Southwestern Region

Soroptimist Federation of the Americas, Inc.

1968-70 Biennium

Conference Minutes
and Reports

Theme: OUR IMAGE TODAY

April 24, 25, 26, 1970
Fresno, California

REGIONAL CONFERENCE MINUTES
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.

April 24, 25 and 26, 1970

Biennium Theme: "CHANNELS FOR PROGRESS"

Regional Theme: "ON THE BEAM TODAY FOR TOMORROW"

Conference Theme: "OUR IMAGE TODAY"

The second Regional Conference of Southwestern Region, Soroptimist Federation of the Americas, Inc., 1968-70 Biennium, was held at the Hacienda Motor Hotel, Fresno, California.

Friday evening, April 24, 1970, a dinner and program honored past regional governors, of whom eight were present, and Founder members, with Charter President Violet Richardson Ward on hand for the festivities. Eloise Cushing, the only other remaining founder member, had sent her greetings and regrets (due to ill health).

The evening's program, themed "Furthering the Fiftieth With Fun" also featured all four districts: a skit "Hang-up at the Pearly Gates" retelling the beginning of Soroptimism, by District I; a parade of colorful "Roaring 20's Costumes" arranged by District II; the story of the Insignia, retold from actual family facts uncovered in District III and presented as "Our Living Emblem"; and appropriate musical selections rendered by District IV. Past governors present and featured as part of the parade, as our history makers, were: Blanche Edgar, 1930-32; Lola Stanley, 1942-44; Dr. Ruth Heitfeld, 1946-48; Robina Sleeper, 1956-58; Grace Patton, 1958-60; Mary Moser, 1960-62; Mary Ellen George, 1964-66; and Mary Gianotti, 1966-68.

This program was planned and presented by the regional Fiftieth Anniversary Steering Committee and was aimed at further inspiring enthusiasm among all the membership for the forthcoming Golden Jubilee Year.

Reception for Prospective Candidates, highlighted by the wearing of "Classification" hats, provided opportunity for membership to become familiar with these prospective officers.

Hostess Club was Soroptimist Club of Hanford.

Saturday morning, April 25, 7:15 a.m., Continental Breakfast was held in Las Vegas Room No. 1.

Governor Matie Barker called to order at 8:30 a.m. the regular business session of the Conference in Las Vegas Room No. 2 of the Hacienda Motor Hotel.

Opening ceremonies included the Presentation of Colors by U. S. Marine Corps Color Guard and the singing of God Bless America led by Wanda Bonicelli, Regional Chairman Music Committee, accompanied by Evelyn Walker, Regional Pianist.

Invocation was given by Ruth Blakey of the Soroptimist Club of Fresno.

Greetings were extended by Mae Takahashi, President Soroptimist Club of Fresno.

Official welcome was made by Jacqueline Ryle, Fresno City Clerk, and member of Soroptimist Club of Fresno, and Response by Violet Richardson Ward, President of the first Soroptimist Club, Soroptimist Club of Alameda County.

Governor Matie welcomed the Assembly, introduced honored guests and others seated on the rostrum, and read greetings and good wishes from Muriel Morse, President, S.F.A., Inc.; Ethel Lord, Immediate Past President, S.F.A., Inc.; members of the Federation Board and others.

Appointments: Governor Matie announced the appointment of Robina Sleeper, Past Governor, as Conference Parliamentarian; Mary Moser, Past Governor, as Election Chairman, and Beverly Cola as Time Keeper.

The Preliminary Credentials Report was given by Joyce Rosetta, Chairman:

Clubs in Region	126
Clubs Represented	109
Clubs Not Represented	17
Regional Officers	3
District Officers	5
Delegates	291
Honored Guests	2
Visitors	245
Total in Attendance	546

Flora Critchlow, Regional Secretary, read the Standing Rules, and moved that they be accepted as read. Motion seconded and passed. She then moved that the official program as presented to the delegates, with two changes, be accepted. Motion seconded and passed.

The Report of the Nominating Committee, presented by Chairman Alice Brandt, named the following slate of officers:

Regional Governor:	Charlotte Chichester Violet Unland
Regional Secretary:	Marion G. Larkin Fern L. Robinson
Regional Treasurer:	Elizabeth Howard

Director District I:	Belva Frische
	Jeannette Romanoff
Director District II:	Flora Critchlow
	Dorothy Dodson
Director District III:	Maurine Boradori
	Marjorie R. Brown
Director District IV:	Vada K. Fink
	Cleta M. Marsh
Secretary District I:	Goldia F. Rager
	Dorothy J. Sarnes
District II:	Carel Incerpi
District III:	Barbara R. Luther
	Jean R. Paoli
District IV:	Virginia Congden
	Jeanette Michaels

Governor Matie announced that a Final Report would be given at 11 a.m. Nominations from the floor would then be open and could be made providing the consent of the nominee or nominees had been obtained.

The theme for the conference "Our Image Today" was brought out by Governor Matie in her opening remarks, reminding that the Board's program aim had been to "Develop Our Image" by broadening our thinking as Soroptimists while maintaining the high standards set for us by our predecessors. The "beam" on which we should focus Today for Tomorrow (for this Conference) is Channel N O W.

The Keynote Speaker, Dr. Dorothy Patterson, Director Arcade General Hospital Laboratory, Sacramento, California, was introduced by Governor Matie. Her address, titled "Impressions" set the tone for the Conference and mirrored the best in Soroptimist policies and service. "It isn't too late for women's organizations to join together and support legislation that will increase the Status of Women, curb drug abuses, improve our environment and work in many other areas that are non-partisan and non-sectarian". (The full text of Dr. Patterson's address is included under "Keynote Address.")

This inspiring talk was followed by "Reflections" on the past year's accomplishments by the region as summarized by the four District Directors.

Margaret Galli, Director District III, spoke of the accomplishments of Venture and Youth Projects; Margaret Knott, Director District I, told of the highlights in International Goodwill and Understanding; Esther De Paoli, Director District IV, talked on progress in Public Affairs; Ilse Greer, Director District II, concluded with Service Objectives. (The full reports are under "Regional Board Members' Reports.")

Following a Music Break, Louise Brevoort, Chairman Literature and Rosters, reported on Supplies.

Cecelia Abrahams, Chairman of Education, presented the new Southwestern Region Soroptimist Education Handbook, which she and her committee had edited. She stated that it would be brought up to date again after the Federation Convention to include any changes in Soroptimist laws. Price of Handbook $1.00. Every member should have one.

Also new and on sale was the Soroptimist Manual, 1970 edition, from Headquarters Office. This Federation manual provides a compact and ready source of basic information for every Soroptimist.

Lois Gustafson, Regional Treasurer, gave the Financial Report, which appears in full in "Regional Board Members" section.

RECOMMENDATIONS AND RESOLUTIONS:

Four of six Recommendations and Resolutions which had been received by the Committee on the proper date were presented to the Conference Body by Annie Peachee, Regional Chairman. Refer to complete texts, numbered, which follow these Minutes.

RESOLUTION #1
Title: Establishment of Regional Human Rights Committee.
Proposed by: Regional Board, Southwestern Region, S.F.A., Inc.

Lillyan Robeson, Secretary of District IV, moved that Resolution be adopted. Motion seconded and carried.

RESOLUTION #2
Title: Continuation of and Budgeting for a 50th Anniversary Steering Committee.
Proposed by: Regional Board, Southwestern Region, S.F.A., Inc.

Lillyan Robeson moved that Resolution be adopted. Motion seconded and carried.

RECOMMENDATION #3
Title: Continuation of 50th Anniversary Committee through 1970-1972.
Proposed by: Southwestern Regional 50th Anniversary Committee

Lillyan Robeson moved that this Recommendation be adopted.
Mary Ellen George, Soroptimist Club of San Jose, moved that Recommendation be amended by striking out the last paragraph:
"Be it further recommended that the newly elected Governor appoint a member or members to the Southwestern Regional Steering Committee to serve during her term of office".

Motion to amend was seconded and carried. The original motion was then voted. Carried.

At 11:00 a.m. the Final Report of the Nominating Committee was presented by the Chairman.

Regional Governor:	Charlotte Chichester
	Violet Unland
Regional Secretary:	Marion G. Larkin
	Fern L. Robinson
Regional Treasurer:	Elizabeth Howard
Director District I:	Belva Frische
	Jeannette Romanoff
Director District II:	Flora Critchlow
	Dorothy Dodson
Director District III:	Maurine Boradori
	Marjorie R. Brown
Director District IV:	Vada K. Fink
	Cleta M. Marsh
Secretary District I:	Goldia F. Rager
	Dorothy J. Sarnes
District II:	Carel Incerpi
District III:	Barbara R. Luther
	Jean R. Paoli
District IV:	Virginia M. Congden
	Jeanette Michaels

Nominations from the floor were declared open. The Chair asked if there were any nominations for Office of Governor. Virginia Block, San Francisco-West of Twin Peaks Club, presented the name of Ilse Greer, Director District II, for Office of Governor. There were no other nominations.

The appointment was announced of the following to serve as Tellers with Mary Moser, Election Chairman:

Tellers:

Chairman:	Loretta Billings, Soroptimist Club of Fresno
District I:	Helen Moliero, Soroptimist Club of East Oakland
	Colleen Pace, Soroptimist Club of Vallejo
District II:	Adriana Behrman, Soroptimist Club of Monterey Penisula
	Kathleen Sievers, Soroptimist Club of Palo Alto-Menlo Park
District III:	Dorothy Kennedy, Soroptimist Club of Roseville
	Marilyn Evers, Soroptimist Club of Chico
District IV:	Doris Dunn, Soroptimist Club of Visalia
	Billie Koplin, Soroptimist Club of Amador County.

The District Secretaries were asked to assist as Monitors: District I, Betty Sockland; District III, Grace Donehower; District IV, Lillyan Robeson; with Margaret Cox, Soroptimist Club of San Francisco, serving in the absence of District II Secretary Audrey Jacobs.

Mary Moser, Election Chairman, gave Election Procedures and Instructions. Alice Brandt, Chairman Nominating Committee, presented the candidates for office and announcement was made that the Polls would be open at 2:00 p.m., Polling Place: Las Vegas Room No. 3.

"A FOUNDATION FOR OUR IMAGE":

Ruth Deter, Chairman, Soroptimist Foundation, spoke on the many facets of the Foundation pointing out that Southwestern Region's Contribution for one year ending December 31, 1969, was $ 5,773.00
and Total to that date was $130,321.24.
Then she introduced the Co-Chairmen of the Youth Citizenship Awards Program (Our Identifying Project).

Marge Brown, Co-Chairman, presented the winners, and runner-up clubs in Districts 1 and 3.
In District 1, 29 of the 36 clubs participated. Named were the ten runner-up clubs starting with #10: Vallejo, Pittsburg, Arcata, Vacaville, Ukiah, Crescent City, San Ramon, Alameda, Martinez, and Santa Rosa.

The President of the
PLEASANT HILL CLUB presented its candidate as the WINNER in District I:
SATSUKI SHARON KURAKAZU

In District III, 24 of the 36 clubs participated. The runner-up clubs from #10 were: South Lake Tahoe, West Sacramento, Woodland, Sacramento-San Juan, Sacramento North, Carson City, Chico, Paradise, Redding, and Fallon.

The President of the
SACRAMENTO CLUB presented its candidate as the WINNER in District III:
JOANNE MARIE TANGHETTI

Charlotte Chichester, Co-Chairman, presented the winners and runner-up club in Districts 2 and 4.

24 of the 26 clubs in District II participated. Named were the runner-up clubs from #10: Watsonville, Salinas, Palo Alto-Menlo Park, San Leandro, Waikiki, Belmont-San Carlos, Burlingame-San Mateo, Redwood City, Santa Cruz tied with S.F. West of Twin Peaks, and Livermore.

The President of the
HONOLULU CLUB presented its candidate as the WINNER in District II:
MARK ANTHONY BORRELIZ

In District IV, 27 of the 29 clubs participated.

Placing in the first 10 were: The Sierras, Sonora, Atwater, Patterson, Tulare, Merced, Modesto, Gustine-Newman, Madera, and Bakersfield.

The President of the
STOCKTON CLUB presented its candidate as the WINNER in District IV:
DERRICK KENSEI TAKEUCHI

At the conclusion of this program the Conference was recessed at 11:30 a.m. for Luncheon at which one of the four District winners is to be announced as winner of the $1,000 Federation Foundation Award.

The Venture-Soroptimist "Double Image" Luncheon, held in Las Vegas Room No. 2 and hostessed by the Soroptimist Club of Madera, honored Dr. Dorothy Patterson, keynote speaker. The program featured all of the Soroptimist Regional Youth Service activities: The Venturists, who joined us for this part of their Conference which also was being held in Fresno that weekend; Regional Fellowship awardees; Outstanding "S" Club award winner; and the four Youth Citizenship District winners. The Venturists served as table hostesses and the Venture board shared head table honors, along with the visiting Venture governor from Pacific Region.

Fellowship Awards:

Dr. Virginia Block, Regional Fellowship Chairman presented the Fellowship awardees:

To Leanne Rhodes from U.C. Berkeley,
in the field of Special Education, a $2,000 Fellowship.

To Lu Ann Avakian from Stanford,
in the field of Linguistics, a $1,000 Grant-in-Aid.

To Heidi Duerbeck from Stanford,
in the field of International Law, a $500 Grant-in-Aid.

All awardees spoke of their studies and aspirations.

Governor Matie announced the Regional Winner of the $1,000.00 Federation Foundation Award was
DERRICK KENSEI TAKEUCHI
Derrick, an American born Japanese expressed his appreciation and re-emphasized that his desires are to become an attorney and to continue to improve relationships between his two countries.

This was followed by a song "San Jose" by Dineen Harrison, winner of the Mary Ellen George top award. She dedicated the song to Mary Ellen George, Past Governor.

The Chair declared polls opened at 2:00 p.m. in Las Vegas Room #3 for election of Regional and District officers. Polls will close at 3 p.m. Voting was done by a roll call of delegates from approximately 6 clubs from each District leaving the Conference room on each call.

YOUTH PROJECTS

Because Dineen Harrison could not stay for the entire luncheon program, Governor Matie called for Pamela Schlaepfer, Chairman Youth Projects, to give her report at this time.
Reporting on "S" clubs she said that there were 9 additions since July 1, 1969, and another to be chartered in May. She presented the top award winner of the Mary Ellen George award, Dineen Harrison of Vallejo High, who had just entertained us with her singing. The second place winner was Susan Stewart of Cubberley High, Palo Alto, and third place winner Gail Caskaldo of Alameda High.

Dineen spoke of "S" club activities and felt it an honor to be an "S" club girl.

SIA - A NEW IMAGE:

Also during the voting Cecelia Abrahams, Regional Chairman of Education, and Mary Gianotti, Extension Chairman, as professors from the College of Knowledge, reported on the proposed new structure for SIA, very much as was outlined in the March 1970 issue of the American Soroptimist. Questionnaires were distributed to discussion groups of 5 to 6 persons each, results of which were to be collated by Ceci and Mary and reported Sunday morning.

The afternoon session reconvened at 2:45 p.m. following a short music break. After questioning if all had voted, the Chair declared the Polls closed at 3:00 p.m.

SPECIAL STUDY COMMITTEE ON FINANCES:
Marge Brown, Chairman Special Study Committee on Regional Finances, reported that an In-Depth comparative study of Budgets and expenditures for the past few bienniums revealed increasing demands for programs designed to promote and stimulate Soroptimist Growth and community services. Result - many expenses over planned or estimated budgeted amounts. She explained that their study revealed that, in operating Southwestern Region we have been going along for over 10 years on the same fixed fees. There have been no adjustments to offset 'cost of living' increases. Therefore, upon the recommendation of the Finance Committee an increase in club registration fees was voted by the Board. District Dues cannot be changed by Regional Board.

The Proposed Budget is based on this increase of $5.00 for Regional Registration and $5.00 for District Registratiom fees.

Marge Brown then presented the Proposed Budget for 1970-72 Biennium with explanations of any increased or added amounts. See Budget following Report.

Marge Brown, Chairman Finance Committee, moved that the 1970-72 Budget be approved as presented. Motion seconded and carried.

