

AGENDA	Feather River Tourism Association May 8, 2023	
Type of meeting	Board of Directors Meeting Start Time: 12 noon Location: Plumas Bank 121 Crescent St Greenville, CA 95947	
Directors	Sharon Roberts, President; Karen Kleven, Vice President; Susan Bryner, Treasurer. Directors: Josie Litchfield, Riccardo Jacobus, Janice Haman	
Purpose & Desired Outcomes	Purpose: Quarterly Board Meeting Desired Outcomes: <ul style="list-style-type: none"> ● Accept Joe's resignation see closed session ● Approve Revised Bylaws (Article V, Section 4: Criteria) ● Decide on logo ● Improved communication between Board members 	
12:00 – 12:05 5 min	Approval of Agenda & Previous Minutes <ul style="list-style-type: none"> ● Minutes 3.20.2023 	Sharon Roberts
12:05 – 12:20 15 min	COMMUNICATION DISCUSSION	
12:20 – 12:40 20 min	MARKET THE REGION <ul style="list-style-type: none"> ● Presentation of new logo -action item ● Update on Sierra Rec <ul style="list-style-type: none"> ○ report to attach ● Update Weekend Sherpa ● Update of Shasta Cascade Summit ● Update from Marketing Committee ● Media Kit ● Proposal from Sansone Plus ● Overall marketing discussion - social media, hiring agency, etc 	Sharon Roberts and Katherine Sansone
12:40 – 1:00 20 min	OPERATIONS/POLICY/PROCEDURES <ul style="list-style-type: none"> ● Organizational Chart discussion ● Update from Procedures Committee (Karen) <ul style="list-style-type: none"> ○ New policies: Ethics, Report retention, whistle blower -Civitas ● Update on Tax Collector and CAO ● Revised Bylaws <ul style="list-style-type: none"> ○ Article V Section 4 Criteria ● Nomination for new board member 	Sharon Roberts and Karen Kleven

<p>1:00 – 1:25 25 min</p>	<p>CURRENT AFFAIRS</p> <ul style="list-style-type: none"> ● Wedding Fair Booth update ● Upcoming Events <ul style="list-style-type: none"> ○ Lodging Appreciation 5/16 <ul style="list-style-type: none"> • Presentation Outline ○ SBTA Fair 6/3/23 (booth?) ○ TMH ○ High Sierra Music Festival 6/29-7/2 (booth?) 	<p>Sharon Roberts and Karen Kleven</p>
<p>1:25 – 1:35 10 min</p>	<p>FINANCE</p> <ul style="list-style-type: none"> ● Treasurer report ● Increase hours for administrative assistant and make a 20 hour/week salaried position - approval process? 	<p>Susan Bryner</p>
<p>1:35 – 1:45 10 min</p>	<p>MICROZONES</p> <ul style="list-style-type: none"> ● Update on South Central Microzone Grants <ul style="list-style-type: none"> ○ Bear Creek Framing ○ FreQuincy Concert Series ○ Quincy Visitors Center at Plumas Co. Museum ● Recently funded Northwest Grants <ul style="list-style-type: none"> ○ Plumas Audubon - Grebes Festival ○ Maidu Consortium - Logging Jamboree ○ Courage Worldwide - Triathlon ● Plumas Arts - Wild Plumas Event (South Central and Northwest microzones shared cost) ● Revised Microzone Procedures 	<p>Janice Haman</p>
<p>1:45 – 1:50 5 min</p>	<p>Public Input/Discussion</p>	<p>Sharon Roberts</p>
<p>1:50 – 2:00 10 min</p>	<p>Closed session: Acceptance of Joe's resignation</p> <ul style="list-style-type: none"> ● Joe's Resignation - letter ● Josie's resignation - letter ● Administrative Assistant - contractor to employee <ul style="list-style-type: none"> ○ Admin Tasks 	<p>Board Members Only</p>