO PARENT A NEW

GENERATION IN WHICH

SMARTPHONES ARE SO

PROMINENT.



DEPRESSION AND ANXIETY DEPRESSION AND ANXIETY DEPRESSION AND ANXIETY

HERE ARE A FEW ARTICLES AND
RESOURCES TO HELP UNDERSTAND GEN Z
AND DEPRESSION AND ANXIETY



 SCAN ME



 SCAN ME

SUICIDE AND SELF-HARM

**A PARENT'S GUIDE TO SUICIDE
SIGNS AND TELL TALES AS
WELL HOW TO SPOT SIGNS OF
SELF HARM AND BEHAVIOR THAT
MAY RELATE TO IT.**



POPULAR MUSIC

**MUSIC THAT HAS DEFINED
GEN Z AND WHAT THEY
ARE LISTENING TO RIGHT
NOW. THE TOP ARTISTS
AND SONGS.**



 SCAN ME



 SCAN ME

A PARENT'S GUIDE TO: TEEN SLANG

WORDS AND ACRONYMS THAT
TEENAGERS ARE USING AND
HOW TO BE AWARE OF THEM.



SEXTING

**SEXTING IS SENDING, RECEIVING,
OR FORWARDING SEXUALLY
EXPLICIT MESSAGES,
PHOTOGRAPHS, OR IMAGES,
PRIMARILY BETWEEN MOBILE
PHONES, OF ONESELF TO OTHERS.
IT MAY ALSO INCLUDE THE USE
OF A COMPUTER OR ANY DIGITAL
DEVICE.**



A PARENT'S GUIDE TO VIDEO GAMES

HOW TO PARENT IN A WORLD
FULL OF MANY NEW
ADVANCES IN THE VIDEO GAME
CULTURE. WHY TEENAGERS
ARE SO ATTRACHED TO IT.



FORTNITE



FORTNITE BATTLE ROYALE, A FREE-TO-PLAY BATTLE ROYALE GAME WHERE UP TO 100 PLAYERS FIGHT TO BE THE LAST PERSON STANDING; AND FORTNITE CREATIVE, WHERE PLAYERS ARE GIVEN COMPLETE FREEDOM TO CREATE WORLDS AND BATTLE ARENAS.



A PARENT'S GUIDE TO YOUTUBE STARS



**WHO IS THE MOST POPULAR ON YOUTUBE?
WHO ARE TEENAGERS WATCHING??**



CYBER BULLYING

**A PARENT'S GUIDE TO CYBER
BULLYING AND HOW TO SPOT
DIFFERENT SIGNS THAT YOUR CHILD
MAY BE SHOWING OF BEING A
VICTIM.....
STEPS TO TAKE TO PREVENT IT AS
WELL**



TEENS AND ALCOHOL

HOW TO UNDERSTAND

TEENS AND PARTY

CULTURE AND ALCOHOL USE.



LGBTQ+ AND YOUR TEEN

**HOW TO HAVE
CONVERSATIONS, AND
UNDERSTANDING THE
LGBTQ+ COMMUNITY.**

