

“Mission Statement Framework”



LEADER NOTE:

This framework is for informal use during **Sessions 5, 6 and 7**. You don't need to schedule a formal exercise or add time to the session.

Instead, use the final 3-5 minutes of either session — after “Do It” but before the closing prayer — to work through one or two of the questions below with your group. By the time Session 7 arrives, most groups will have enough raw material to finalize their statement in about 10-12 minutes. The goal is that the mission statement feels discovered rather than manufactured.

You don't have to follow this framework exactly. If the Holy Spirit is leading your group somewhere more specific or more personal, follow that. This is a scaffold, not a script.

The Four Questions

1. Who are we? (Session 5)

Not a theological answer. An honest description of this specific group. The ages, the backgrounds, the season of life, what brought you together, what keeps you coming back. What would you say to someone who asked “what kind of people are in your group?”

Leader tip: This question often produces the most natural and energized conversation. Let people describe themselves and each other. Listen for words that keep coming up — those tend to find their way into the statement.

2. What has God been doing this quarter? (Session 5)

Pull directly from what the group has experienced in Sessions 1-6. What has shifted? What has been named that hadn't been said before? Where has the group felt most alive? Where has God seemed most present?

Leader tip: This question anchors the mission statement in the actual Grounded & Sent content rather than abstract language. Groups who answer this well tend to produce statements that feel specific and owned rather than generic.

3. Who are we being sent to? (Session 6)

Not “the world.” The actual people. The specific neighborhoods, workplaces, schools, and families that this particular group of people touches every week. Think about who shows up in your everyday life that no one else in this group has access to. That’s your mission field.

Leader tip: Push gently for specificity here. “Our neighbors” is more useful than “the community.” “Our coworkers at the plant” is more useful than “people at work.” The more specific the group gets, the more actionable the statement becomes.

4. What is the one thing we want to commit together going forward? (Session 6)

This is where the statement language usually emerges. Not a list of commitments — one thing. The thing that, if this group did it consistently, would make the most difference in the people around them. It might be a practice. It might be a posture. It might be a type of person they’re going to show up for.

Leader tip: If the group gets stuck here, try this: “Finish this sentence together: We exist to ____.” Then see what comes out. Don’t rush toward the final language tonight. Just let the ideas surface. You’ll land on the words in Session 7.

(Session 7)

Session 7 Finalization

Session 7 will begin with approximately 10-12 minutes for groups to finalize their statement. By that point, your group will have done enough informal thinking that this time will feel like landing rather than starting. The leader should:

1. **Briefly remind** the group of the four questions they've been considering.
2. **Ask:** "Based on what we've talked about and what God has been doing among us — what do we want to say?"
3. **Let the language surface organically.** Write options on paper. Read them aloud. Notice which one the group leans toward.
4. **Land on something.** It doesn't have to be perfect. It has to be yours.
5. **Write it down.** In the space below. Every person leaves with the statement on paper.

Our Small Group Mission Statement is:

This statement becomes the center of the Mission Personalization experience that closes Session 7 and the series.

What does a good Mission Statement look like?

A strong group mission statement is:

- **Short.** One or two sentences. Memorable without looking it up.
- **Specific.** It couldn't be any other group. It can be owned by this group. Not generic.
- **Rich.** Every word carries weight. "Daily" instead of "often." "Jesus' story" not "our faith."
- **Actionable.** Can you evaluate your week against it. "Did we do this?" should have a real answer.

A Starting Point if your group is stuck.

Leaders Note: Some groups will land on their own language quickly and naturally. Others will stare at each other and go quiet. If your group needs a starting point, offer this:

“To tell Jesus’ story daily in our words and actions.”

Why this statement works:

- *“To tell”* — active, intentional, not passive or accidental.
- *“Jesus’ story”* — personal and narrative, not doctrinal or institutional.
- *“Daily”* — ordinary life, not special occasions or church events.
- *“In our words and actions”* — complete. What you say and what you do. Neither alone is enough.

Or consider the Brazos Pointe mission statement:

“To guide people to discover, develop, and deploy faith in Jesus.”

Groups can adopt one of these as-is, adapt it, or use it as a starting point to find their own language.

Session 7 – Personalize the Mission

Say It:

I’d like you to take a moment to think and pray. Ask God to show you a specific way that you can personally contribute to our group mission—an intentional decision—something you can commit to do or a direction you can walk in as you seek to satisfy what God is doing in you. Tonight, with a mission statement in hand, I’d like each of us to share this conviction, to name this personal step. This is the one thing you sense God is asking you to do (or be) as a result of this quarter together.

It doesn't have to be dramatic. It doesn't have to be something you feel fully ready for. Follow where God is leading, not where you think you should go. Write it on the paper below your mission statement — one sentence. Then we'll share them around the group.

If you struggle to know where to start, take a moment to look over the “Personal Mission” categories on the list.

Personal Mission Categories:

A relationship to invest in. Someone who needs what you’ve been receiving or someone who could help you be closer to Jesus. A mentee or a mentor.

A rhythm or practice to begin. Something I'll do consistently in my faith life that I haven't been doing.

A person to invite. Someone I'll ask into community, into church, or into a conversation about faith.

A place to show up. A serving opportunity, a neighborhood, or a context where I sense I'm being sent.

A conversation to have. Something honest I've been avoiding that needs to be said.

A step toward growth. Something I'll pursue to develop my faith in a specific way.

Baptism. I need to go public with my faith in Jesus by being baptized.

Discovering Brazos Pointe: I need to join the church.

My personal mission is: _____

Share Your Personal Mission

Use the QR code to post your
personal mission statement
on the BPF Small Group Wall.

(or just be nosey to see what others are doing)