AD HOC COMMITTEE

Immediate Past Governor Mary Gianotti, chairman of an Ad Hoc committee she had appointed upon its establishment at the 1968 regional conference in Reno, to study the Regional structure and finances and find the most feasible manner in which to proceed to lessen the heavy burdens of the office of governor, reported their opinions. Appointed to serve with her were Violet Unland and Marge Brown, who had served as Director District I and treasurer for that biennum. She said it had been impossible to complete a study in time to make a recommendation for action at this conference. Therefore, the AD HOC committee wished to include the following recommendations for the consideration by the 1970-72 Regional Board:

1. That every effort be made for finding the means for establishing a Central Office.
2. That the Central Office, when established, be equipped with complete files on every phase of regional business.
3. That proper steps be taken to establish another District.
4. That provisions be made to hold instructional seminars for District Directors.

(Since these are recommendations to the Board, the complete report will be filed with the Board minutes for the 1970-72 board's consideration, as requested).

Governor Matie announced that Election Chairman, Mary Moser, reported a tie for Office of Governor between Violet Unland and Charlotte Chichester and a second vote would be required. As soon as the nominating committee could prepare ballots a second vote was held. A second progress report by the election chairman revealed another tie for Governor and a tie in the office of Secretary District IV. Ballots again were prepared by the nominating committee for a third vote for Governor and a second vote for Secretary position.

It was moved by Kay Davis, Soroptimist Club of Antioch that results of all votes be posted.

RESOLUTIONS AND RECOMMENDATIONS

Chairman Annie Peachee continued with the Resolutions and Recommendations and presented the three following resolutions:

RESOLUTION IV

Title: Surplus Money from the Violet Richardson Ward Bust Project
Proposed by: Southwestern Region 50th Anniversary Committee

Lillyan Robeson, Soroptimist Club of Fresno, moved that Resolution be adopted. Motion seconded and carried.

RESOLUTION #V

Title: Nomination and Election Procedures
Proposed by: Regional Board, Southwestern Region, S.F.A., Inc.

Lillyan Robeson moved that Resolution be adopted. Motion seconded and carried.

RESOLUTION # VI
Title: Regional Territorial Change
Proposed by: Regional Board, Southwestern Region, S.F.A., Inc.

Lillyan Robeson moved that this Resolution be adopted. Motion seconded and carried.

Also during process of voting the report of the Finding Committee for 1972 Regional Conference was given by Chairman Dorothy Cox. One invitation came from South Lake Tahoe Club.

Governor Matie explained that an item on the program listed as OLD Business should be stricken from the program as the question concerning the 1972 Federation Convention Invitation had been settled by the Federation Board vote.

The Invitation for hosting the 1974 Federation Convention by the Soroptimist Club of Oakland as approved at the 1969 Regional Conference was reaffirmed. A second 1974 invitation from the Soroptimist Club of Waikiki which had been on file at Headquarters since the last convention, was brought to attention with the added request, supported by the Soroptimist Club of Honolulu that it be extended to include 1976 as well as 1974.

Governor Matie stated that it had been confirmed that both club invitations could be submitted by the Region for consideration by the Federation Board, rather than the Region having to decide between them. It was moved to extend both invitations.

Because so many delegates were out of room voting on rerun a sufficient vote on this issue could not be taken. It was moved to table this motion until the first business on Sunday business session. Motion seconded and carried.

In spite of lateness of hour it was decided to continue the program while awaiting the election returns.

"BY OUR DEEDS WE ARE KNOWN" - REPORTS BY INTERNATIONAL GOODWILL AND UNDERSTANDING, PUBLIC AFFAIRS AND SERVICE OBJECTIVES revealed the winning clubs presented in these areas of activity.

I.G.U.:
Reported by Secretary Flora Critchlow in the absence of I.G.U. Chairman, Irene Nazzaro and UN Sub-Chairman GeorgeAnn Geddis. The Harriet Tyler Award is given each Biennium to the Club with the most outstanding work in I.G.U. Special recognition was given to the MODESTO CLUB for outstanding contribution in American Field Service for 1970 in the amount of $950.00. Also to MARYSVILLE-YUBA CITY CLUB for their donation of $600.00 to the American Field Service. And to the SACRAMENTO CLUB for 40 boxes of clothing to PUEBLO INDIANS.

The WINNER of the award for its well rounded Service Program, including 212 hours for Distribution of food and a total of 1285 hours, was CONCORD. Its "Meals on Wheels" program had been expanded to include 9 clubs in Contra Costa Club and the Club has applied for Foundation Grant.

PUBLIC AFFAIRS

Marie Stebbins, Chairman of Sub-Committe Youth Achievement Committee, presented the Conference Report on the Violet Richardson Ward Award for the most outstanding program in Youth Achievement. The Soroptimist Club of CARSON CITY was commended for its Miss Carson City Pageant, and Honorable Mention went to Soroptimist Club of CHICO for its Teen-Panel Radio Program "Youth-Point".
The WINNER of the AWARD was The SOROPTIMIST CLUB OF WAIKIKI for its work with the HAWAII YOUTH CORRECTIONAL FACILITY, concentrating with the Girls Division.

SERVICE OBJECTIVES

The Helena Gamble Award is given each Biennium to the Club with the most outstanding work in Service.
Third Place went to OAKDALE for its community fund raising of $13,000 for a Kidney Transplant operation.
Second Place was achieved by MOUNTAIN VIEW-LOS ALTOS for various projects including sponsoring an Indian girl through "Save the Children" Federation. THE AWARD was won by SAN LEANDRO for its Joint Venture of Teen-Center and Seven Steps Foundation in fighting drug use and abuse in community.

The Service Objectives Committee Chairman also presents each Biennium the Sarah Hammond Award to the Club with the most outstanding work in GERONTOLOGY.
Third Place went to DAVIS CLUB for its program which included 140 service hours to Second Horizons, $100 per year for refreshments and incidentals, and providing transportation for Senior citizens.
Second Place was achieved by MODESTO for its work with residents or patients of Casa de Modesto, renting Station Wagon one day per week for transportation of residents and contributing $500-600 per year to this project.
The first Place winner was REDDING for its long range planning with Senior citizens and Senior Citizen Building.

The final election report showed the following candidates had been duly elected:

Regional Governor	Charlotte Chichester
Regional Secretary	Marion Larkin
Regional Treasurer	Elizabeth Howard

Director District I	Jeannette Romanoff
Director District II	Dorothy Dodson
Director District III	Marjorie R. Brown
Director District IV	Vada K. Fink
Secretary District I	Goldia F. Rager
Secretary District II	Carel Incerpi
Secretary District III	Barbara Luther
Secretary District IV	Jeannette Michaels

It was announced that, as requested, the results of the ballot were posted in the rotunda outside the Conference room. Presentation of officers-elect was made and Conference recessed at 5:30 p.m. to reconvene at 8:00 a.m. Sunday morning for the Awards Breakfast session.

The Banquet held in Las Vegas Room No. 2 honored Governor Matie Barker. Hostess Club was Soroptimist Club of Fresno, President Mae Takahashi presided. The honoree was presented a gift from the Region. At her request it was a cheque for $127 ($1 per club) which she specified to go either to "S" Club Travel Fund towards sponsoring "S" Club representation at forthcoming Convention or to the Mary Ellen George Endowment Fund.

Bayonne Glenn, Chairman WOMAN OF ACHIEVEMENT Committee, a Public Affairs Sub-Committee, presented the 1968-70 Biennium Award WINNER SISTER M. SERAPHINE, O.P. Administrator of St. Mary's Hospital in Reno, Nevada. Booklets designed to tell of her accomplishments that led to her award were distributed. She was presented a desk set from the Region to mark her honor.

Grace Patton, Past Regional Governor, Life Member Soroptimist Club of Stockton, installed the newly elected Regional and District Officers.

Governor Matie opened the Awards Breakfast Session at 8:00 a.m. in Las Vegas Room No. 2 in honor of Club Presidents and Regional Committees. Hostess Club was the Soroptimist Club of Corcoran.

The following awards were presented:

Attendance: Lolly Hansen Chairman, announced the winners:

CLUB	%	MAKE UPS
1. Tracy	100%	42
2. Delano	100%	73
3. Watsonville	98.8	323
4. Concord	98.5	63
5. Manteca	98.02	45
6. Walnut Creek	97.	55
7. Atwater	96.38	41
8. Patterson	95.6	37
9. Santa Clara	93.87	18
10. St. Helena	92.6	23
11. Crescent City-Honorable Mention	92.4	20

The Lessie Hancock Award, presented each year to the Club with the largest percentage of members traveling the most miles to the Regional Conference, went to the Soroptimist Club of REDDING with 19 members having travelled 333 miles.

Bulletins: Virginia Belt, Co-Chairman Public Relations announced the WINNERS:

District 1

1. Concord
2. Calistoga
3. Lake Co.
4. Richmond

District 2

1. San Jose
2. Watsonville
3. Waikiki
3. S.F.-West of Twin Peaks

District 3

1. Chico
2. Redding
3. Yreka

Honorable Mention: Carson City

District 4

1. Delano
2. Patterson
3. Stockton

Press Books: Barbara Stevenson, Chairman Public Relations, announced the WINNERS:

A.- 2500 Population and Under

1. Calistoga
2. Greenville
3. Twain Harte

B.- 2500-5000 Population

1. St. Helena
2. Crescent City
3. McFarland

C.- 5000-10,000

1. Healdsburg
2. Amador Co.
3. Oakdale

Honorable Mention: Lake Co.

D.- 10,000-25,000

1. Davis
2. Woodland
3. Chico
4. Paradise

E.- 25,000-50,000

1. Napa
2. Mid Santa Cruz Co.
3. Antioch

Honorable Mention: Lafayette Orinda

F.- 50,000-100,000

1. Vallejo
2. Alameda
3. Concord

Honorable Mention: San Leandro

G.- Over 100,000

1. Bakersfield
2. Stockton
3. Sacramento

Honorable Mention: Oakland

NECROLOGY SERVICE

The Necrology Service conducted by the Soroptimist Clubs of Eureka and

The Sierras paid tribute to our beloved Soroptimists of Southwestern Region who passed away during the past year.

Forty-six names are on the scroll which will be placed in the niche in the marker in the Soroptimist Redwood Grove.

Necrology Service was put on by the Soroptimist Club of Eureka members, President Frances Allen, President-Elect Catherine Jordan, and member Paige Aubrey. The Soroptimist Club of the Sierras provided the setting for the traditional Service which depicted the setting in the Soroptimist Redwood Grove.

The Closing Session of the Conference reconvened at 10:30 a.m. The first order of business was to consider the motion, tabled from the day before, that both Oakland and the Waikiki-Honolulu Club invitations be submitted for the Federation Board's decision. By a standing vote the motion carried.

Greetings were brought by Governor -elect Maria Petrez of Southwestern Region 1970-72, Venture Club Council of the Americas.

The Final Report of the Credentials Committee was given by Chairman Joyce Rosetta:

Clubs in Region	127
Clubs Represented	121
Clubs Not Represented	6
Regional Officers	3
District Officers	5
Delegates	339
Non Delegates	301
Honored Guests	2
Total in Attendance	650

Mary Moser, Chairman Special Nominations and Elections Study Committee reported "were this Committee making an official recommendation at this time it would be that delegates remain in their assigned seats and ballots be passed out to the delegates by the four District Secretaries in charge. This would avoid confusion, and save time." This Committe, as voted by the Conference, will continue the Study to present a complete report in time for action at the Conference in 1971 and presentation at the 1972 Convention.

Maxine Trent, Santa Cruz, moved that ballots of this Conference be destroyed. Motion seconded and passed.

Dorothy Cox, Chairman Findings Committee again reported the Invitation of South Lake Tahoe to hold the 1972 Conference.

Chairman Dorothy moved that the Conference Body accept the invitation with gratitude. Motion seconded and carried.

SIA'S NEW DESIGN

Cecelia Abrahams, Education Chairman, reported on SIA'S New Design as seen by Soroptimists attending this Conference. Twenty-four questionnaires only were returned Saturday.
The Chairman urged all to study the article in the March, 1970 "American Soroptimist" entitled "Inside SIA", to write to her and she would transmit the ideas to the SIA Development Committee. Change must come, and we should have a hand in shaping it.

EXTENSION

Mary Gianotti, Extension Chairman, reported on the growth in new clubs and membership.
Southwestern Region in this Biennium added a total of 20 clubs: 4 Soroptimist Clubs; 2 Sigma Societies; 14 "S" Clubs. And 4 more are scheduled.

Blanche Edgar, Past Governor of this region and known within the Region as "Mrs. Extension" for her chartering of more than 100 clubs, was given the pleasure of presenting the Blanche Edgar Award for the most outstanding work in Extension for the year.
The WINNER - Soroptimist Club of UKIAH, with an addition of 20 new members.

RECOMMENDATIONS AND RESOLUTIONS #VII AND #VIII:
Marjorie Lauerman, Soroptimist Club of Redding, moved that these two Resolutions be brought before the Conference Body.
Motion seconded and carried by a standing vote exceeding the necessary 3/4 vote.

RECOMMENDATION #VII (See full text)
Title: Pilgrimage to Oakland
Proposed by: Regional Board, Southwestern Region, S.F.A., Inc.

Mary Ellen George, Soroptimist Club of San Jose, moved adoption.
Motion seconded and carried by standing vote.

RECOMMENDATION #VIII
Title: Redwood Memorial Grove Service
Proposed by: Regional Board, Southwestern Region, S.F.A., Inc.

Mary Ellen George, Soroptimist Club of San Jose, moved adoption.
Motion seconded and carried by standing vote.

Bess Combs, Chairman 50th Anniversary Steering Committee, highlighted Southwestern Region's activities for "Our Golden Jubilee".
The Lady Soroptimist a Gold Begonia - Santa Cruz Club;
The "Lovely Mists" Orchid - North San Mateo County Club;
50th Anniversary Song - San Francisco-West of Twin Peaks; The Badge - "Southwestern Region - Where It All Began"; The "Violet Richardson Ward Bust" - about which Founder President Violet gave a humorous description of her 'sitting'; Southwestern Region's contributions to S.F.A.'s project - The Tournament of Roses Parade 1971 Float - amount $2,951.00.

Maja Peters, President Soroptimist Club of San Francisco, reminded us that the 1971 Conference would be held in San Francisco.

Governor Matie reminded us that the Constitution and Bylaws and the Classification and Membership Committees, instead of being featured at this Conference, were being asked to review the recommended resolutions and amendments being brought to the Federation Convention in July. The Chairman will head discussion on these issues at the May and June Area Councils, along with an instruction session for delegates.

The Governor's Biennial Summary "Have We Developed Our Image - Through EDUCATION" appears in full text preceding the Courtesy Resolutions.

Bayonne Glenn, Soroptimist Club of Sacramento, moved that the reading of the Courtesy Resolutions be omitted since they would be in the printed Minutes. Motion seconded and carried.

After the singing of Aloha by the Assembly, followed by the Soroptimist Pledge, Governor Matie announced adjournment of the Second Regional Conference of the 1968-1970 Biennium of Southwestern Region at 1 p.m., Sunday, April 26, 1970.

Flora M. Critchlow

FLORA M. CRITCHLOW
Regional Secretary
Southwestern Region, S.F.A., Inc.

GOVERNOR'S BIENNIAL SUMMARY
"HAVE WE DEVELOPED OUR IMAGE -- THROUGH EDUCATION?"

Through this second Conference of the 1968-70 Biennium that is drawing to a close, again you have heard first-hand many of the accomplishments of our Region. It started Friday evening with a "fun night" rigged to combine more inspiration for the forthcoming Fiftieth Anniversary through a review of some of the District Meetings' historic revelations and a reception designed to provide a chance for the members to acquaint themselves a little with the prospective candidates for office for the next term. Their "classification" hats fit in beautifully with the Roaring 20's theme and parade that preceded them.

It was the hope of the Regional Board that such an occasion would spark a light-hearted spirit of friendship that would continue throughout the Conference .....We believe it did !!!

(It got a bit exhausting yesterday when three ballots were required to decide the election, but you stuck with it and we all appreciate your patience and determination).

The theme was set and the tone for the entire conference by the keynote address Saturday morning by Dr. Dorothy Patterson, a Sacramento North Soroptimist who has established herself as a woman in a men's field. The "double image" luncheon became a treasurer of Soroptimist Service through Youth as all our projects were represented.

Because complete reports, both of the sessions and by the chairmen, will be included in the bound minutes, at this late time we won't review the program, except to call your attention to a few things.

