

CYPRESS CREEK MARCHING BAND

2026-2027 Corporate Sponsorship Opportunities

Corporate Sponsorship Tiers

Sponsorship Benefit	Cougar Premier \$4,000+ (3 spots)	Director's Circle \$2,000	Drum Major \$1,000	Section Leader \$500
Game Day Visibility	Dedicated PA announcement before halftime show	—	—	—
Football Tickets & VIP	4 VIP tickets + VIP halftime viewing	2 tickets to a home game	2 tickets to a home game	—
Stadium Signage	Large logo printed on band banner*	Medium logo printed on band banner*	—	—
Apparel Promotion	Logo on back of annual show shirt*	Logo on back of annual show shirt*	—	—
Digital & Website	Linked logo in prime band website location	Linked logo on band website page	Business name & website link on sponsor page	Business name listed on sponsor page
Social Media Promotion	Dedicated standalone 'Sponsor of the Month' post per semester	One social media mention per semester	'Welcome to our new sponsors'" post and one additional social post mention	"Welcome to our new sponsors" post
Concert Recognition	Logo featured & verbal acknowledgement at Fall/Spring concerts	Logo featured & verbal acknowledgement at fall/spring concerts	Logo included in all printed programs	Business name listed in all printed programs
Physical Keepsake	Premium 12x15 framed photo plaque	8x10 sponsor appreciation plaque	Formal Certificate of Appreciation	—

Custom & A La Carte Partnerships

- **Drum Major Podium Sponsor (\$500):** Exclusive corporate logo placed on the front of the drum major podium for the entire season.*
- **Uniform Cleaning Sponsor:** Cover or provide professional cleaning services for the marching and concert seasons to unlock complete Tier Three (Drum Major) benefits.
- **Meals & Hydration Sponsor:** Perfect for local restaurants or grocery stores willing to donate pre-game meals or water for students in exchange for full Tier Three (Drum Major) benefits.
- **Spirit Sponsor:** Opportunities to sponsor key student events throughout the year (e.g., Summer Band Camp popsicle party, pool party, welcome dinners, coffee house performances) to receive Tier Four (Section Leader) benefits.

** Logos must be received by 8/1/26 for annual show shirt inclusion*

Ready to Partner with Cypress Creek Band?

Premium slots (Cougar Premier and Podium) are highly limited and fill up quickly. Visit cycreekbank.org to secure your tier online or contact our sponsorship coordinator to learn more.