



Sponsorship and Marketing Opportunities at Victory Christian Academy

About Victory Christian Academy

Victory Christian Academy (VCA) was founded in the fall of 2010 by Pastor Allen Bates and Mrs. Velda Bates, founders of Victory Family Church. Their vision was to create a school that nurtures Godly leaders by providing a safe, Christ-centered environment where students can grow in their faith and be surrounded by like-minded believers.

Since its founding, VCA has been equipping students to go wherever God has called them. VCA is rooted in preparing students for college, while also equipping them for success in the trade industry. Our mission is building the next generation of leaders through excellent academics and biblical principles. We strive to develop students with servant hearts who live for the glory of God, and equipping them to walk in His ways. VCA has been an accredited christian private school since 2016 through TEA, Cognia, ICCA, and ORUEF.

VCA serves students from Pre-K through 12th grade and currently enrolls over 300 students. In addition to academic excellence, VCA offers a wide variety of outstanding extracurricular programs, including:

- FFA & 4-H
- Athletics (competing through TAPPS – Texas Association of Private and Parochial Schools)
- Aviation Program
- E-Sports Team
- Arts Program

At Victory Christian Academy, we are committed to raising up students who lead with faith, integrity, and purpose.

How a Sponsorship with Victory Christian Academy Can Benefit Your Business

Partnering with Victory Christian Academy provides your business with valuable exposure and a unique opportunity to support a Christ-centered educational mission.

High Visibility in a Growing Community

VCA is located along the busy Highway 380 corridor, where thousands of vehicles pass daily. Our athletic complex—including the football and baseball fields—is not only used for school sports, but also for church-wide events and community gatherings. The largest of these is Victory's Fireworks Over Decatur, which draws tens of thousands of attendees from across Wise County and surrounding areas.

Throughout the year, our fields also host youth league practices, school-wide events like Field Day, and our annual Fun Run, all of which bring in hundreds of local families.

Year-Round Traffic in the School's Central Hub

Our gymnasium is the most highly trafficked building on campus. It's home to our seven-time State Champion Volleyball program, numerous state finals appearances by both our men's and women's basketball teams, and the 2025 Varsity Boys Basketball State Runner-Up.

In addition to school athletics, our gym also hosts youth volleyball and basketball programs, as well as a select basketball team. With over 100 games held year-round, it remains an active hub of activity throughout every season.

Beyond sports, the gym serves as the central venue for Physical Education (PE) classes, Chapel services, pep rallies, award ceremonies, talent shows, school banquets, and much more.

This consistent use ensures frequent visibility for your brand among families, students, faculty, and guests.

Community-Driven and Cost-Conscious

With tuition ranging from **\$7,185 to \$7,750**, VCA remains one of the most affordable accredited private schools within a 50-mile radius—especially considering the range of extracurriculars we offer. We will continue to work hard to keep our tuition affordable, but we can't achieve this alone. VCA is 100% debt free and no sponsorship will be used to pay any interest to a bank.


However, tuition alone does not cover all operational and program costs. Your sponsorship helps us:

- Invest in **quality equipment and facilities**
- Hire and retain **excellent coaches and teachers**
- Grow programs that align with our **God-given mission** to develop servant-hearted leaders

A Lasting Partnership

When you sponsor VCA, you are not just gaining visibility—you're making an eternal investment in the next generation. Join us in building strong, faith-filled leaders for the future while connecting your business with a trusted, engaged, and growing community. **We have multiple sponsorship opportunities for you on the next page.**



<p>Victory \$3,500</p>	<p>All 3 Sports Signs: Company logo featured on school website, weekly newsletter, and used at least 4 times each month in a sports game day or upcoming schedule graphic. Announced at all football games for being a sponsor 4 All Sports Season Passes 4 Reserved Seats at football games 1 VIP Parking Spot at Football Games</p>
<p>Patriot \$2,500</p>	<p>All 3 Sports Signs: Company logo featured on school website, weekly newsletter, and used at least 2 times each month in a sports game day or upcoming schedule graphic. Announced at all football games for being a sponsor 2 All Sports Season Passes 2 Reserved Seats at football games 1 VIP Parking Spot at Football Games</p>
<p>Red \$1,500</p>	<p>Football Field Sign with company logo 30x48 Baseball Field Sign with company logo 48x96 Gym sign with company logo 24x36 Announced at all football games for being a sponsor Digital Advertising on Website and Newsletter</p>
<p>A La Carte</p>	<p>Football Field Sign with company logo 30x48 only \$700 Baseball Field Sign with company logo 48x96 only \$800 Gym sign with company logo 24x36 only \$600 Digital Advertising on Website, Social Media, and Newsletter \$500</p>
<p>Turf Tank \$2,500- limited to 4</p> 	<p>Company logo featured on school website, weekly newsletter, and used at least 2 times each month in a sports game day or upcoming scheduled graphic. Announced at all football games for being a sponsor 2 All Sports Season Passes 2 Reserved Seats at football games 1 VIP Parking Spot at Football Games</p>

Victory Christian Academy 2026-2027 Sponsorship Advertising Contract

Business Name: _____

Option selected:

- Victory \$3,500
- Patriot \$2,500
- Red \$1,500
- Turf Tank \$2,500
- A La Carte: _____

Contact person: _____

Address: _____

Phone: _____

Email: _____

Payment: Cash Check Online (please note online payments will have a 3% fee added.)

Please send high resolution artwork (300dpi or greater and/or vector art) to Natalie Wanderski at natalie@victorychristianacademy.org for approval, If needing new artwork please contact JoeNeil Henderson at joeneil@iofficedelivers.com.