As you know, strong emphasis has been placed on building enthusiasm for the forthcoming Golden Jubilee Year, for after all, it is right here in the West, in Southwestern Region, that is "Out Where it all Began".

Early this club year, the request came through from Federation for voluntary contributions toward a Tournament of Roses Parade Float, in 1971, commemorating the Soroptimist 50th Anniversary, that year. Naturally, there were a few who questioned it, but as usual, Southwestern Region came right through so that most of our $1 per member donations have gone in to the Federation treasurer.

As a Regional project, a bronze bust of Founder President Violet Richardson Ward was proposed. Again, there was some opposition and as it was discussed in the various Area Council Meetings and other sessions, some suggested that instead of an "image" there should be a living memorial to our Founder President. Some said money should merely go to the Foundation Fund in Violet's honor, toward that fund's $1,000,000 goal; some thought a Redwood should be planted or dedicated -- or a number of other things were suggested as better projects than a bust.

But, the majority had approved it and the bust is being made, as you learned a few minutes ago in Violet's delightful accounting of her "first sittings".

But now I'd like to call your attention to what else has taken place during this conference, besides giving recognition to our honored students and to many of the clubs:

You heard much about commemorative projects by clubs or others, such as the beautiful begonia named "Lady Soroptimist"; and the gorgeous orchid named "Lovely Mist" and saw its first plant (abloom) given to our "First Lady of Soroptimism".

Through you, the delegates, by your actions here, you have voted that any surplus in the "bust" fund will go to the Foundation; you approved a special day for a Redwood Grove dedication program during the "Golden Year"; you approved a regional Pilgrimage to the charter city, on October 3, 1971, the actual birthday of Soroptimism, that can become Federationwide, by invitation, if so desired; you approved continuation of the 50th Anniversary Committee, with budgeted funds. You also agreed to continue the Human Rights interests that were started by establishment of a regional committee, thereby continuing to broaden our Soroptimist thinking; you further agreed, if the Federation Board approves, to expand our region to include all of Nevada; you approved a budget through which better programming can be continued and can be extended to a greater degree for the Islands clubs, which have been pleading for it for some time; you voted to continue a nominations and election study committee to try to improve the election procedures and you elected a new staff of officers to lead you in carrying out all of these things!!!

You proved that Soroptimists Think BIG! as well they must. You proved that Southwestern Region Soroptimists are On the Beam Today for Tomorrow --- as was demonstrated to you in District Meetings over Channels Y O U - A C T & N O W !!!

Yes, YOU have Developed Our Image -- through Education this Biennium, through your interest in all levels of Soroptimism. We've come a long way! thanks to all the chairmen, all the committees, all the members and now the Fresno and assisting clubs.

My thanks to the Regional Board for its guidance to you and on their behalf, to all of you for proving that Y O U A C T N O W!!!!!

So, next, will you all please "Meet Me in St. Louis" in July?

MATIE BARKER
GOVERNOR

COURTESY RESOLUTIONS
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, Inc.
April 24, 25 and 26, 1970

WHEREAS, the second Spring Conference of Southwestern Region, Soroptimist Federation of the Americas, Inc., of the 1968-1970 Biennium, held at Fresno, California, on April 24, 25 and 26, 1970, with 121 clubs in attendance, and a total registration of 650 has been acclaimed the highly successful summation of this biennium's Soroptimist activities, reflecting 'Our Image Today', and;

WHEREAS, the success of this Conference is the aggregation of the greatest efforts of many committees and talented individuals, who throughout the Biennium and at this Conference, as Soroptimists, Thought Big:

NOW, THEREFORE BE IT RESOLVED, that the membership of Southwestern Region express sincere thanks and appreciation to all who participated or assisted, as follows:

To our honored guest, Dr. Dorothy Patterson, whose Keynote address "Impressions" was the mirror reflecting our 'Image Today';

To our own Governor Matie, guiding light of Southwestern Region this biennium, symbol of Soroptimism-in-Action, as presented to you on Channels YOU, ACT, and NOW;

To Violet Richardson Ward, First lady of Soroptimism, who invariably adds the right touch of charm, humor and serenity to keep us all "On the Beam";

To the U.S. Marine Corps Color Guard for the Presentation of Colors and;

To Ruth Blakey, Soroptimist Club of Fresno,
for the reverent invocation;

To Wanda Bonicelli, Regional Music Chairman, Evelyn Walker, Regional pianist and the Regional Choir for their inspirational music from the opening 'God Bless America' to the closing 'Aloha';

To Mae Takahashi, President of the Soroptimist Club of Fresno, for her cordial greetings and Introduction, and;

To Jacqueline Ryle, Fresno City Clerk and Soroptimist Club of Fresno, for her most gracious official welcome to Fresno;

To Rexene Waters, Conference General Chairman, and her co-chairmen and all their committees who together, in multiple ways, contributed to the great pleasure of our visit here;

To the Regional officers for their enthusiastic participation in the Soroptimist program of the Region; to the District Directors for their sparkling Reflections of Southwestern Region's activities; to the District secretaries for their understanding assistance and participation;

To all Regional Chairmen and their committee members for the reports which mirrored their all-biennium diligence in contributing to the Soroptimist growth of the Region;

To our Youth Projects Chairman, Pamela Schlaepfer, for her work with the "S" clubs, Sigma clubs,

To our Youth Awards Chairman, Ruth Deter, and co-chairmen, Marge Brown and Charlotte Chichester, committee members and special assistants who accomplished the difficult task of choosing Citizenship Award winners,

To the Awardees themselves, who added the sparkle of youth to our Conference, the younger generation who are tomorrow's leaders, and our hope for tomorrow's world --

The "S" Club Regional Winners of the Mary Ellen George Award,
The Youth Citizenship Award Winners;

To the clubs and members who worked so diligently with youth, contributed so generously to the Foundation, which in turn makes possible the awards in our Identifying Project;

To the Regional Fellowship Chairman, Dr. Virginia Block, and her committee for selecting the Regional Fellowship Awardees, and to the Awardees themselves who personify the accomplishments of Today's youth and Education;

To the Venture Club Regional Chairman, Soroptimist Helen Nash and her co-chairman, Phyllis Neeley, and to the Venture Regional Board and members who were with us, adding as always the zest for living to our program;

To all clubs and especially to the clubs which were award winners in Attendance and Leslie Hancock Award; Bulletins and Press Books; IGU; Public Affairs; Service Objectives; Gerontology; Extension's Blanche Edgar Award, and to Blanche herself; Youth Achievement and to Violet Richardson Ward herself.

To Bayonne Glenn, Chairman of Woman of Achievement and her assistants and to the honored Award winner herself Sister M. Seraphin;

To our Regional Treasurer, Lois Gustafson without whom the region could not have functioned financially;

To our chairmen of special committees, Marjorie Brown, Finance, for her Special Study on Finances, and for her presentation of the 1970-72 Proposed Budget; Mary Gianotti, as Regional Chairman for her report on Extension;

To Cecelia Abrahams, Regional Chairman of Education, for her consistently wise guidance in all things of Soroptimist Education, and also for her portrayal of the New Design for SIA;

To the Chairman of the 50th Anniversary Committee, Bess Combs, for "Furthering the Fiftieth with Fun";

To Mary Ellen George, Editor of Southwestern Region Newsletter, for the most informative and always timely educational news; and for her interest in and activities with the "S" clubs;

To Louise Brevoort, Chairman of Literature and Supplies, for her successful dissemination of Soroptimist Know-How through literature sales;

To all chairmen and committee members concerned with the mechanics of Soroptimism and the Conference as follows:

To the Conference Parliamentarian - Robina Sleeper; Election Chairman - Mary Moser; Nominations Chairman - Alice Brandt; Findings Committee Chairman - Dorothy Cox; the tellers and timekeeper;

To the Recommendations and Resolutions Chairman, Annie Peachee and her committee for performing this important function in the chain of procedures which eventually change the Image of Soroptimism;

To our hostess clubs, Hanford for Friday evening's fun and frolic; Madera for the Venture-Soroptimist luncheon; Corcoran for the Awards Breakfast; and to the Soroptimist Club of Fresno for having us here and contributing to our comfort and pleasure from Friday night's fun to this very moment;

To the Management and Staff of the Hacienda Motor Hotel for making our stay such a pleasant experience.

BE IT FURTHER RESOLVED that a copy of these Resolutions be presented to all who contributed at this Conference to making our IMAGE TODAY the fairest image of them all.

Flora M. Critchlow

FLORA M. CRITCHLOW
Regional Secretary
Southwestern Region, S.F.A., Inc.

I. TITLE OF RESOLUTION: Establishment of Regional Human Rights Committee

PROPOSED BY: The Regional Board of Directors of Southwestern Region, S.F.A., Inc.

WHEREAS: Southwestern Region presently has a Human Rights Sub-committee under Public Affairs and
WHEREAS: Human Rights presently is a major issue on all levels of Soroptimism and
WHEREAS: There are no funds budgeted for this sub-committee
NOW BE IT RESOLVED THAT: A regional Human Rights Committee be authorized by Conference action, and that the Regional Finance Committee include it in the Proposed Budget 1970-1972.

***

II. TITLE OF RESOLUTION: Continuation of and Budgeting for 50th Anniversary Steering Committee

PROPOSED BY: The Regional Board of Directors of Southwestern Region, S.F.A., Inc.

WHEREAS: The 50th Anniversary of Soroptimism will be celebrated in 1971 and
WHEREAS: S.F.A, Inc., has asked the Regions to participate and propose projects and
WHEREAS: Southwestern Region now has a 50th Anniversary Steering Committee operating without budgeted funds, and doing an excellent job
NOW BE IT RESOLVED THAT: A 50th Anniversary Steering Committee be continued and included, by the Finance Committee, in the 1970-1972 Proposed Budget.

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III. TITLE OF RECOMMENDATION: Continuation of 50th Anniversary Committee through 1970-1972

PROPOSED BY: Southwestern Regional 50th Anniversary Committee

WHEREAS: The present 50th Anniversary Committee has conducted surveys of the recommendations of the Soroptimists in Southwestern Region and are knowledgeable of the desires of the members of this region, and
WHEREAS: The present committee has formulated recommendations and plans for the 50th Anniversary on all levels SIA, SFA, Regional and Club levels, and

WHEREAS: This committee has studied the goals of SIA. SFA, and Southwestern Region for Celebration of the Golden Anniversary of Soroptimism, and

WHEREAS: Many hours of time have been spent by committee members---Regional, District and Club levels on the topic of the 50th Anniversary and

WHEREAS: These committee members are familiar with all levels of 50th Anniversary planning and proposed projects,

NOW THEREFORE IT IS RECOMMENDED: That the Committee be retained for 1970-1972 in order to have continuity of action and planning and

BE IT FURTHER RECOMMENDED THAT: The newly elected Governor appoint a member or members to the Southwestern Regional Steering Committee to serve during her term of office.

Approved by the Committee for consideration.

Board recommends disapproval. Board feels that no additional members need be added to a Steering Committee that five are sufficient.

***

IV. TITLE OF RECOMMENDATION: Surplus Money From The Violet Richardson Ward Bust Project

PROPOSED BY: Southwestern Regional 50th Anniversary Committee

WHEREAS: The members of the Southwestern Regional Soroptimist members have been making voluntary contributions toward the making of the Violet Richardson Ward bust, and

WHEREAS: In all probability there will be money contributed in excess of the sum needed to complete the "Bust" project, and

WHEREAS: Members of Southwestern Region have shown interest, not only in the "Bust" project, but in some type of service project that would suitably honor our FIRST LADY OF SOROPTIMISM,

WHEREAS: Soroptimists in Southwestern Region know that our First Lady devoted years in working with youth, and

WHEREAS: They further know of her great interest in youth achievement and youth citizenship

NOW THEREFORE BE IT RECOMMENDED: That the delegates assembled in conference body April 24, 25, 26, 1970, in Fresno, California, vote to approve the assignment of all surplus money from the Violet Richardson Ward Bust Project to the S.F.A. "Identifying Project" (Youth Citizenship), and

BE IT FURTHER RECOMMENDED: That this money be given to the Identifying Project in Honor of our Charter President, Violet Richardson Ward.

***

V. TITLE OF RESOLUTION: Nomination and Election Procedures

PROPOSED BY: Regional Board, Southwestern Region, S.F.A., Inc.

WHEREAS: Recommendations for changes in Regional and Federation Bylaws must come before the Regional Conference to comply with requirement of submission to the 1972 Federation Convention and

WHEREAS: Extreme interest and dissatisfaction has been indicated by members and clubs of Southwestern Region concerning existing laws covering nominations and election procedures and

WHEREAS: A preliminary study of these procedures has been started by a special committee appointed by the Regional Board for this purpose and

WHEREAS: The continuation of this study would accomplish these aims

NOW BE IT RESOLVED: The committee as appointed be continued and officially instructed by this Conference to complete the study and present necessary recommendations for action at the 1971 Regional Conference.

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VI. TITLE OF RESOLUTION: Regional Territorial Change

RROPOSED BY: The Regional Board of Directors of Southwestern Region, S.F.A., Inc.

WHEREAS: The 10 Soroptimist Clubs located in the State of Nevada are divided among two regions of the Soroptimist Federation of the Americas, Inc., under the present regional territorial limits; ---Soroptimist Clubs of Reno, Sparks, Lovelock, Elko, Carson City, Fallon, Hawthorne-Babitt and Yerington in Southwestern Region, and Soroptimist Clubs of Las Vegas and Las Vegas-Paradise Valley in Pacific Region.

WHEREAS: The Clubs in the Pacific Region have indicated their desire to become a part of the same region as the Northern Nevada clubs on the grounds that their joint services could be used to better advantage in support of that state's concentrated efforts toward complete unity of interests among agencies, legislature and organizations within the state, for the best interests of this small state, and

WHEREAS: Before the SFA Board of Directors can consider these clubs' requests, the proposed territorial changes must have approval by a majority vote of the clubs within both regions, and

WHEREAS: The Federation President, Muriel Morse, has requested its consideration by this Region's conference,

THEREFORE BE IT RESOLVED THAT: The delegation of the 1970 Conference of Southwestern Region approve the addition of the balance of the State of Nevada to the territorial limits of Southwestern Region.

***

VII. TITLE OF RECOMMENDATION: Pilgrimage to Oakland

PROPOSED BY: Regional Board, Southwestern Region, SFA, Inc.

WHEREAS: It was suggested in Area Council sessions that a pilgrimage be held in Oakland on the week end of October 3, 1971, and

WHEREAS: The 50th Anniversary Committee has approved this idea, and

WHEREAS: The Soroptimist Club of Oakland had invited District I to change the regular meeting date to that week end and had offered to host such an occasion, and

WHEREAS: This event could be a commemorative gathering of all Southwestern Regional Soroptimists,

NOW THEREFORE BE IT RECOMMENDED: That a suitable occasion such as a joint meeting be held on Sunday, October 3, 1971.

BE IT FURTHER RECOMMENDED: That the definite plans and decisions concerning this meeting be left to the discretion of the 1970-72 Regional Board.

***

VIII. TITLE OF RESOLUTION: Redwood Memorial Grove Service

PROPOSED BY: Regional Board, Southwestern Region, SFA, Inc.

WHEREAS: It was suggested at Area Councils that the memorial service held annually by the Eureka, Crescent City, and Arcata Clubs be expanded to include all of Southwestern Region, and

WHEREAS: This project is very close to the heart of Founder President Violet Richardson Ward,

NOW THEREFORE BE IT RECOMMENDED: That the annual memorial service at the Redwood Grove "during the 50th Anniversary Year" be expanded to include all of Southwestern Region and that an invitation be extended to the entire Federation.

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REPORT OF GOVERNOR
Southwestern Region
Soroptimist Federation of the Americas, Inc.
Second Conference and 1968-1970 Biennium

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It is with mixed feelings that this second annual report for the 1968-1970 biennium is written: pride in the accomplishments by all of you thus far and the schedule of events known to be forthcoming as a part of the term, a bit of concern over how it, along with Area Councils and other routine meetings, can all fit into the weeks ahead, and concern over how much more could have been done in the given time or is just left to the future years and to future Soroptimists.

No doubt every governor has these feelings, just as should every director about her district and every president as her term of service in her club comes toward its end.

