

MEETING AGENDA

Plumas County Tourism

Date: February 24, 2026

Time: 11:00 – 1:00 pm

Location: Crescent County, 15771 CA89, Crescent Mills

Zoom Link:

[https://us06web.zoom.us/j/86494443190?pwd=DJfjdHaOLIRvflx1axUheau6AvBtc2.](https://us06web.zoom.us/j/86494443190?pwd=DJfjdHaOLIRvflx1axUheau6AvBtc2.1)

[1](#)

Password PCT

1. CALL TO ORDER.

2. ROLL CALL

3. PUBLIC / STAKEHOLDER COMMENTS

4. PRIOR MEETING MINUTES make motion Karen Scoded minutes

- **Action Item** – Approval of Minutes

5. APPROVAL OF AGENDA AND DESIRED OUTCOMES Mark makes motion
second Karen

The purpose of this meeting is to initiate board discussion, make first-step decisions on organizational structure and capacity needs within PCT, and identify next steps to strengthen the organization.

Desired Outcomes

- Board Executive Committee – Delay or vote
 - Directors' Tenure – Delay or vote
 - Approval of Carl Ribaudo Proposal
 - Approval of ED Job Description and Responsibilities
 - Agreement on Decision Chart
 - Approval of Board Code of Conduct
 - Decision to review and make further contract decisions at a future TBD board meeting.
 - Decision on Sansone+ current contract
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6. FINANCE

Expected 4th Quarter Payment Date & Estimated Revenue Update
Current Bank Balance

7. ORGANIZATIONAL STRUCTURE

- Report from the Chair – Governance and Structure - Yesterday, Today, Tomorrow
 - Governance
 - Decide today or delay vote on Executive Committee - **ACTION ITEM**
motion Karen 2nd Riccardo
 - Decide today or delay decisions on Director Tenures - **ACTION ITEM**
 - Discuss/Approve Carl Ribaud Proposal - **ACTION ITEM** motion Karen
second Lynn
 - Continuance of the Ad Hoc Committee to work with Carl and
fine-tune organizational structure
 - Approve Executive Director Job Description - **ACTION ITEMS**
 - Approve Sharon Roberts to continue in position Mark makes motion
to approve and 2nd Karen secondg
 - Approve \$2800/month Salary for an 80-hour month – for 6 months
motion Susan Marks seconds
 - Discuss/Approve Decision Chart - **ACTION ITEM**
 - Approval of Board Code of Conduct - **ACTION ITEM** No action
 - Annual signing of [Conflict-of-Interest Policy](#) - **Directors, please sign the pdf and email it to Shannon will send out**
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8. Marketing/Contract Proposals

- Report from the Executive Director
 - Decision to work with Sierra Rec for Podcasts \$1800 Fee- **ACTION ITEM**
 - [Please check this podcast to see sample of work](#)
 - Decision to work with Bandwango with new \$5K fee - **ACTION ITEM**
 - Discussion and decision to delay the further review of additional staffing,
contractor and committee proposals to a future TBD Board Meeting
- California travel guide motions Lynn 2nd Karen approved

- Decision on current contract with Sansone+ at this time - **ACTION ITEM**
Mark motion Karen 2nd to not renew contract as is
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8. Other Business

- Decision to enter contract with Sierra Sky Lodge to join the district - **ACTION ITEM**
Karen motion, Riccardo 2nd

9. Next Meetings

- Location change to the Hub for March, and discussion of future meeting locations.

10. APPENDICES TO REVIEW PRIOR TO BOARD MEETING

[Previous Minutes](#)

[Chair's Report](#)

[Code of Conduct](#)

[Conflict of Interest Policy](#)

[Executive Director Job Description](#)

[Ribaudo PCT Planning Comparison](#)

[Decision Chart](#)

[Governance and Executive Authority](#)

[Sansone Details on Sierra Rec](#)

[Sierra Sky Lodge Contract](#)

ARTICLES OF INTEREST FROM CARL RIBAUDO/SMG IF INTERESTED

[The Copy Cat Dilemma](#)

[Togographys Role in Shaping Destination Culture](#)

[Connecting Through Place](#)

[Rethinking the Model](#)