If we give of ourselves - not for self, but for the all-over good of Soroptimism and the Ideals for which it stands - never can we feel that enough has been done at any level, for in all areas there always is room for Service, which is our purpose for being started in the first place nearly 50 years ago.

This makes Soroptimism like eternity or the proverbial "hoop" - there is no end to it !!! - a perpetual, "living, breathing, pulsating force."

But, it is a well established fact that in a region the size of Southwestern, fulfilling these dreams must be the work of many (chairmen, committees, clubs, individual members) and steering the members toward this end cannot be a one-man job. It MUST be the efforts of the entire board, each member sharing the problems, the accomplishments and the joy of achievement that is derived from them.

It has been very gratifying to have such enthusiastic cooperation and unity in "Developing Our Image" this biennium and in sharing the Education in Soroptimism by which it has been done. Like the Soroptimist "hoop", there is no end to the needs for the Soroptimist Education that goes into this development.

The other members of the regional board have done their parts in this sharing process and reporting the accomplishments of the biennium extremely well, as have the regional chairmen through the conference and their annual reports, in which their committee members shared. All of these are being included herewith in this booklet, along with the minutes, summary and courtesy resolutions, as history of the biennium. Hence, there is little need to reprint these facts in this report, except to emphasize a few points and give some additional recognition where needed, plus some reminders of the challenges that are ahead for Southwestern Region.

Several studies were launched this term, two by the board and one by conference vote the previous term, in attempts to learn the exact changes needed to overcome the recession that had been claimed to be taking place within Soroptimism and seemed obvious in many ways in our region.

First, we all agreed, the great need was for Unity ..... unity of pur-

In the region, the board members took a special and more personal in-

eon. That program also took on new aspects when, for the first time, a district winner was from Hawaii. His club brought him all the way from Honolulu for the regional conference youth luncheon. (Likewise, the club that boasts the regional winner is sending him to St. Louis for special recognition, along with other outstanding youth throughout the federation.)

Some of these developments create the need for a different look at the programs at the regional level. For example, if this one is voted the "Identifying Project" at the forthcoming convention, it also should prompt a revamping of the regional Service-Foundation-Citizenship committees.

Great strides were made this biennium in Youth Projects, which undoubtedly will become the fifth area of Soroptimist activity by the same convention vote. Within the region, the MaryEllen George Endowment project gained interest and support. As the girls receive these "Outstanding 'S' Club Girl" awards in the future, one's heart can be warmed by the knowledge that it now truly is a regional project with a fund total that no longer will need subsidizing by its namesake to cover the price of the awards. May it also grow and grow, for the benefit of the youth it helps.

Southwestern Region has been asked by Federation President Muriel Morse to bring five "S" Club members to convention to let them tell the region's "S" Club success story as an inspiration to other regions and clubs. At this moment, this is still in the "dream" stage, but it is hoped that it can be done.....perhaps through individual club support.

Many other youth programs of widely varied types come into the club service picture, ranging from girl of the month programs and freshman girls teas to support of the American Field Service, Scouts and other various youth groups. Scholarships still outrank all others, with more than $45,000 per year or nearly $100,000 in the biennium by this region alone.

YOUTH truly has come into the lead in the Service picture emphasis of Soroptimism.

Expanding on the analysis of Soroptimist Service, we combined it with Public Affairs and International Goodwill and Understanding for conference awards presentations. Like Education and Extension, they too are nearly inseparable.

First, Public Affairs took on a new look too this biennium with the addition of interests in Human Rights, a very broad field of interest in itself. The addition of this new committee in the region brings the regular Public Affairs committee into a more timely focus, as more and more Soroptimists are being called upon to participate in public affairs, as clubs and as a region. Even though as Soroptimists we are bound by policy against taking stands on most issues, encouragement is given to broad-

— THE SOROPTIMIST PLEDGE —

I pledge allegiance to Soroptimism
and to the ideals for which it stands:
The sincerity of friendship
The joy of achievement
The dignity of service
The integrity of profession
The love of country
I will put forth my greatest effort
to promote, uphold and defend these ideals,
for a larger fellowship in home, in society,
in business, for country and for God.

is the club that, being sure their Citizenship awardee would be the regional winner and that they would be asked to send him to St. Louis for the convention, they voted $500 for his expenses, with the alternate vote to send it to the Foundation Endowment fund if he were not the regional winner.....and they did !!!

That same type of devotion to Soroptimism and its ideals undoubtedly is responsible for Southwestern Region's loyalty to projects of the region and the federation, for in addition to all of its regular projects this biennium, the clubs have given a total of nearly $5000 by voluntary contributions toward the Golden Jubilee Rose Bowl Parade float and to the region's own Violet Richardson Ward "bust" project. Hearing Founder President Violet tell her experiences of the first sittings for the bronze bust, as a surprise presentation near the close of the regional conference, assured those present that all their contributions were worthwhile. The only regret is that a recording of these tales couldn't also go on record alongside of the bust, when it is completed.

Three special study committees were authorized for this biennium: an ad hoc committee by conference action in April 1968 and two by board decision. Late announcement (in August) of the Ad Hoc committee appointees allowed another committee with overlapping assignments to be activated earlier by the new board. This was the finance committee. Both were to study the finances of the region, but for different reasons: the first to find ways to lessen the workload of the governor and the latter to appraise and come up with some ways to broaden the region's present program. Both reported at conference (results printed in minutes). As for the ad hoc committee's opinion that the answer to the governor's problems would be establishment of a central office, it is this governor's opinion that it may be time to look for ways of cutting back on some of the detailed mechanics or lessening the quality of high priced printing, rather than considering taking on overhead of an office, which also would require hired help to maintain. Their second suggestion of seminars for directors, if handled under the direct supervision of the governor who receives the directives from federation, should be all right, as they truly are the laiason between the governor and the clubs. Both committees are to be commended for their work and the region for its support of the finance committee's findings.

The other special study committee, voted to be continued by conference vote, is to come up with ways of simplifying or better pleasing the members where nominations and elections are concerned. This will be an interesting thing to watch, for it will take convention action to change anything that pertains to the election, outside of routine procedures. The important thing is that interest and participation be encouraged. As you were told at the winter area councils, become involved !!! Your region needs you, one and all !!!

Some criticism has been voiced over the size of the committees this biennium. They were termed "unwieldly". In some respects this criticism is justified, but they were set up that way with one thought in mind: to get more members involved and informed on Soroptimist Education of all kinds. It was hoped that, by having representation from each Area in each district (on most committees), it would cut costs of travel and get assistance for clubs closer to them. It could and should work to a better advantage, through chairmen delegating the work to these members. It was a good idea and worked in some committees, so in the future another governor may want to try it again.

All of the committees seemed to take or [illegible]

To tally up the miles that your regional board travelled to do the job it did this biennium would be an impossibility, as most of them didn't turn in for all of the travels, even at the low rate of 5¢ per mile. (Just for an idea, however, my own gasoline records in one month alone show more than 8000 miles, so you see what I mean). They feared bankrupting the region and felt that many other things were of much greater importance.

The devotion of the board you elected and the job they have done, in spite of diversities and personal handicaps (including some of the governor's) truly is commendable. As said before, all the credit for successes during this biennium can go to the six governor's helpers who make up the regional board, together with the directors' helpers, their district secretaries. Any criticism that is due can be placed in the governor's direction, as it has been clearly pointed out in the foregoing paragrpahs that it is her feeling that, while the regional leadership comes from the combined forces of a united board, they are responsible to answering to her; and if you didn't get some things you thought you should as clubs or members, then she probably didn't demand it, or provide it, as she should.

These are the reasons for the opening statements of this report about mixed feelings, for there truly are some, especially about how much more could have been done in the given time, how much better it could have been done, and how much is left to the next board and boards that will follow in coming years.

Although there have been some very disturbing times during the past two years while serving as your governor, there are numerous precious memories and many gratifying accomplishments on which to look with pride. It has been an honor and a privilege that never could be earned by any other means.

Thank you, one and all, for giving me this opportunity and for all of your cooperation during the entire term.

Sincerely

Governor Matie

REFLECTIONS
INTERNATIONAL GOODWILL AND UNDERSTANDING

Almost from the beginning of our organization great efforts have been made in the promotion of understanding of international problems and the development of world peace through a universal spirit of friendship. With pleasure I report that activities you have participated in this biennium show the purposes have truly been upheld. This biennium we have stressed IGU with programs planned for our District meeting and encouragement for clubs to plan and work on programs on this major area. We have been "on the beam for tomorrow" in IGU because you told us so in your reports.

Sister Club Programs in Southwestern Region are outstanding. The majority of our clubs have Sister Clubs. This program was adopted in 1932 with the purpose of promoting friendship and goodwill through personal contacts with Soroptimists in the countries of other Soroptimist Federations. Clubs this year report contacts have been good. Clubs have reported innumerable contacts with their Sister Clubs including letters, photographs, exchange of rosters, scrapbooks, christmas gift exchanges, movies of Sister City activities and personal visits of members, to mention a few. More notable were reports that our clubs assisted in Sister Club building funds and service projects. Your contacts and participation this past year has obviously created better understanding of cultures and customs in this exchange.

In contrast to our outstanding Sister Club program our region has had very little participation in the "Friendship Links" program which was adopted by Soroptimist International Association to promote friendship, cooperation and mutual understanding among members within their own Federation. If clubs are interested in contacts with foreign countries only, I remind you our Federation includes Japan, Mexico, South America and Canada. Closer relationships for education purposes are encouraged. Ten percent of our clubs reported enthusiasticly and affirmatively of their "Friendship Link" experience. If we are not on the list let's get charged for action. (Contact your Regional IGU Chairman)

We have pledged ourselves as an organization to support the United Nations and its various projects. We have fulfilled our pledge on this score in many ways. Unesco coupons were bought by clubs in the excess amount of $ 500. This may not be an accurate figure because clubs did not always report actual dollars contributed. At the end of last year approximately $ 1,100 was given by this region through Unesco for the American Indian. Unicef cards are popular with Soroptimists as shown by $ 3,500 card sales last year. Other than doing a service project for United Nations Children's Fund Clubs report a profit for Ways and Means. Talk to your Regional Chairman about this. Special days related to United Nations and other important activities were observed with varied programs. Fifty percent of our clubs observed special days with interesting programs or a special activity to recognize the day.

The American Field Service Program was supported by a large number of clubs. $ 5,600 was given to this program. Service hours by our members to this worthwhile organization were numerous. Five clubs sponsored their Americans Abroad project.

REGIONAL CONFERENCE PANEL

"Reflections"

When we speak of Reflections we are really saying "Our Image Today". It is great to be able to report that we are pleased with our Image or Reflection, and it would be sad to have to say I do not like or approve of the Image I see, however, I am happy to be able to report to you the Reflections I see does not make me sad or ashamed. I will try to portray for you how the Program Planning of your Regional Board this last bienium has reflected a good Image in the area of "Service" by quoting from the Presidents' Reports facts and figures which will substantiate this.

The past two years we have placed great emphasis on Youth, with the result that with 119 Clubs reporting, they indicate the major Service in Southwestern Region is still the awarding of Scholarships. Ninety-four Clubs have contributed $39,500.00 to deserving students for Scholarships. Other outstanding projects have been $5,992.00 for Senior Citizens, nearly $5,000.00 was given to Hospitals. The Mentally Retarded received nearly $5,000.00 and $3,600.00 was donated for Campership s.

While you have heard from Director Esther many things that have been done in Public Affairs, I call to your attention how keener interest and participation lead to Service Projects. For example, Soroptimists have served many hours on an emergency ambulance service. One Club actually made a park in the center of town. Another Club planted trees in a local Cemetery. One Club provided a clerical staff for a Community Mobile Blood Bank. Still another gave a tremendous number of Service Hours in preparing a "Fact Sheet" for the Chamber of Commerce. This Club has obligated itself to keep this Fact Sheet current. Because of this information, it is possible for the Industrial Development Committee to inform and interest light industry to come to their area. Another Club has conducted a Pre-School Vision Program, a branch of "Prevention of Blindness". They tested 1,371 children this year. A number of Clubs have shown interest in, and contributed funds to help in the battle against "Air-Pollution". The "Meals on Wheels" Project, delivering hot meals to shut-in and the aged is still very active. Many food baskets have been distributed at the Holidays. Christmas boxes were sent to our men and women overseas.

A tremendous number of "Service Hours" were given this year, by the Soroptimists in Southwestern Region. Nearly 43,000 hours of service were reported.

Many Clubs honored High School Seniors, and in some cases their mothers also, by inviting them to lunch. Some of the Coubs called for the girls at school, and returned them to school after lunch. The girls tell of their achievements and plans, and then learn about Soroptimists and their place in the community. This is a wonderful way to spread the real meaning of Soroptimism because they observe us in action.

One Club helped with the construction of a swimming pool for a School for Handicapped Children. Another financed telephones, advertising, and supplies for a program known as "Dial Hope for Youth". Projects such as this help to combat the drug problem. Another Club sponsors a project known as "Dial-a-Long" a line which is open for teenagers with problems. Minors have been returned to their parents because a Soroptimist Club furnished the funds for this. One of our Clubs has done an outstanding job in financing,and "Service Hours" in a Youth Correction Facility. Much help, both in service hours and finances have been extended to Girls Clubs and Boy's Clubs.

"REFLECTIONS"
IN
VENTURE AND YOUTH PROJECTS
("S" CLUBS - SIGMA SOCIETIES)

"REFLECTIONS" -- What precisely is the meaning?
To me, it means "mental consideration -- a conclusion reached after much thought and study".

Throughout this Biennium we have provided information on all areas of our Soroptimist Organization. Development in some areas has been greater than others, and this is understandable.

Let's start with Venture, which is our oldest Youth Group and yet our weakest. Why is that? Out of 126 Clubs in Southwestern Region, I have received 118 reports and these show a total of 21 Venture Clubs, many with low membership. Twenty-three Soroptimist Clubs report that at one time they had a Venture Club, but not now. Why? No reasons were given and there has to be a reason and this must come from you. What is it? Let's help "Our Image Today", by trying to get more young women interested in Service.

Sigma Societies are developing slowly -- yes, very slowly, no losses and a gain of two (our first two in Southwestern Region). Reports show that there is an increase of interest in this area and this is <u>great</u>.

"S" Clubs are on the March -- Out of 118 Clubs reporting, Southwestern Region now has 40 "S" Clubs and many others are being considered. The desire of young girls wanting and willing to give Service to their schools and communities is tremendous and Soroptimists everywhere should by all means encourage this desire whenever possible. Through "S" Clubs growth, I see an increase of Sigma Societies and Venture Clubs.

In closing, I must state that -- "Our Image Today", has been strengthened through Youth.

So Soroptimists, I say "Hats Off" to the Youth of Today.

MARGARET GALLI
Director, District III

REFLECTIONS---PUBLIC AFFAIRS

It is a pleasure to report to you today, reflecting the progress we have made in the field of public affairs which is so important in the world today.

In keeping with the emphasis placed on public affairs this biennum by the Federation and by the foresight of our Regional Governor, and an active Regional Public Affairs Committee, we have accomplished much.

A new sub-committee on Human Rights was set up by the Regional Board, with a member from each of the Four Districts within our Region, within the Public Affairs Committee. The sub-committee on Human Rights presented a panel at each of the Four District meetings in the fall of 1969 which had far reaching affects. From the President's reports received, I note, that all the clubs reporting indicated that consideration is given to the minority race potential in obtaining new members. In fact, many clubs have minority race members.

The panels presented at the district meetings under the leadership of Grace Schmidt, Reg. Public Affairs Chairman, and the sub-committee on Human Rights stimulated interest in all the clubs in the region, and has broadened our thinking to a great extent.

The workshops at the area council meetings in the fall of 1969, created active discussion on the issues which invole human rights, status of women, ad things we can do as Soroptimists both as Clubs and individuals ti improve the Soroptimist image through work in all phases of public affairs.

Marion Ash, Chairman of the sub-committee on the Status of Women spoke at all Four District meetings in the Fall of 1969, and without a doubt has stimulated Clubs and the individuals members as to what we should be doing about the status of women. Particular attention was given to legislation affecting the rights of women, and what can be done about discrimination against women. The Presidents reports indicate that more attention is being given to the status of women, both by programs, active participation by women in fields of public affairs, and a keener interest in legislation affecting women.

More and more clubs are taking a stand on issues (non-political) as is allowed by the laws of the Federation. Individual members are taking stands on the issues and making themselves heard.

During the biennum, I note from the Presidents reports that more clubs are participating in Women of Achievement awards both on a club and community level and regional level.

REPORT OF THE SECRETARY
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.

April, 1970

Your Regional Secretary of this biennium, 1968-70 accomplished and completed the many duties of the office as set forth in Article VI, Section 3 of the Standard Regional Bylaws, and in the Southwestern Regional Code.

It is almost a full time job, with two phases, Clerical and Education in Soroptimism.

This year, the Clerical, which includes continuous and diversified communication through many channels with the Soroptimist world, ran into a national hazard - the Postal Strike. The Call to Conference prepared and mailed within the designated time, in many cases did not reach the addressee. This entailed second and sometimes third mailings. Just one of those things, about which we sing.

After revision of the "Form for Roster Information", sent each year to clubs, the compilation and printing of the Roster for 1969-70 went comparatively smoothly. Any changes as time went on appeared in the Southwestern Regional Newsletter.

Article VI, Section 3 states also that in case of the temporary inability of the Governor to serve (the Secretary shall) perform the duties of the Governor. While a Secretary hopes that she serves in this capacity only as a fill-in at functions or meetings, this one was reassured by the fact that she did have a copy of most of the files to use "in emergency".

Keeping the Minutes of the Board at regularly designated times and places, also took me for Board Meetings before or after the four District Meetings. And this brings me to the second phase of Education in Soroptimism.

At San Rafael, District I; Carmel, District 2; Lovelock, District 3; and Modesto, District 4, I saw Soroptimists of Southwestern Region "Lead the Action" for a new Image of Soroptimism Today.

So also at the twelve Area Council Meetings of which I missed only two. At the Area Councils in May I conducted the Secretaries Workshop.

I saw extension of the Soroptimist environment in Southwestern Region by attending the chartering of most of the new clubs in the Region: the Soroptimist Clubs, the "Sigma Society", the "S" Clubs, and the Venture Clubs.

Keeping the Minutes of the Conference took me to Fresno in April. In these Minutes of the Conference you now are reading the accomplishments of Southwestern Region Soroptimists in all facets of Soroptimism in Action.

An outstanding Region, and I am happy to have been a member.

FLORA M. CRITCHLOW
REGIONAL SECRETARY

REPORT OF THE REGIONAL TREASURER
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.
Spring Conference 1970

A financial statement accompanies this report showing a summary of receipts and expenditures for the period of July 1, 1968, to April 20, 1970. All mandatory dues and fees have been paid by the clubs of the Southwestern Region, and at the present date most of the voluntary contributions have been recorded. However, this office will continue to function until all obligations of the Region have been met and the books are closed and audited after July 1, 1970. At that time the records and bank accounts will be transferred to the newly elected Regional Treasurer.

The first duty of your Treasurer is to collect dues, registration fees, and the cost of rosters from each of the 127 clubs in the Region. This is accomplished through a single billing in August of each year, and must be completed before attendance at the fall District meetings. Regional and Federation projects for which voluntary contributions are requested are also listed on the same statement, and it is hoped that more clubs will make a standard practice of paying all these items in one payment. The growing volume and cost of correspondence, reminders, and telephone calls makes a burdensome task for the club treasurer as well as the regional treasurer.

Also, since the Regional Governor, the Regional Board, and Regional Committee Chairman depend on the Treasurer's reports, which are prepared at least quarterly and usually more often, your cooperation has a direct effect on their efficiency.

The Regional Treasurer also has the responsibility of maintaining a record of the current membership of all clubs.. This is based on the copies of annual rosters and membership change reports which club treasurers furnish to her when they send originals to Federation headquarters.

The record keeping has been further complicated this biennium by the addition of two continuing projects and two 50th Anniversary projects. These are the Redwood Memorial Grove Fund, and the "S" Club Meeting Fund, which were transferred to Regional control having previously been conducted by individual clubs; the Tournament of Roses Float Fund, a Federation project, and the Violet Richardson Ward Bust, a Regional project. This makes a total of seven restricted funds, kept separate from the operating fund.

During the past winter I assisted the Finance Committee with a study of Regional financing.

As your treasurer, I have attended many Area Councils. At some of these we conducted training workshops for new treasurers, and then early this year we led discussion groups on the subject of Regional and club finances. These contacts I have found most rewarding. The experience of working closely with the Regional Board, helping with the program planning and enjoying the friendship of these talented remarkable women has been a cherished part of my life. I sincerely thank the Soroptimist of this Region for the opportunity.

Lois Gustafson,
Regional Treasurer

SOUTHWESTERN REGION, SOROPTIMIST FEDERATION OF THE AMERICAS
FINANCIAL STATEMENT
April 20, 1970

RECEIPTS: 1968-1970 Biennium to date			
Federation--Region's share of dues for Operating			$ 10,197.04
Refunds " " " " Expension			2,039.40
Charter Fees: 1969, 1 club		155.00	
1970, 1 club		125.00	280.00
Regional Conference Registrations (1969 Sacramento)		937.50	
(1970 Fresno)		945.00	1,882.50
District Meetings Regis. 1969		930.00	
1970		937.50	1,867.50
District Dues to Region	1968	625.00	
	1969	630.00	1,255.00
Other: Rosters, Literature, etc.			1,715.00
Interest Earned on Savings Accounts			656.96
Consignment Sales (net)			32.70
			19,926.10
DISBURSEMENTS: General Fund			
to June 30, 1969		8,243.51	
to April 19, 1970		7,762.54	16,006.05
Balance			3,920.07
Balance from previous Bienniums			10,947.63
Total General Fund as of Apr. 20, 1970			14,867.70

RESTRICTED FUNDS

		Received	Paid	Balance
United Nations	(1969)	430.00		
	(1970)	390.00		
		820.00	430.00	390.00
Unesco	(1969)	1,022.00		
	(1970)	740.00		
		1,762.00	1,022.00	740.00
Unicef		66.81	40.00	26.81
Regional Fellowships		3,924.34(bal)		
Contributions	1969	3,970.64		
"	1970	3,461.50	6,500.00	4,856.48
		11,356.48		
Redwood Memorial Grove		555.78(bal)		
		140.50	141.71	554.57
		696.28		
Mary Ellen George "S"				
Club Endowmend Fund		1,298.98(bal)	paid by int.	
Donations	1969	274.25	& M.E.George	
	1970	542.50	(200.00)	
		2,115.73		2,115.73
Jubilee Float Fund		3,178.00	2,951.00	227.00
Violet R. Ward Bust		923.16	750.00	173.16
"S" Club Meetings		328.11(bal)		
Net	1969	248.75	150.00	426.86
		576.86		
			Total RESTRICTED FUNDS	9,510.61

TOTAL ALL FUNDS Apr.20,1970 $ 24,378.31

REPORT OF DISTRICT I DIRECTOR
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.
Second Year of 1969-1970 Biennium

It is with pride I tell you about the acitvities of this District as reported by the Presidents of the clubs. These written figures only tell part of the story for our District. No one is asleep in this District. I can vouch for that because I visited all 36 clubs in this biennium and saw first hand the Soroptimist Spirit you demonstrate. Your accomplishments are outlined.

DISTRICT I: 36 clubs 35 reporting

MEMBERSHIP: Total 1,360. Active 1,010; sustaining 186; MAL 9; Life 116; Honorary 28.

ATTENDANCE: The percentage of attendance ranged from 67% to 98%.

MECHANICS: Thirty-five clubs operate on a budget system and keep general and service funds separate. All clubs are working to get by-laws current or already have done so. All clubs hold regular monthly business meetings preceeded by Board meetings.

EXTENSION: The Antioch Club has definite plans for chartering a club in East Contra Costs County on May 11, 1970. 132 new members were inducted this year. 43 members were lost.

EDUCATION: All clubs report at least one education program during the year. 25 clubs have bulletins and 20 participate in the Regional Bulletin Contest. The majority of the clubs report good Soroptimist publicity in their community with only 1 reporting it to be bad.

VENTURE: District I has 4 Venture Clubs. Two new ones have been chartered this biennium in Vacaville and Eureka.

YOUTH PROJECTS: District I has 14 "S" Clubs. Three clubs have 2 clubs in their schools. The San Ramon Club sponsored an "S" Club on April 21, 1970. Sonoma Valley plans to sponsor one early May 13, 1970. We have 1 Sigma Society in District I in Napa.

YOUTH CITIZENSHIP IDENTIFYING PROJECT: 29 clubs had applications for the District Award. Individual clubs reported numbers of applicants in their clubs ranged from 3 to 27. Every club participating gave club recognition or money for their individual winner. District I's winner was from the Pleasant Hill Club.

SERVICE: Scholarships for youth in District I amounted to $ 9,000. Senior Citizens projects are numerous amounting to approximately $ 1,000 with many hours donated by members. Camperships given were high on the list. "Meals on Wheels" efforts for 1 county has taken hours of Soroptimists time. A Home Economics room

REPORT OF DISTRICT II DIRECTOR

Southwestern Region

SOROPTIMIST FEDERATION OF THE AMERICAS, INC.

Regional Conference ---- April 24-26, 1970

The most rewarding experience I have had as Director of District II during this biennium was the privilege of making an Official Visit to each of the twenty-six Clubs in District II. The personal contacts with the Clubs and their members is truly worth all the time, effort, and miles traveled to fulfill the responsibility which I assumed when I accepted the office of Director. I learned the real value of our Clubs and their members, and I have appreciated every hour spent in reading the reports of the Clubs. I have always realized the value of Committees, where every member may truly have a voice in the functions of her Club, hence, I have especially appreciated the Committee Reports during my Official Visits.

The geographical arrangement of our District includes large cities, smaller rural communities, recreational areas, and even takes us across the Pacific Ocean to the Hawaiian Islands, hence, we have many diversified ideas, programs, and needs. However, my visits have proved to me that there are many different roads, and many different ways of traveling these roads, but they all lead to the same Soroptimist principles, and goals. It is with pride that I report the accomplishments of District II during the second year of our biennium as told by its reports of the Clubs, all twenty-six Clubs reporting.

MEMBERSHIP: Total 973; Active 672; Associate 3; Sustaining 117; Members-at-large 8; Life 145; Honorary 28; New Members Inducted 86; Members Lost 47; Total Gain 39.

ATTENDANCE: Average percentage attendance at Club meetings range from a low of 52% to a high of 98.8%. Four Clubs in District II entered the Regional Attendance Contest. Actual attendance at Area Council Meetings - 96, District Meetings - 109, Regional Conference - 85.

MECHANICS & MEETINGS: All Clubs hold a monthly business meeting, with a Board Meeting before the business meeting. All Clubs operate on a budget system, and keep General and Service funds separated. Three Clubs are in the process of up-dating their By-Laws, two Clubs have not done so, and twenty-one Clubs reported their's had been approved by the Regional Committee.

CLASSIFICATION & MEMBERSHIP: Twenty-two Clubs are keeping their Membership History Book up to date. All twenty-six Clubs have re-classified their members, and have written the member's names in the Guide opposite Classification. Twenty Clubs are using the Extension Hand-Book-Rosters. Twenty-five Clubs have five copies in use. All Clubs have Soroptimist literature available. Only three Clubs reported they sing at meetings.

EXTENSION: Twenty-three Clubs took specific steps this year toward increasing their membership. Seventeen Clubs surveyed their community for potential members. Five Clubs made a survey of nearby areas for New Club possibility. Ten Clubs reviewed their boundaries. Seven Clubs are having boundary changes considered by the Regional Committee, and three by the Regional Board.

YOUTH PROJECTS: Eight Clubs stated they sponsor "S" Clubs. Three Clubs are considering the sponsorship of one.

FIFTIETH ANNIVERSARY (Golden Jubilee): Twenty-four Clubs have Fiftieth Anniversary Chairman. Seventeen Clubs are developing Club Histories. Twelve Clubs are working toward being a Jubilee Club.

My sincere thanks to all of the Soroptimists in District II, especially to the Clubs that hosted Area Councils and District Meetings. May I also thank Governor Matie, the Regional Board, the Regional Chairmen, and their committee members for helping us. My prayer is that the years ahead will produce bigger and better reports, and that each of you will be blessed with the knowledge that you have, as Soroptimists, done your very best to promote our Sotoptimist Goals.

Ilse Greer
DISTRICT DIRECTOR II

REPORT OF DISTRICT 111 DIRECTOR
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.
REGIONAL CONFERENCE * April 24-26, 1970

It is with great pride and pleasure that I recap the accomplishments of the 36 Clubs of District 111 for the second calendar year of 1968-70.

MEMBERSHIP:

Total - 1349; Active - 1042; Associate - 8; Sustaining - 132 MAL - 9; Life - 131; Honorary - 22; New Members - 141 Members Lost - 65; Total Gain - 76.

ATTENDANCE:

Average percentage attendance at club meetings range from 98% to 50%. Two Clubs in District 111 entered the Regional Attendance Contest. Attendance at Area Councils(6) 226; District Meetings - 150; Regional Conference - 160

MECHANICS:

Meetings- All36 Clubs hold board meetings before the monthly business meetings.
Finance- All but 1 club operate on a budget. All clubs keep General and Service Funds.
By-Laws- All clubs have updated their By-Laws and most have been approved by the Regional By-Laws Chairman.

CLASSIFCATION AND MEMBERSHIP:

Most Clubs have up to date membership books. Clubs that have not have been instructed to do so. All Clubs write members name in the Classification Guide.

ROSTERS:

All 36 Clubs have their 5 copies in use. All Soroptimist literature is in demand by all Clubs in the district.

PUBLIC RELATIONS:

Three Clubs sent articles to the American Soroptimist.
Bulletin- 16 Clubs have Bulletins and 10 have entered the Regional Contest.
Press Books- 25 Clubs have Press Books and 14 have entered the Regional Contest.
Road Signs- Twenty nine Clubs have Road Signs. Seven do not.

PUBLICITY:

All medias of publicity are used in areas where they are available. Publicity has increased through out District 111.

EXTENSION:

Thirty Clubs have increased their membership and six Clubs are working toward that goal. 20 Clubs made a survey for membership and results were good. 10 Clubs reviewed their boundaries this year but most Clubs did this last year.
1 new club this year - Burney-Fall River and 1 new club last year - Sacramento-San Juan, making 2 new Clubs for the biennium.

EDUCATION: President's reports shows an increase in meetings devoted to Soroptimist Education. Most of all Soroptimist material available is used but most of all - the Soroptimist Education Handbook.

REGIONAL FELLOWSHIP:

Twenty nine Clubs have contributed $1,152

REPORT OF DIRECTOR OF DISTRICT IV

SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.

SECOND YEAR OF 1968-1970 BIENNUM

It is with pleasure that I report the accomplishments of the Clubs of District IV for the Second Year of the 1968-1970 Biennum, 27 of the 29 clubs reporting:

Membership-Total-1120; Active-838; Associate-2;Sustaining-122; Membership at large-1; Life-137; Honorary-20. 23 Clubs report taking in new members, and four report taking in no new members.

Attendance-One Club has reported 100% attendance, four clubs report over 90% attendance; five clubs report below 70% attendance and the remaining clubs report between 70% and 90% attendance. Congratulations to the 100% Club.

Mechanics- All of the Clubs hold a regular monthly business meeting and Board meeting, all use the budget system and most clubs keep their by-laws upt to date. All of the clubs reporting keep a membership record book, all use and have Rosters, and all but eight clubs have completed their re-classifications to conform with the New Guide, and have had the same approved by the Regional Classification and Membership chairman.

Public Relations-1 Club has submitted an article to the American Soroptimist; 19 Clubs have Bulletins with 10 in contest; 23 have press books with 15 in contest; 21 have road signs; all 27 clubs reporting use newspapers for publicity; Clubs use radio and television where available. Many clubs in District are not in an area where there is a radio or T.V. station.

Extension- one club is planning extension of another Club. 23 clubs report taking in new members- one club has taken in 13, new members, another club 8, and one other club 6, all other clubs have taken in below 6 new members. There are no boundary problems reported by the clubs. 4 clubs report no new members.

Education in Soroptimism- All clubs have had programs devoted to Soroptimist education, one club devotes a few minutes at each business meeting to education, and several clubs provide some type of education for new members.

Regional Fellowship- 26 clubs report that they have sent in or will send in the voluntary gift of $1.00 per member.

International Goodwill & Understanding-16 clubs have a Sister Club; two clubs have a Friendship Link; most all the Clubs observe at least one of the special days; 8 clubs report donations to Unesco, and 20 clubs report contributions to Unicef.

Venture- three cluhs report having Venture Clubs. There is room for extension in Venture in District IV.

GOVERNOR MATIE, MEMBERS AND GUESTS OF SOUTHWESTERN REGION . . .

I do want to thank you for this honor. My membership in the Soroptimist Club of Sacramento North is not of long duration, so I did considerable research on our organization. I would recommend that all members be invited to do this as you would be amazed at what one discovers.

First, may I share with you a bit about my profession, which of course is predominately in a man's field. After graduation I practiced for four years. I loved my chronic patients, however, when they became acute - even though they wished to retain me - I wanted to refer them. Because my daughter was born in my senior year in college I postponed interneship as at that time it was not required. After a family conference it was decided that I should apply for interneship. I was accepted and after one month in the hospital I knew critical patients were not for me, however I also knew that the medical laboratory was of great interest to me. As a result of this experience I took graduate work in Clinical Pathology. The past 35 years have been just great and so satisfying.

A woman colleague and I were discussing specialties - hers was gynocology and nose and throat (which is treating both ends, isn't it?) She was disgusted with my reasons for specializing and said, "I can do anything a man can do." Well now, my husband had an anser for that, but he also said other things that made me decide to set a policy for myself concerning my relationship with male colleagues. I decided I would always be feminine, look and act like a lady, be courteous and kind - or, in other words, treat men as I would wish they would treat me. In addition, I would enjoy all social courtesies extended to me by men. This policy has worked well for me. As the kids say, I really get "up tight" when women say, "I don't want equal rights, because I don't want to lose my femininity." This is an archaic and ridiculous statement.

Let's now turn to Soroptimists and some impressions I have about us. In reading I have been surprised at the number of fine service projects that have been accomplished. However, in the past two years I have heard some members say, "The day of

youngsters, where once it was only the dream of a wealthy few.

12. Now, although late, we are fighting pollution, setting into motion new laws concerning conservation and setting aside land for you and your children to enjoy.

He concluded: there are problems, but you won't solve them by negative thoughts, nor by tearing down or belittling. You can do it by hard work, humility, hope and faith in mankind.

Wouldn't it be a service for us to remind young women of the heritage? Show them the legislative process? Interest them in democratic methods and invite them to participate with us in these functions? We have the tools through which to do this by organizing S and Sigma Clubs. If every Soroptimist Club did this type of extension thing, what an impact it would have on young women and what a counter reaction it would be to the women's Liberation Movement composed of women who want equal opportunities but have no positive method of working for them.

Many women's organizations have a legislative platform or policy which clearly states their position on national and state items and toward furthering and increasing the potential of women.

My impression is that we have a Legislative Platform. We don't call it that. The items are hard to find. Let me give it to you as I found it:

1. Many years ago, we said we support the equal rights amendment.

2. Federation By-Laws, Article 8, list among other activities of the Public Affairs Committee, advance the status of women.

3. Regional By-Laws, Article 10 - Public Affairs Committee shall submit to Regional and Federation Boards any recommendations regarding legislation.

4. SIA Constitution says, make recommendations toward carrying out the principles of the universal declaration of human rights. Not just racial - the member states of the United Nations pledge themselves to promoting respect for human rights and fundamental freedoms for all without distinction as to race, sex, language or religion.

5. Equal pay for equal work . . . (Guess where I found this one? It was in this pamphlet which came from the Women's Bureau of the United States Department of Labor. It lists Soroptimist Federation of the Americas among other organization supporting "Equal pay for equal work".)

If passed at the coming Federation Convention, items 6 and 7 can be added to our platform: Ecology and Drug Abuse.

In California we have done this by organizing a Legislative Roundtable composed of 21 State women's groups. We have found that in many areas we are all supporting the same legislative bills or study programs. In addition to this, 52 Community Roundtables have been formed. I am happy to report that both Southwestern and Pacific Regions are represented on the State level and Soroptimist Clubs are supporting the community groups. Together these women's organizations represent over 2 million women. Think what a powerful force this is. Their letters were in great part responsible for the continuation of our Commission on the Status of Women. This year their attention is concentrated on Child Care Centers and putting the word "sex" into our Fair Employment Practices Act. Wouldn't you consider this service?

A free people cannot be silent and remain free. Our country and Soroptimism is committed to equality, freedom and self-government. In addition to our many fine service projects, isn't it time we make our voice heard, not only as individuals, but as an organization? Isn't it time we promote women for appointive positions at the local, state and national levels? Please remember that what improves the status of women also improves the status of men. An example of this is the 8-hour day of work and the coffee break which most men now enjoy.

To paraphrase an old saying, "If we ought - we can". There is much "we ought" because we are a privileged few.

Thank you . . .

DR. DOROTHY PATTERSON

SOUTHWESTERN REGION
ADJUSTMENT COMMITTEE REPORT

It is a pleasure to report that the Adjustment Committee has not been called upon during the 1968-1970 Biennium, which attests to the fine quality of intra-club and inter-club relationships. This is the one committee for which "no report" indicates continued progress.

RUTH T. HEITFELD
Chairman

SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.

ATTENDANCE COMMITTEE REPORT - 1968-70

It has been a pleasure to serve you during this Biennium. This year the Regional Secretary included the Attendance Contest Rules and Reporting forms in the President's Packet mailed to each Club President.

The Chairman participated in the program at one District Meeting and one Area Council, presenting material to encourage attendance and hopefully to stimulate interest in the Attendance Contest. The chairman also sent material to the District Directors and Committee Members to be presented at the District Meetings. Helen Torbet, committee member district #1, presented the material at the District #1 meeting. All correspondence and phone calls were taken care of and processed through proper channels.

This committee was very disappointed with the lack of interest in answering the plea for some concrete suggestions as to what should be done about the Attendance Contest Rules that would stimulate more interest.

The President's Club Reports as received by your chairman were most interesting and informative. Once again I noted the same five reasons for not participating in the contest: namely - (1) Club attendance rules are not enforced; afraid to pressure members, (2) Distance between clubs difficult to make-up meetings, (3) Contest within own club, (4) Lack of interest by members because rules differ from club rules, (5) Clubs voted "Not Interested". A summary of these reports shows:

Clubs reporting	120
Clubs not reporting	6
Clubs in Contest	20

The overall percentage in club attendance was higher than the previous year. Sure hope this is a step in the right direction.

My sincere thanks to the Committee members who worked on this committee. Governor Matie, it has been a privilege to work with you and your Board during this Biennium. Thank you for the opportunity to be of service.

Remember "ATTENDANCE IS THE PRICE OF MEMBERSHIP"

Resolve "NOT TO SKIP A MEETING"

Committee Members
Helen Torbet
Mary Haan
Wilma Underwood
Jerry Subriar

Respectfully submitted,
Attendance Committee

Lolly Hansen

Lolly Hansen, Chairman

SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.
*****

REPORT OF CLASSIFICATION AND MEMBERSHIP COMMITTEE

The Classification and Membership Committee has had no definite responsibility at the District and Area Council meetings during this year but I have attended all of the district meetings and some of the area council meetings in order to be available to answer any questions the Clubs might have and they have been many and varied. The correspondence during the year has been voluminous and the telephone calls numerous, all resulting in more reclassifications being approved.

I have received reports from 109 of the 126 Clubs in the Region; 92 reported a Membership History Book, 109 have reclassified their members but only 71 club reclassifications have been approved by the Regional Chairman, 37 clubs felt the new Guide had not been helpful in increasing membership. In answer to "how" the clubs reporting affirmatively said that the new Guide broadened the base of classifications, created new fields, was easier to interpret, made more classifications available by clearer definitions, and provided more liberal categories. The following clubs have not yet had their reclassifications approved:

Dist. I: Antioch, Arcata, Calistoga, Concord, El Pinablo, Healdsburg, Lake Co., Pleasant Hill, Rio Vista, San Ramon Valley, Sebastopol, Sonoma Valley.

Dist. II: Belmont-San Carlos, Burlingame-San Mateo, Livermore, Millbrae-San Bruno, Palo Alto-Menlo Park, Redwood City, Salinas, San Francisco, S.F.-Mission, San Jose, San Luis Obispo, Sunnyvale-Cupertino.

Dist. III: Anderson, Colfax, Davis, Elko, Fallon, Grass Valley, Hawthorne-Babbitt, Nevada City, Oroville, Placerville, Quincy, Red Bluff, Roseville, Sacramento North, Sacramento San Juan, Sparks, Susanville.

Dist. IV: Fresno, Lodi, Los Banos, Mariposa, McFarland, Sonora, Stockton, Turlock.

While we did not reach our goal of 100% reclassified and approved by the end of the Biennium I am encouraged by the final figures and feel sure that the new Chairman will be able to complete the task in the next two years. I do want to say that I have thoroughly enjoyed the many contacts made with Club Presidents and Classification and Membership Chairmen and my thanks to my Co-Chairman and the members of this Committee for your help and to Governor Matie for this opportunity to know so many fine Soroptimists.

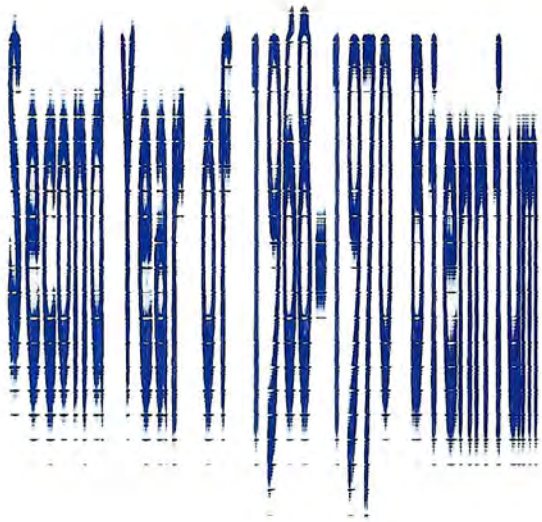
Kathryn Snodgrass, Chairman
Vada Fink, Co-Chairman

Belle Howes
Lily Greer
Theresa Elliott
Anita Richardson
Margaret Hersey
Marguerite Neal
Olivia Thebo
Hazel Nielsen
Esther Odell

REPORT OF CONSTITUTION AND BYLAWS COMMITTEE

SOUTHWESTERN REGION

SOROPTIMIST FEDERATION OF THE AMERICAS, INC.



REPORT OF CONSTITUTION AND BYLAWS COMMITTEE
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.
Second Year of 1968-1970 Biennium

The Constitution & Bylaws committee has attempted to fulfill its duties as set forth in the Standard Regional Bylaws. Each committee member was delegated the responsibility of serving, upon request, as a resource person in her district to answer questions concerning laws. This has been helpful to the Chairman since it is impossible to meet with each of the clubs, however extensive correspondence has been carried on during this biennial period with clubs requesting assistance.

It is interesting to note that only forty seven of the one hundred twenty-six clubs in Southwestern Region have filed a copy of their club's bylaws with the Regional Chairman during this biennium. This does not mean the laws of the non-reporting clubs are not current, however, a few of the President's Reports indicate that the last approval date is as much as ten years ago.

Very few submitted revisions or amendments have had to be returned to clubs for correction. Many clubs follow the Pattern Bylaws and this facilitates the review work of the Chairman. It is an interesting assignment to read club bylaws and to note provisions that appear to be needed to meet individual club's problems.

The Chairman wishes to acknowledge, with gratitude, the cooperation she has received from the clubs, individual club members, Regional Officers and Chairmen and, last but by no means least, members of the Regional Constitutional and Bylaws Committee. All this has helped us to do our share in "Developing Our Image".

Violet B. Unland, Chairman

Committee Members:

Judge Flossie Lobo
Alice Cameron
Maxine Durate
Kathryn Puterbaugh
Avis M. Putman
Jessie Hersey
Mildred Branson
Ills Strain
Elsie Powell
Dorothy Vignolo
Rhoda V. Lewis

REPORT OF
EDUCATION IN SOROPTIMISM COMMITTEE

The Regional Education Committee, during this second year of the biennium, has concentrated its efforts upon revising and updating the *Extension-Education Handbook*, which has been out-of-print for some time. Reflecting the recent division of the Extension-Education Committee into separate committees, the book has been re-titled *Education Handbook*. It appears now in a new format, the size of the Laws booklet, with holes ready-punched for insertion in the small Soroptimist binder, if desired. The initial printing of 2000 copies, it is hoped, will enable each club to obtain a sufficient number for use of its members. Convention action every two years partially obsoletes any such volume. The new loose-leaf format, printed on both sides of the sheet, should facilitate revisions and enable future education committees to update the booklet at minimum cost, and to provide corrected inserts for purchasers of this first edition.

Club reports indicate that an overwhelming majority of the clubs in Southwestern Region have continued to rely upon the *Extension-Education Handbook*. The committee hopes the new edition will be as well received and as constantly used as its predecessor. A detailed table of contents has been added to facilitate its use as a reference work; a new appendix contains forms and suggestions on procedure in compact, readily available form. Some detailed information on extension procedures has been deleted, but will appear in special extension supplements soon to be printed.

All members of the present committee have worked diligently upon this revision. We are indebted to the Education in Soroptimism Committee of 1966-68, MaryEllen George, Chairman, for its extensive groundwork and suggestions, most of which are incorporated in this new volume. An earnest endeavor has been made by both committees to retain the essence of the original pioneer handbook, compiled by the Extension-Education Committee of 1964-66, Evelyn Holland, Chairman.

This committee has not been idle, though it has not participated in district meetings and area councils as frequently as it did last year. Co-Chairman Helen Howard created four District crosswords, which were reproduced and mailed to all clubs in the first packet of the year. The committee's "consultant," Past Governor Mary Moser, attended all mid-winter area councils, presenting an inspiring and informative talk on election procedures -- club, region, and federation. Committee members will participate in the May and June area councils. Advice, speakers, etc., have been requested from time to time, and the committee has endeavored to be of service.

With 88.8% of the presidents' reports having been received at this writing, most clubs are making an effort to educate members, new and old, on some regular basis. There is greater concentration upon education in Soroptimism than last year. Whereas in 1968-69 only 19% of clubs reporting held educational meetings as frequently as monthly, this year the number has increased to 35%. The Modesto Club has discovered a successful and innovative method of education in Soroptimism. Describing "Instant Education," President Dorothy Cox writes: "At each meeting (business and program) a member of the Education Committee gives a short resume of interest from the by-laws, history or current happenings at all levels of Soroptimism. It is keyed to the meeting, *i.e.* election of nominating committee member -- how it is done

EXTENSION COMMITTEE REPORT
SOUTHWESTERN REGION

The duties of the Extension Committee can be outlined within these three categories: increase membership, organize new clubs and curb 'drop-outs' in membership. This report will sum up the action occuring during the 1968-70 biennium within those categories.

INCREASE IN MEMBERSHIP

A survey held early in the biennium revealed that members were apathetic toward organizing new clubs and attaining new members. The survey also indicated that this apathy was due, in part, to the lack of education in Soroptimism.

To attack this problem the Extension and Education Committees combined forces in conducting workshops and discussion groups at Area Councils and District Meetings. At the workshops it was urged that a broader look at membership be taken so that all eligible qualified women would have the opportunity of membership. The use of the new classification guide was encouraged, as this might open up possibilities for members.

Community surveys were suggested and according to club reports nearly every club in the region held a survey during 1969-70. The net increase of 241 members reported by 118 clubs certainly indicates that the surveys have 'paid off'. However, these surveys have also pointed out the very startling fact that although there were many women in our communites eligible for membership there were so few acceptances. It sees that the prime reason given for not accepting was, "I'm too busy and just haven't time".

NEW CLUBS

Southwestern Region opens its circle of friendship to include three Venture Clubs, seventeen "S" Clubs, three Sigma Societies and four Soroptimist Clubs. The Soroptimist Clubs are:

Sacramento-San Juan	Chartered March 1969	by Sacramento North Club
Burney-Fall River	Chartered March 1970	by Redding Club
Maui	Chartered May 1970	by Waikiki Club
East Contra Costa County	Chartered May 1970	by Antioch Club

Congratulations are in order to each of the sponsoring clubs, and, from the members in Southwestern Region a sincere welcome is being extended to each charter member.

There are two clubs contemplating extension if preliminary surveys being made determine there is sufficient potential in the areas being considered.

DROP-OUTS

Transfer of jobs and loss of classification were the greatest contributors to the loss of membership.

It was pointed out at the Area Council group discussions that the drop-out of members was due in part to the following causes:

REGIONAL FELLOWSHIP COMMITTEE
REPORT
MAY, 1970

The Regional Fellowship Committee consisting of Alice Brandt, Gertrude Rees, Aimee Lugin-Buehl, Maude Edmonson and Virginia Lee Block, Co-Chairman, has been involved in the following activities for the 1969-1970 period:

a. Talks regarding Fellowships were given by various members at all District meetings.

b. All universities in the Region (8) offering doctoral programs for women were personally called regarding Fellowships and necessary forms and explanatory data sent to each of these universities. A verification form was returned indicating that data had been received.

c. Through the kindness of Josephine Beck a sub-committee was set up in Hawaii consisting of three Soroptimist Club members and three faculty members from the University of Hawaii for the purpose of examining the three candidates from Hawaii.

d. A questionnaire and rating forms which would be used by the Fellowship Committee in San Francisco was sent to Hawaii with all data regarding candidates. Directions for use were included. Interviews with three girls were held in Hawaii April 4 and all data was returned by April 9.

e. Fellowship Committee met April 10 and read fifteen papers and reviewed those rated from Hawaii.

f. Fellowship Committee interviewed and rated twelve girls - six from Stanford; U.C. Davis - two; U.C. Berkeley - four; on April 11, Saturday from 9:00 a.m. - 5:00 p.m.

g. After dinner and some rest, the Committee again met on April 11 to summarize findings and complete judging.

h. The amount allotted for Fellowships by the region for 1969-1970 was $3,500. A $2,000 fellowship was awarded to Leanne Rhodes from U.C. Berkeley in the field of Special Education; a $1,000 fellowship to Lu Ann Avakian from Stanford in the field of Linguistics, and a $500 fellowship to Heidi Duerbeck of Stanford in the field of International Law.

The three girls were present at the Fresno meeting to give their reports and arrangements were made regarding the receipt of their fellowships.

All applicants were notified regarding results.

VIRGINIA LEE BLOCK
Acting Chairman, Fellowship Committee

RECIPIENTS OF FELLOWSHIPS AND GRANTS

1969 - 1970

MRS. LEONNA RHODES

Leonna Rhodes was awarded the $2,000 Southwestern Region Fellowship. She anticipates getting her doctorate at the University of California in Berkeley and San Francisco State College in the Fall 1971. She plans to write her dissertation in the field of Special Education with emphasis on mental retardation. She is described as a gifted student with a high level of motivation. She has shown continued interest in research with children both at Sonoma State Hospital and at the University of California. Mrs. Rhodes has helped institute a language and reading development program for monogoloid children at Sonoma State Hospital and her philosophy can be seen put to work in a documentary movie entitled "Janet is a Little Girl". Mrs. Rhodes received her B. A. degree in 1962 from Mills College where she graduated with honors and was the recipient of the Mills and DAR Scholarship. In 1964 she obtained her M. A. degrees from the University of California at Berkeley and was awarded the Danford Foundation Scholarship for graduate study.

MISS LU ANN AVAKIAN

Lu Ann Avakian was the recipient of the $1,000 grant. She received her B.A. degree from Fresno State College in 1966 in Biological Sciences and Linguistics and was awarded the Regents Scholarship. Her M.A. degree was granted at Fresno State in Linguistics where she made the Dean's List, was Designate-Woodrow Wilson Scholar and received the AAUW Scholarship. Later she was granted an M. A. in Education at Stanford University and is at present working there on her Ph. D. degree in Linguistics. At Stanford University she has already been awarded the NDEA Fellowship in Linguistics, the Stanford University Fellowship twice and the Henry Newal Fellowship. Her dissertation title is "A Contrastive Analysis of Certain Aspects of the Phonology of Armenian and English." She plans to secure her Ph. D. in June 1971 in the field of Linguistics with specialization in English, Comparative Indo-European and Applied Linguistics and plans to do post doctoral research in the area of Bio-linguistics. She has been described as a person with a high academic record who has been the recipient of many awards and fellowships and is referred to as being a well motivated and well trained student of language who is likely to make a real contribution as a teacher and scholar in English and the Armenian language.

MISS HEIDI DUERBECK

The recipient of the $500 grant was Heidi Duerbeck who received her B.A. and M. A. degrees from the University of California at Los Angeles where she was on the Honors Program and was selected to participate in the U.C.L.A. Education Abroad Program at the University of Goettingen in Germany.

50TH ANNIVERSARY
STEERING COMMITTEE REPORT
APRIL, 1970

The 50th Anniversary Steering Committee participated in the late spring Area Councils, and at the fall District Meetings. The committee served as discussion leaders and invited all Southwestern Soroptimists to give suggestions and ideas for our Golden Jubilee year. The meetings were very productive. All ideas were summarized and reviewed by the Steering Committee and the Regional Board. A report of all findings were summarized, with recommendations, for Southwestern Regional Report which was filed with the S.F.A. committee in November of 1969.

In January and February 1970 Area Council workshops on "50th Anniversary" were conducted by committee members in their respective districts. The purpose of these was threefold:

a. Keep 50th Anniversary plans and enthusiasm alive.

b. Review and discuss Southwestern Region's Anniversary Report as it pertained to local clubs.

c. Handle questions regarding 50th Anniversary plans.

Highlights of District Meetings briefly summarized follow:

a. District Meetings not only served as work sessions but were "fun". Many delegates attended in costumes of the "Roaring 20's". This seemed to give much color and added to the enthusiasm of the meeting.

b. Each District Meeting featured entertainment pertaining to our history. District I presented "The Hang-Up at the Pearly Gates", featuring Founder and early day Soroptimists. District II portrayed the happenings at the "First Federation Convention". District IV presented "This is Your Life" of living Soroptimists whose musical careers took them around the world.

<u>Discussion highlights, recommendations and accomplishments</u>:

a. <u>S.F.A.</u>

(1) There was much interest in "Jubilee Club" status. We await final plans from S.F.A.

(2) Youth Citizenship awards as the "50th Anniversary Identifying Project" was widely accepted and recommended for continuation.

(3) The Rose Parade Float is a "big hit".

It has been a most pleasant experience for me to make this report for a committee whose members have each participated in the 50th Anniversary planning at Area, District and Regional Meetings.

District I Committee
Mary Gianotti*
Ortha Wulfing

District II Committee
MaryEllen George*
Betty Root
Agnes Conrad

District III Committee
Bayonne Glenn*
Dottie Locke
Aimee Luginbuehl

District IV Committee
Charlotte Chichester*
Isabelle Portale
Joyce Rossetti

*Regional Steering Committee

BESS COMBS, Regional Chairman
50th Anniversary Committee

REPORT OF FINANCE COMMITTEE
SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC

Early in the Biennium, the Regional Board requested the Finance Committee to act as a Special Study Committee in addition to the regular duties of the Finance Committee. In view of the many changes in the direction of activities the Committee was asked to evaluate the needs of the Region and to recommend up-to-date financing to meet these needs.

The Regional Board also asked the Finance Committee to conduct Workshops at Area Council Meetings on Financial Facts, designed, not only for Treasurers, but for all Soroptimists. Budgeting and Financing was discussed at the Workshops and an exchange of ideas proved helpful to the Committee and to participants in understanding the problems of spiraling administrative expenses at both club and regional level. All Finance Committee members were requested to participate in the several Area Council Meetings in the four Districts and with the assistance of Regional Treasurer, Lois Gustafson, Regional Secretary, Flora Critchlow, District 111 Secretary Grace Donehower and the Committee members all workshops were conducted as planned.

An in-depth comparative study of budgets and expenditures for the past few bienniums revealed an increase in demands for programs designed to promote and stimulate Soroptimist growth and community service. Participation in Federation planned programs have benefitted all members of the Southwestern Region but have resulted in expenses over budgeted amounts.

Requests from Committees for additional funds to conduct and continue successful programs were considered. Changes in Federation and Regional programming with emphasis in new areas of activity has burdened the available funds. Regional printing and mailing costs to conduct these necessary programs and to keep clubs informed for joint cooperation has greatly increased in the past few years.

The Proposed Budget for 1970-1972 was prepared from the information obtained by the study.

The results of the financial findings, and the Proposed Budget will be presented at the Regional Conference and will be included in the Conference Minutes.

Our special thanks to all Soroptimists whe lended assistance at the Financial Workshops, to the Regional Board for their guidance and special information necessary for the Special Study and to all Soroptimists for taking an active interest in our presentation of financial information.

Respectfully submitted,
Dorothy Wight, Lorraine L. Crow, Frances Smiley
Marjorie R. Brown, Chairman

SOUTHWESTERN REGION, SOROPTIMIST FEDERATION
OF THE AMERICAS, INC.
APPROVED BUDGET 1970-72 BIENNIUM

ESTIMATED RECEIPTS:

Dues refund from Federation:			
for Operating Expense	1970-71	5,187.50	
	1970-72	5,312.50	10,500.00
for Extension Expense	1970-71	1,037.50	
	1971-72	1,062.50	2,100.00
Charter Fees			300.00
Regional Conference Registration Fees:			
126 clubs at $12.50 for April 1971		1,575.00	
129 clubs at $12.50 for April 1972		1,612.50	3,187.50
District Meeting Registration Fees:			
126 clubs at $12.50 for 1970		1,575.00	
129 clubs at $12.50 for 1971		1,612.50	3,187.50
District Dues to Region:			
126 Clubs at $5.00 for 1970-71		630.00	
129 Clubs at $5.00 for 1971-72		645.00	1,275.00
Other Income:			
Rosters		1,400.00	
Literature		400.00	
Education Handbooks		1,000.00	
Interest Earned		800.00	3,600.00
			24,150.00

ESTIMATED DISBURSEMENTS:

Regional Officers:			
Governor (a)	Travel, meetings, etc.	1,600.00	
(b)	Secretary	1,000.00	2,600.00
Secretary			400.00
Treasurer (a)	Bond	50.00	
(b)	Audit	100.00	
(c)	Travel, meetings, etc.	400.00	550.00
Regional Office Expense			2,750.00
Regional Newsletter			1,200.00
Regional Board Meetings			600.00
Regional Conferences			500.00
Regional Extension			2,100.00
Regional Election Expense			250.00
Regional Venture Extension			150.00
Youth Projects Extension			200.00
Regional "S" Club Meetings			150.00
Regional Youth Citizenship Award			800.00
Regional Rosters			1,000.00
Regional Literature			300.00
Regional Education Handbook			900.00
Regional Committees (see detail following)			4,575.00
Federation Election Expense			400.00
Courtesies Federation Officers			100.00
Biennial Convention			600.00
District Officers: Director	District 1		700.00
"	District 2		*1,050.00
"	District 3		825.00
"	District 4		650.00

SOUTHWESTERN REGION

MARCH 1970 INTERNATIONAL GOODWILL AND UNDERSTANDING MARCH 1970

COMPILED FROM PRESIDENTS REPORTS - JULY 1, 1969 TO JUNE 30, 1970

All members of this committee have been asked for assistance in areas of I.G.U. We have participated in the Area Councils, District Meetings, and Regional Conference programs.

REPORT BASED ON 108 CLUBS

The following report is based on returns from 108 clubs. Unfortunately several of the clubs, although giving a "YES" answer did not indicate the " HOW MUCH". For this reason the total monies indicated below is of a lesser amount than actually donated.

American Field Service	$5547.00	
Exchange Students	265.00	
UNESCO Projects	113.00	
UNESCO Gift Coupons	200.00	
UNICEF Cards etc.	3135.80	
SOS Orphans	221.00	
Project Hope	50.00	
NON-GOVERNMENTAL		
Save The Children	1012.57	
Korean Foster Child	234.00	
Local Hi	100.00	
Teen Center, Juv. Hall	200.00	
Venture Day & Week	285.00	
Founders Day	160.50	
Miscellaneous	60.00	$10643.87

FRIENDSHIP LINKS: Most clubs seem to be rather cautious in the area of Friendship links. Sincere thanks to Chairman Emily Mitchell for her efforts in this area. Participation in Friendship Links to date is about eight percent.

SISTER CLUBS: Of the one hundred and eight clubs reporting eighty-six clubs have Sister Clubs. Chairman Lucille Mauzy did an excellent job in trying to reach one hundred percent.

UNITED NATIONS: Special thanks to Chairman Georgeann Geddis for her participation in all Area, and District Meetings. Her tremendous enthusiasm in all areas of United Nations was very rewarding.

SPECIAL DAYS: Reports indicate a positive increase over last year.

My thanks to all committee members.

Doris Duncan Celia Bronstein Elsie Juhay Mauda Crocket Ellen Lindesmith
Alice Decker Audra Homes Adele Wilder Margie Fagan Helen Nordmark

Co-Chairman: Mae Fitzsimmons
Friendship Links: Emily Mitchell
Sister Club: Lucille Mauzy
United Nations: Georgeann Geddis

Respectfully Submitted

Irene M. Nazzaro
Chairman I.G.U.

REGIONAL MUSIC REPORT

1968 - 1970

SECOND BIENNIUM

DISTRICT MEETINGS

LOCATION	DISTRICT	DATES	SONG LEADERS
San Rafael	I	Sept. 19,20,1969	Lily Greer
Carmel	II	Sept. 26,27,1969	Bertha Jones
Lovelock	III	Oct. 10,11,1969	Shirley Warnke
Modesto	IV	Oct. 17,18,1969	Doris Peach

AREA COUNCIL MEETINGS

Members of the hostess clubs provided the music programs for the seven Area Council meetings.

SECOND REGIONAL CONFERENCE
APRIL 24,25,26, 1970

COMMUNITY SINGING — CONFERENCE CHOIR — NECROLOGY SERVICE

REGIONAL PIANIST
Evelyn Walker

LEAD VOCALIST
Alice Brandt

REGIONAL MUSIC CHAIRMAN
Wanda Bonicelli

All music programs were presented according to the Regional By Laws and the Regional Code.

COMPLETED MUSIC CURRICULUM

1. Master song books containing following information:
   (a) Song titles
   (b) Preferred key signatures
   (c) List of pianists
   (d) List of Conference Choir members
   (e) Formats and helpful hints
2. Master song books delivered to Governor Matie for presentation to the following office chairmen. District I, II, III, IV, Regional Pianist, and Regional Music Chairman.

PROPOSED MUSIC ACTIVITY

1. Sale of our small music book for about a $1.00
2. District Chairmen must review all district club's music library.
3. Musical skits should be encourged by Music Chairmen.
4. New songs, pianist, vocalist, and song leaders should be posted in Master Music Book.

DISTRICT MUSIC CHAIRMEN

District I	Lily B. Greer
District II	Charlene Cheetham
District III	Shirley Warnke
District IV	Doris Peach

REGIONAL PIANIST
Evelyn Walker

REGIONAL MUSIC CHAIRMAN
Wanda Bonicelli

PUBLIC AFFAIRS

After the Spring Conference in 1969, at which we presented a panel on Human Rights, Governor Matie and the Board of Directors saw fit to appoint a special Human Rights Sub-committee, made up of one member from each of the four districts.

At the Area Councils in the fall of 1969 we put on workshops in which we discussed issues which involved human rights, status of women, and things we can do as Soroptimists, both as clubs and as individuals to improve the Soroptimist image through work in these fields of public affairs. These workshops were well attended and much good came of them. It was generally agreed that sometimes our laws are too restrictive, and that a study should be made of possible Federation Code Changes which would make it possible for more work to be done and action taken when we feel it is so badly needed to Stand Up and Be Counted in matters of great public concern.

At the four district meetings Program Panels were presented on Human Rights by myself, Ina Briggs, Co-chairman, Bertha Cunliff, Del Laine, Josephine Beck, Carol Floyd, of the Human Rights Committee, and Agnes Conrad of the Waikiki Club. We felt these panels were effective from the letters and comments received.

Marion Ash, the Chairman of the Sub-committee on the Status of Women was the main luncheon speaker at all four of the District Meetings in the fall, and is responsible for the letter which was sent out by our committee urging all Soroptimists to write to the Labor Relations Committee of the State of California, urging passage of Bill AB 22 which would eliminate the discrimination in the matter of sex, in the Labor Laws of California.

In reading over the Presidents' reports, I am happy to report that many of the clubs had programs to celebrate Human Rights Day. Most of the clubs have representatives serving on boards within the communities and take stands on non-political issues.

REPORT OF
PUBLIC RELATIONS COMMITTEE
1969 - 1970

Public relations was stressed at the May, 1969 area council meetings, with programs on "how to" handle public relations, presented by various members of the committee.

At the district meetings, public relations committee members participated with 50th anniversary committee members in a special program, pointing out ways to publicize the golden anniversary activities of clubs, the region and the Federation.

In addition, members of the committee answered questions regarding bulletins and press books, with rules for the 1969-70 contest for both bulletins and press books improved and up-dated and sent to all clubs at the beginning of the 1969-70 year.

Press releases on the 1970 Spring Regional conference were mailed to presidents of all clubs, and releases on the district meeting were mailed to papers in cities where the meetings were held.

From the presidents' reports, with 116 clubs reporting, 93 clubs reported good or excellent publicity in local media (mostly newspapers), with 11 reporting only fair, and nine very poor publicity. Seven clubs noted especially good radio and TV publicity as well.

Eighty-eight clubs maintain press books, with 60 indicating plans to enter the 1970 contest, while 84 clubs publish bulletins, with 49 to enter the contest. The reason given for not entering contests was because rules were not followed. Sixty-six clubs reported exchanging bulletins at least with clubs in their areas, with many clubs sending bulletins to district and regional officers and chairmen and also American Soroptimist editor.

Eighty-nine clubs have road signs posted at entrances to city.

During the last year, eight clubs in the region had articles in the "American Soroptimist." In connection with the magazine, six clubs reported members did not receive the "American Soroptimist" regularly. Also, the Regional Newsletter is principally distributed to club members at meetings, with copies mailed to members absent from the meeting. Three clubs reported that members did not receive the newsletter regularly.

The Public Relations committee for the biennium, whose assistance was greatly appreciated by the chairman, included: Virginia Belt, co-chairman; Grace Christie, radio and TV; Louise Bossert, Catherine Goodart, Alberta Gilpatric, Esther Turnbow, district bulletin chairmen; Alberta McCaffey, Virginia Olsen, Maurine Boradori, Doris Peach, district press book chairmen.

Barbara Stevenson
Public Relations Chairman

SOUTHWESTERN REGION'S
RECOMMENDATION AND RESOLUTION COMMITTEE REPORT
MARCH, 1970

When Governor Matie asked me to serve out the unexpired term as chairman for the Recommendation and Resolution Committee, replacing the late Past Regional Governor Evelyn Holland, I accepted with mixed feelings. The prior chairman had given so much to the committee, I was afraid I might let the Region down.

It has been a pleasure serving on the committee with my co-workers, Lillian Dickey, Cleta Marsh, Rhoda Jennings, and Barbara Luther. These Soroptimists have shown me what Soroptimism means. Seems their advice was always needed in a hurry and they have come right through.

I'm sure the whole Southwestern Region joins me in saying a great big THANKS for a hard working crew. A special thanks to Governor Matie and the board for allowing me to serve and always giving the help and advice whenever requested.

This committee has processed five (5) resolutions and four (4) recommendations.

Each of the committee has had a chance to study and vote on the resolutions and recommendations.

One resolution received was too late to meet the deadline, as it was a resolution that should have gone to the Soroptimist Federation of the Americas, Inc. The club was notified by this chairman.

Two (2) recommendations were withdrawn by their makers.

All deadlines have been met; and reports sent to the Regional Board.

Annie F. Peachee'

Annie F. Peachee', Chairman
Copies to:
Governor Matie
Regional Board of Directors
Lillian Dickey
Cleta Marsh
Rhoda Jennings
Barbara Luther

REPORT OF REGIONAL CHAIRMAN - REDWOOD MEMORIAL GROVE
March 1, 1970

This is the first Biennium for the Memorial Grove Chairman. There were no specific duties.

The forms for reporting the names of our clubs' deceased members are included in the Call to Conference. The forms are filled in and returned with fee, as directed. The names are written in the Necrology book and read at the conference Necrology Service.

After conference the list of names is sent to the Eureka, California club.

The Eureka Club always has a Memorial Grove Chairman or committee. They arrange for having the names plasticized. The scroll is placed in the niche of the granite monument at the memorial service. The committee plans the program, sets the date and sends invitations to all clubs in the Southwestern Region. Therefore, there are no duties left for a Regional chairman.

Effa Wyckoff (Mrs A.)
621 Willow St
Eureka Ca. 95501

Governor's Note: The Redwood Memorial Grove officially became a regional project too late for changes in procedure to be spelled out for this term. Therefore, previous directives were followed. It has been included in the 1970-72 budget and procedures, as agreed by the Eureka Club and the Board spelled out in the regional code, so it can function as a regular committee hereafter.

SOUTHWESTERN REGION
Soroptimist Federation of the Americas, Inc.
1969-1970 Biennium
Roster and Literature Annual Report
July 1, 1969 to June 30, 1970

Annual reports had to be in before the Spring Conference last year so I was unable to give a report on the sales.

Spring Conference	Sacramento	April 18-19 1969	$827.25
District Meetings:			
District I	San Rafael	Sept. 19-20 1969	145.15
District II	Carmel	Sept. 26-27 1969	178.55
District III	Lovelock, Nev.	Oct. 10-11 1969	196.00
District IV	Modesto	Oct. 17-18 1969	83.35
Area Councils:			
Dist. I Area II	Petaluma	Jan. 31 1970	84.20
Dist. III Area II	Grass Valley	Feb. 7 1970	133.85
Dist. III Area I	Sparks, Nev.	Feb. 14 1970	102.35
Orders sent to my home and able to complete			56.70

Letters were sent to each of my committee members asking them to assist me at their respective District or Area Counci Meetings. I have received full cooperation from them.

The new Regional Handbook will be available for the April Spring Conference to be held in Fresno. So with my usual supplies and these books we should do a big business.

Margaret Richardson District I
Catherine Gehrke District II
Hazelle Jacobsen District III
Eunice Benson District IV
Louise Brevoort, Chairman

SERVICE OBJECTIVES
1969-1970
SOUTHWESTERN REGION

" It is our responsibilities, not ourselves, that we should take seriously".
Peter Ustinov

The Presidents' Reports, this biennium, have proven that our Service Objective Projects have involved us with our neighbors and with people in the community. Our service is divided into two parts- interlocked together- MONEY and the all important personally involved service- HOURS OF WORK given by ourselves.

A tremendous number of service hours have been given by the Soroptimists in Southwestern Region. These have been in such varied projects as members taking Rest Home patients on bus rides, shopping, to Holiday parties, and club luncheons as well as conducting a weekly Bingo Game. In a small community, the Soroptimists serve many hours on the Emergency Ambulance Service. A number of clubs in Contra Costa County devote many hours to "Meals on Wheels" delivering hot meals to shut-ins and the aged. One club "made a park" in the center of town. They cleaned and weeded a vacant lot, then planted flowers and lawn. They did the watering and lawn-mowing as well. 50 trees were planted in the local cemetary by another. Another group of Soroptimists is working with the Telephone Co. to set up the Emergency 911 "Hot Line" in their community. A very important project in this day of crime increase.

Southwestern Region clubs have let our Service Men know they are not forgotten by "Operation Cookie", sending Xmas gifts, and preparing and serving dinner one Sunday a year at the local USO.

"Youth Help Projects" are aided by donations to "Hope for Youth" and organizations combating the "drug problem".One club in a resort area furnished the money to send three minors back to their parents. Another purchased a refrigerator and clothes for the young people at an Adolescent Residential Center.

Schools, homes, and camps for the Mentally Retarded are not forgotten. Money, time, and interest aid them in many special projects.

Help, both money and time, is given to many hospitals. Special rooms have been furnished and a number of clubs furnish "tray favors" for the patients on various holidays.

Soroptimist Clubs sponsor Indian children not only with money, but with gifts, letters and personal interest. Shoes have been bought and clothes have been made for "Head Start Children" Another club has raised money at a special benefit for a Reading-Language Clinic.

A special Cancer Research Fellowship has been given. One club gives Book Scholarships, still another has established a Loan Fund for Junior College Students. American Field Service is also helped.

Loans of hospital equipment to the needy is handled by the Soroptimist Club in one town.

ANNUAL REPORT
FOUNDATION COMMITTEE, SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.
March, 1969

FOUNDATION COMMITTEE:

Mrs. Ruth Deter, Chairman
Mrs. Elsie Sasser, Subchairman, District I
Mrs. Nita G. Currie, Subchairman, District II
Mrs. Glenda K. Rother, Subchairman, District II (Hawaii)
Mrs. Bettie Henry, Subchairman, District III
Mrs. Chloris Goodwin, Subchairman, District III
Mrs. Edythe Moseir, Subchairman, District IV

I want to thank my committee for their fine help in the advancement of the Foundation this Biennium. Special thanks should be extended to those who represented the Foundation at District meetings this year: Elsie Sasser, Nita G. Currie, and Bettie Henry. The reports sent me by these committee members were evidence of the outstanding material presented to many clubs this past year.

To all clubs in Southwestern Region who continue their faithful support of the Foundation through contributions to the Endowment Fund, a great big thanks. This is the kind of support needed if we are to reach our million dollar goal. I was unable to get a breakdown on individual club contributions for this past year, but do have the following figure for our region:

Total Donation by Southwestern Region		Comparison Figure	
12-31-69	$130,321.24	10-31-68	$123,359.24

According to the club reports, many are making an effort to keep up the contributions and become 100% by the end of this year.

The activities of the Foundation are as impressive as ever. The Identifying Project - "Youth Citizenship Award Program" is probably the activity best known to all. It has, with everyone's cooperation, shown rewarding signs of growth and active interest in the past two years. This activity and many more in the years to come, can be continuing activities for all Soroptimists, if we continue our fine support of the Foundation. Remember, we are all a part of it.

In September of 1969, I suggested that whenever possible, Club Presidents call upon the Foundation Chairman in their District so all might become better informed. I would like to make the same suggestion for the coming year. If we are to make the kind of strides we hope to in the Foundation, I feel we must reach the members at their club level where it can be discussed on a more personal basis.

Thanks to Governor Matie, all District Dirict Directors, and the Board, who have cooperated with us the past two years.

Ruth Deter, Chairman
Foundation Committee

SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.
YOUTH CITIZENSHIP AWARD COMMITTEE
ANNUAL REPORT - JULY 1, 1969--JUNE 30, 1970

This committee has much to be excited about. That the co-chairmen have done a good job and that all Soroptimists are behind this, our "Identifying Project", is evidenced by the wonderful response of the clubs in Southwestern Region and the outstanding young people who participated.

Southwestern Region hosted the four District winners at the Regional Conference in Fresno on April 25th. The co-chairmen, Charlotte Chichester and Marge Brown, presented the group to the assembly. They were:

District I - Satsuki Sharon Kurakazu, Pleasant Hill Club
District II - Mark Anthony Borreliz, Honolulu Club
District III - Joanne Marie Tanghetti, Sacramento Club
District IV - Derick Kensei Takeuchi, Stockton Club

Each was introduced and gave a short resume of his or her activities, and the Regional winner was announced. Congratulations to these clubs for submitting District winners. Special thanks to co-chairmen Charlotte and Marge, who have done an outstanding job. The increased participation of clubs in the Identifying Project over the past two years is evidence of their fine efforts. They each attended District Meetings in the Fall of 1969 to present current information; collaborated on preparation of bulletin information which was mailed to all clubs with a sample of the judges' score sheet and a copy of the transmittal form, a suggestion of Charlotte's. Charlotte attended District IV Area Council; they both helped secure judges for the respective districts, the other two judges being selected by the District Director and the District representative on the Foundation Committee; and they tallied the score sheets and notified the winning clubs. Thanks also to Elsie Sasser, who represented this Committee at District I meeting when Marge was unable to attend, and who spoke, by request, to the Dixon, Fairfield, Suisun, Vallejo and Napa Clubs, and also helped the clubs in her District who found themselves without contest applications.

The increase in participation throughout the Region was most gratifying. Comparative figures are as follows:

District	Applications 1970	Applications 1969	Percentage 1970	Percentage 1969	Total Awards 1970
I	29	28	80.55%	77.77%	$2,455.00
II	24	21	92.30%	80.70%	2,265.00
III	24	22	68.57%	44.70%	1,687.50
IV	27	22	93.10%	79.00%	1,610.00

Thanks to Regional Board Members, participating Club presidents, Club Citizenship Award chairmen, Judges, and all others whose participation in our 50th Anniversary Project helped make it a success.

Recommendations: That a merit award, made available to Clubs by the Foundation at a small fee, would be appreciated by applicants and help to keep the contest uniform; that Clubs start preparations for this contest in September; and assume responsibility for sending in three copies of the winning application.

Charlotte Chichester
Marge Brown
Co-Chairmen

Ruth Deter, Foundation Chairman
Youth Citizenship Awards Chairman

BIENNIUM REPORT OF VENTURE COMMITTEE

In the past year the Venture Chairman has been unable to attend as many Soroptimist-Venture functions as she would have liked. However, members of the Venture Committee have attended numerous functions in behalf of Venture. Constant contact has been maintained with the Venture Regional Board.

Of the 109 Soroptimists Clubs reporting, the following is a collection of the data:

Number of Clubs sponsoring Venture Clubs:	23
Number of Clubs previously sponsoring Venture Clubs:	22
Number of Clubs starting Venture Clubs this year:	1
Number of Clubs having a Venture Committee:	40
Number of Clubs including Venture in Soroptimist program:	30
Number of Clubs sponsoring joint meetings or events:	17

Types of joint meetings:

- Installation
- Pot-lucks
- Special occasions
- Regular attendance of Venture representatives at Soroptimist meetings

Number of active Venture Clubs:	23
Number of Venture Clubs disbanded this year:	2
Number of Venture Clubs reactivating this year:	1
Number of Venture Clubs inactive this year:	1
Number of Venture Clubs organized this year:	1

District I
- Faith Elliott
- Jean Wycoff

District II
- Mary Flautt
- Doris McDonald
- Faith Ai

District III
- Gladys Cafferatta
- Beverly Cola
- Doris Young

District IV
- Elsie Hilton
- Ann Simpson

HELEN NASH, Chairman

PHYLLIS NEELY, Co-Chairman

SOUTHWESTERN REGION
SOROPTIMIST FEDERATION OF THE AMERICAS, INC.

YOUTH PROJECTS COMMITTEE REPORT - 1969-70

This has been a very busy and rewarding year for the Youth Projects Committee. Nine new clubs have been chartered since July 1, 1969:-

Name of School	Chartered	Sponsor
Mariposa High School	August 22, 1969	Mariposa
San Leandro High School	November 5, 1969	San Leandro
Central Catholic High School	March 1, 1970	Modesto
Grace Davis High School	" "	"
Modesto High School	" "	"
Thomas Downey High School	" "	"
Ceres High School	" "	"
Harbor High School	March 19, 1970	Santa Cruz
Monte Vista High School	April 21, 1970	San Ramon Valley

The tenth club will be chartered on May 13th, by Sonoma. This brings the total number of "S" Clubs in South-Western Region to 43. Four other clubs have expressed their intention to charter before the end of this biennium. In addition we have three Sigma Societies in embryo. Congratulations to all the clubs who have worked so hard and in particular to Modesto.

Members of this committee played an active part at the fall District Meetings. They have also contributed many hours to speaking at club meetings and helping with chartering arrangements.

The "S" Club Regional Meeting was held at Asilomar the 4th & 5th of April. There were 254 girls present representing 30 "S" Clubs, 59 adults, and 6 couples who helped with transportation. Registration was very capably handled by Jean Souder - Co-chairman of this committee, with the help of Del Norte High School from Crescent City. The girls made gift bags for all. Presiding at this meeting were the "S" Club planning committee consisting of Chairman Margaret Macaluso of Pittsburg High; Co-chairman Barbara Yocum of Atwater High and Secretary Beverley Utsumi of Pacific High, San Leandro.

The Keynote Speaker for the Meeting was Dr. Evelyn Berger, a psychologist. Dr. Berger had some very thought provoking remarks to make on several topics especially communication, maturity, independence and marriage. After her talk the girls divided into discussion groups.